

esade



esade
SUD

Do Good. Do Better.

esade

01

Welcome to Esade

Welcome to
Esade

An academic institution

A global and innovative reference, committed to
society, business and entrepreneurial initiatives.



Mission



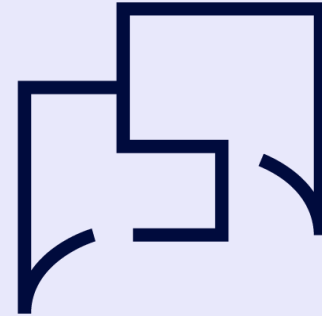
Education

Comprehensive education
of individuals.



Knowledge

Building relevant
knowledge for society.



Social debate

Contribution to social debate.

Key figures

63.000+

Alumni
72 international chapters

10.600

Students
4.290 international students

8.900

Impact in media around the world
20 active profile in social networks

794

People are part of the Esade
workforce
272 professors of management
and law

128

Annual events
10.015 assistants

117

Articles in *refereed* journals
139 professors with research profile

21%

Internacional work-force
40 different nationalities

13

Knowledge generation centres
25 competitive research projects with
external financing

Welcome to
Esade

Global presence



Welcome to
Esade

Esade global



4.290

International students



92

Countries of origin



198

Exchange agreements



23

International Associations of
which Esade is a member

Triple international accreditation



Strategic Alliances



Università Commerciale
Luigi Bocconi



光华管理学院
Guanghua School of Management



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02

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SUD Esade

Alumni

Together
(Conjuntamente con EAS)



Students

SUD Volunteering
SUD Internship
SUD Consulting
SUD Fellowship



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Faculty

SUD Service Learning
SUD Workshop
(Universidad Centroamericana)



Staff

SUD Stage
(organized with other Esade departments)



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SUD Internship

SUD Esade

A journey of social commitment

Esade's cooperation efforts began in the 1980s, with teachers travelling to Central America to participate in teacher training seminars and lecturing in master programs.



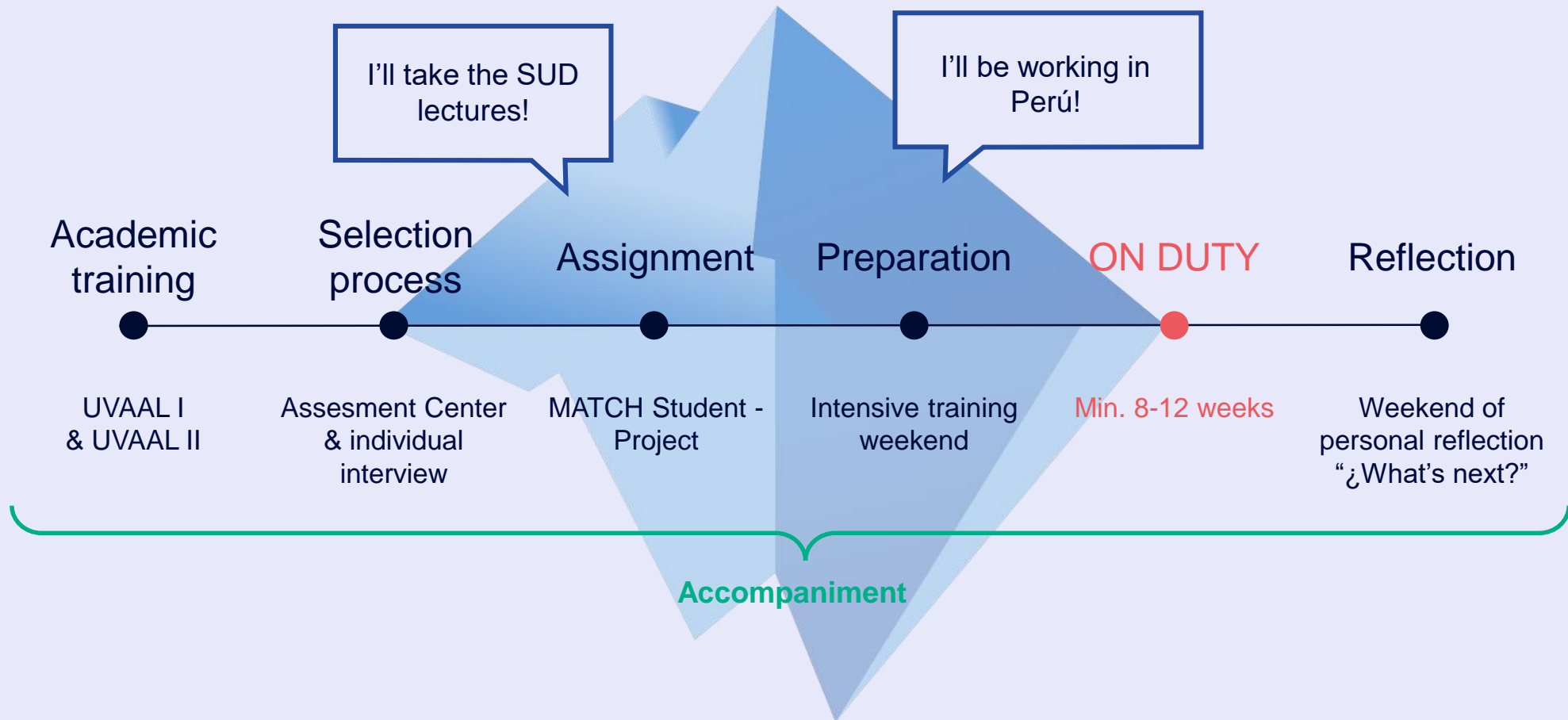
A journey of experiences

In 2003, the University Development Service (“SUD”) was born with the Solidarity Professional Internship program for Esade students: social consulting projects and *pro bono* legal assistance in countries where there is a need as part of their training process, for a minimum of eight weeks of work.



Educational & Training process

SUD Internship



What do we offer?

What do we offer?

Social consulting



Team

Business Administration Esade students work, alone or in pairs, as consultants on the assigned project.



Results

Before ending their stay, students make a presentation and submit to the collaborating institution their final report, as a result of their work, subject to academic evaluation.



Calendar

They start working on the project before their arrival and stay at the destination for a minimum of 2 or 3 months (depending on the study program).

Legal Assistance (*pro bono*)



Team

Law or Double Degree in Business and Law Esade students work supporting lawyers and judges in judicial institutions, advocacy & defense of human rights groups and institutions.



Results

Before ending their stay, students make a presentation and submit to the collaborating institution their final report, as a result of their work.



Calendar

They start working on the project before their arrival and stay at the destination for a minimum of 2 months.

Field research



Team

Global Governance, Economics & Legal Order Esade students work as support staff or researchers carrying out research and advocacy projects.



Results

Before ending their stay, students make a presentation and submit to the collaborating institution their final report, as a result of their work.



Calendar

They start working on the project before their arrival and stay at the destination for a minimum of 2 months.

To whom?

To whom?

Specialization in...

Social and cultural initiatives, agricultural and educational sector, Public Administrations, Human Rights, Social Services and Development, etc.

Ownership...

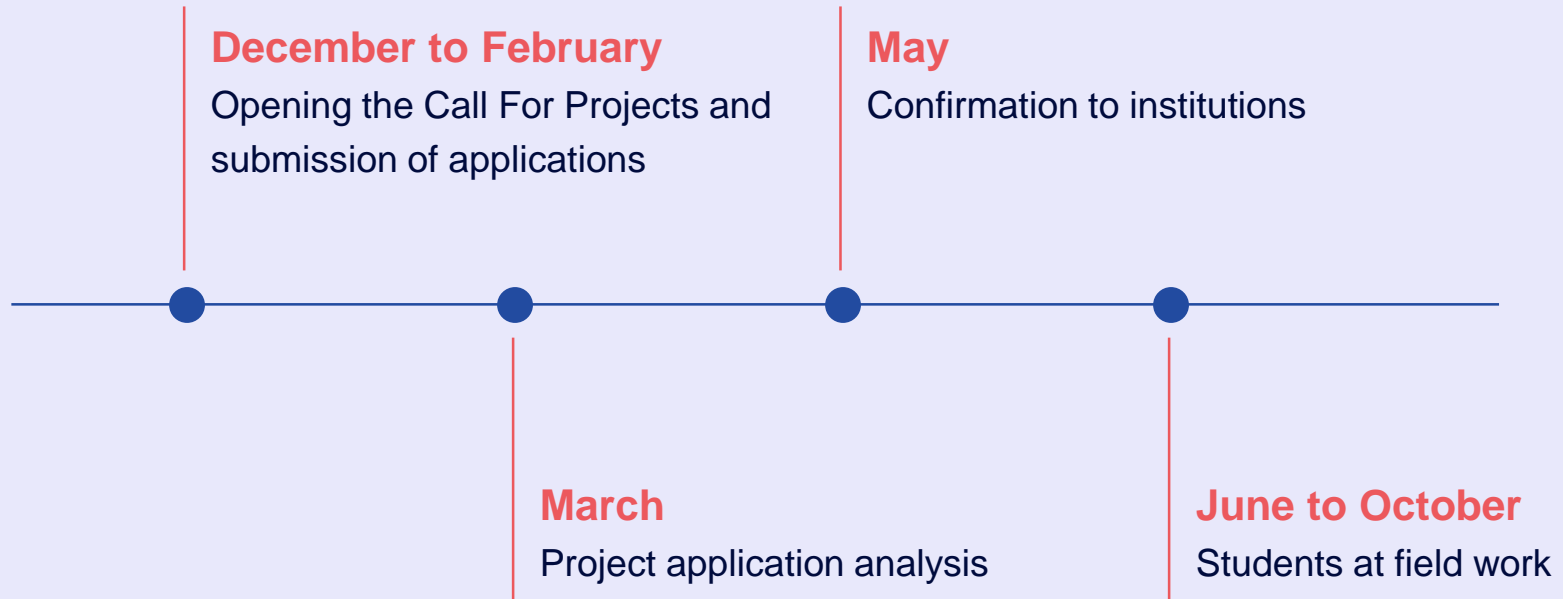
Private, public, community, individually-owned

Legal form...

For-profit or non-profit: foundations, public prosecutors, social entrepreneurs, cooperatives, NGOs, micro-entrepreneurs, ... communities with a clear vocation to promote social justice and dignity of all people.



How can we collaborate? Calendar



Legal assistance to asylum seekers

HIAS (UNCHR) - Costa Rica

“Our work has focused on providing legal guidance to refugee applicants, both at the San José headquarters and at the borders.

At the borders the work was much more in the field, we did an “entrance interview” to the refugee applicants about how they had entered the country, why they fled their country of origin, what they did, if they had medical needs, etc. Then we could, depending on the case, give them legal guidance on the refugee procedure or refer them to other institutions involved in the process, such as the Red Cross”.



Type of projects –
Law &
Business
Degree

Legal assistance and enterprenurial support

Servicio Jesuita a Refugiados – Colombia

Accompanying methodologies for productive initiatives of migrants, displaced persons and refugees and a follow-up report on the gaps in the protection of the rights of migrants, displaced persons and refugees.



Type of
projects
– Bachelor in
Global
Governance
& Law

Research on rural development and land use planning in Cauca

Instituto de Estudios Interculturales - Colombia

Identification of the factors that influence the generation of socio-environmental conflicts, analysis and characterization of the organizational and productive structures of small rural producers.



Type of projects
– Bachelor of Business Administration

Business Plan

CODESPA (Asociación de Mujeres Waorini de la Amazonía Ecuatoriana) – Ecuador

Develop a business plan for the association, with the aim of increasing its income and developing a strategy focused on the marketing and commercialization of its products: cocoa and handicrafts.



Business plan for social housing construction

Asociación Roncalli Instituto Juan XXIII – Nicaragua

The students developed a business plan for the constitution of a new legal entity which would be setting up houses for middle classes whose benefits would finance the traditional tasks of Juan XXIII: building social housing for the poorest class.



Commitment by the Partner Institutions

- ❑ Submit the **official request for collaboration** within the corresponding period.
- ❑ **Appoint a tutor** from the institution to accompany/monitor students.
- ❑ Define a **specific project** in which the students will work.
- ❑ Provide students with a **workspace** during their stay.
- ❑ Support students in finding **accommodation**.
- ❑ **All costs are covered by the students**, except those derived from trips that have to occur as a consequence of the assigned work / project.



Project Application

Assignment



Which issue will the ESADE students have to analyze?

Impact



What are your expectations regarding the students job? What do you expect to achieve? Which changes will the institution make with the students input?

Monitoring



Who in the institution will be involved in the project? Who will be in contact with the students to monitor, accompany and evaluate if they are on the right track? Name of the person/s and title.

Workplace



In which city and premises will the students be working at? What available resources will they have?

Preparation



What previous information (reports, internet, books, articles...) can students consult to start preparing their project before their arrival on destination?

External Support



What other institutions, counterparts, funders,... are involved in the project too?

Special circumstances



Any other additional information you consider relevant we should know for a better assignment of our students? (Accommodation conditions, organizational requirements, security matters, special characteristics of the required student profile,...)

After 19 editions

916

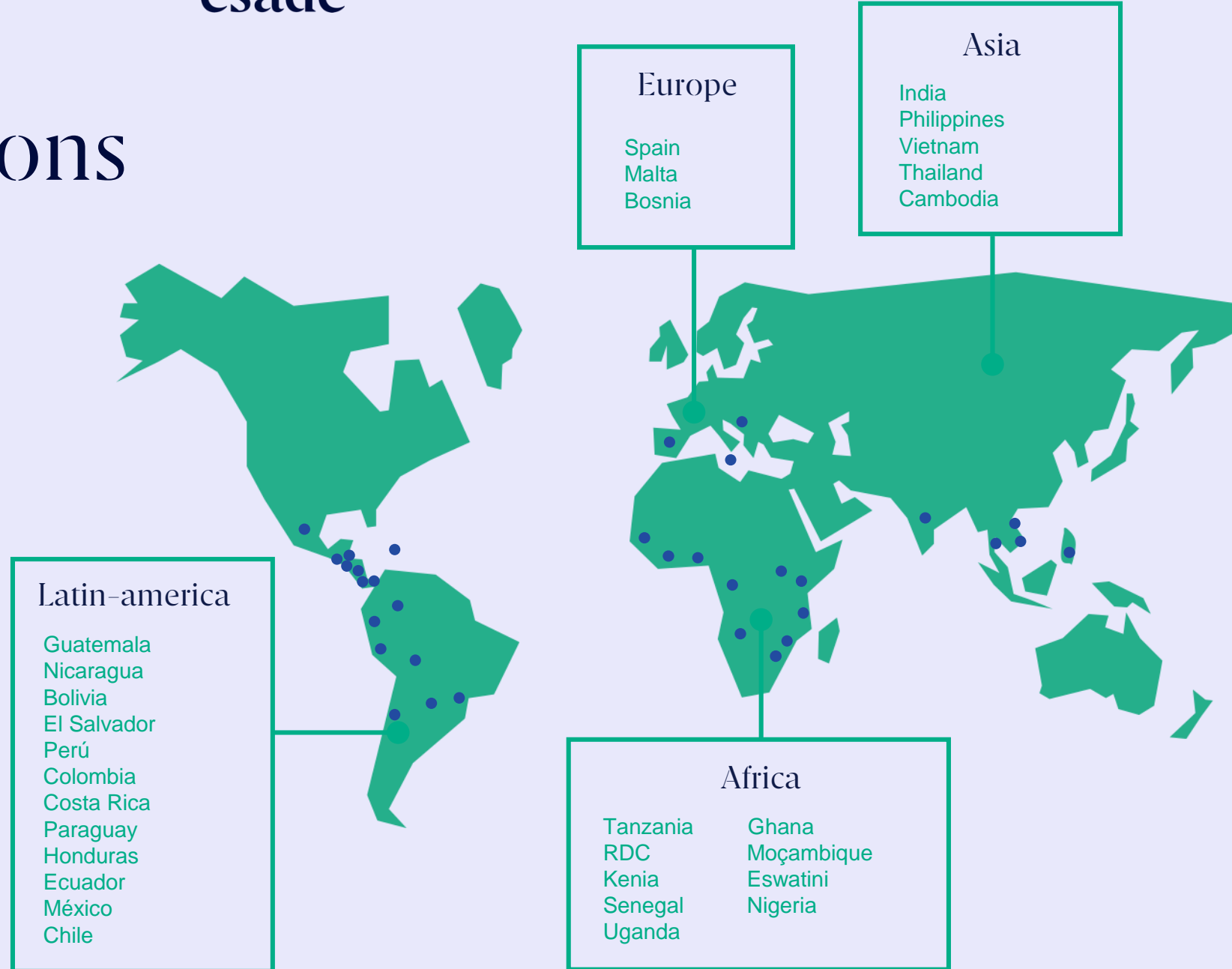
Students

+500

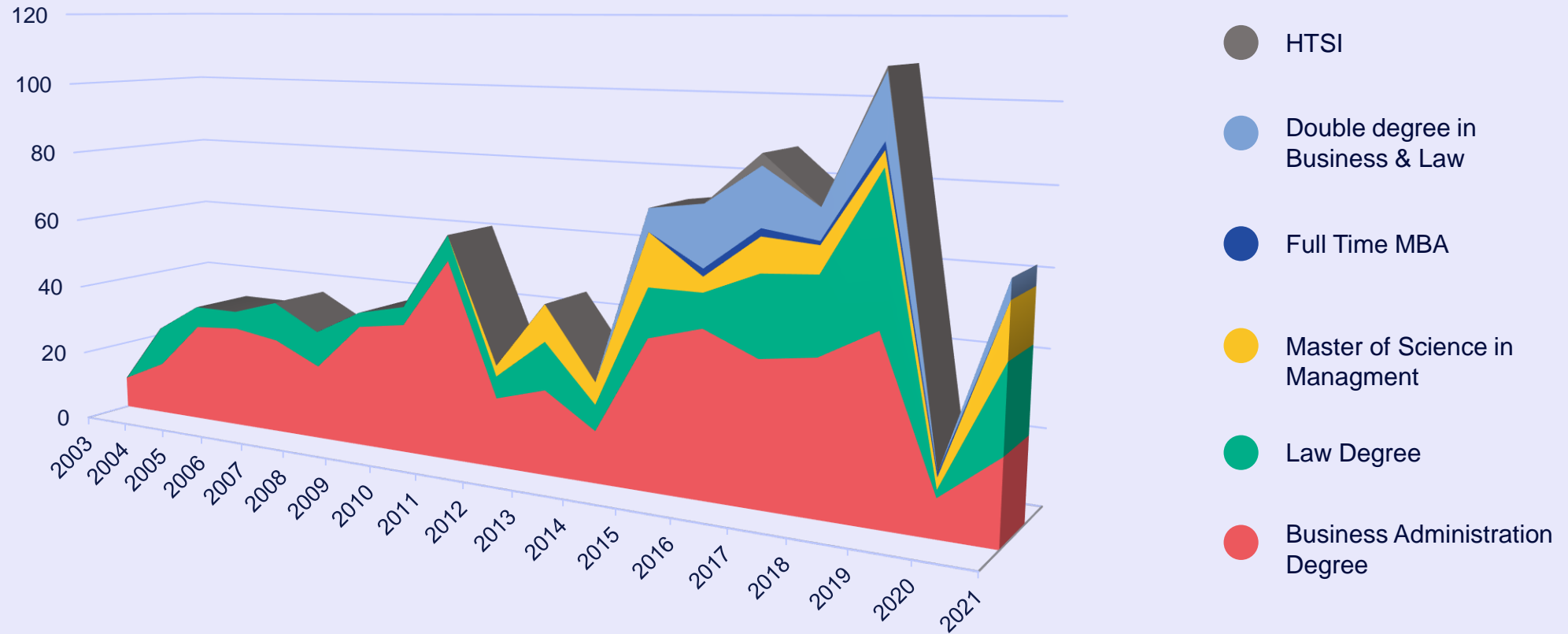
Projects

+300.000

Social consulting, research
and pro bono legal assistance
hours



Evolution of EsadeSUD participants



What do our Partner Institutions most value of our students?

Students are highly valued by the institutions with which we work and good proof of this is that year after year they renew their request for collaboration. These are some of the characteristics that stand out from them:



They have an external look, not flawed, as well as creative, without use-less boundaries, and with sound judgment.



They work proactively on those projects that the collaborating institutions have pending to develop due to lack of time.



They offer content for strategic reflections.



They motivate the workers of the institution, being young people who help to reconnect with the illusion and with the work that remains to be done.



They plan potentially (or directly) bankable projects.





Fecha 15/8/2014

Ch'out - ch'ot - ch'os - P'ona
P'ona - n'ona - 129 - 129 - n'ona
129 - 129 - 129 - 129 - 129
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Student testimonials



“Las acciones solidarias no son obligaciones, sino que es una elección.”

Sarah Ben Ammar
Costa Rica, 2019



“No todo ha sido tan bonito siempre, han habido momentos más duros que otros pero suerte que los ha habido, porque de estos son los que realmente he aprendido.”

Maria Carrillo
Ecuador, 2019



“Hacer el SUD ha sido un “salvavidas” para no perder el norte (por muy tópico que suene), y me ha acercado un poco más a quién soy y a quién quiero ser de ahora en adelante.”

Claudia Gorgues
Peru, 2019



“El SUD no son tres meses, el SUD es un antes, durante y después. Un proceso previo que te prepara para las prácticas y unas prácticas que te preparan para el resto de la vida.”

Maria Arguedas
Guatemala, 2019



“He aprendido lo valioso que es vivir y poder gozar de una vida, sana y plena. Esto es lo que me llevo del SUD y ojalá permanezca conmigo toda la vida.”

Raquel Alegre
Costa Rica, 2019

Partner Institutions testimonials



“A collaborative project that obtains its full potential from the relationships between the people who are part of it: Esade students and teachers together with the Tselal team and communities of Chiapas. A global project with local impact ...”

Alberto Irezabal Vilaclara
Yomol A'Tel Director (Chiapas, México),
EsadeSUD Partner Institution



"The SUD program stands for OPPORTUNITY, offering horizontal and consolidation apprenticeships and a window to a world of possibilities. We have learned that authentic respect, good communication and feeling like a single team have turned this experience into something transcendental.”

Eunice Cecilia Martínez
Education & Health manager at FUNDAP
(Quetzaltenango, Guatemala), EsadeSUD Partner Institution

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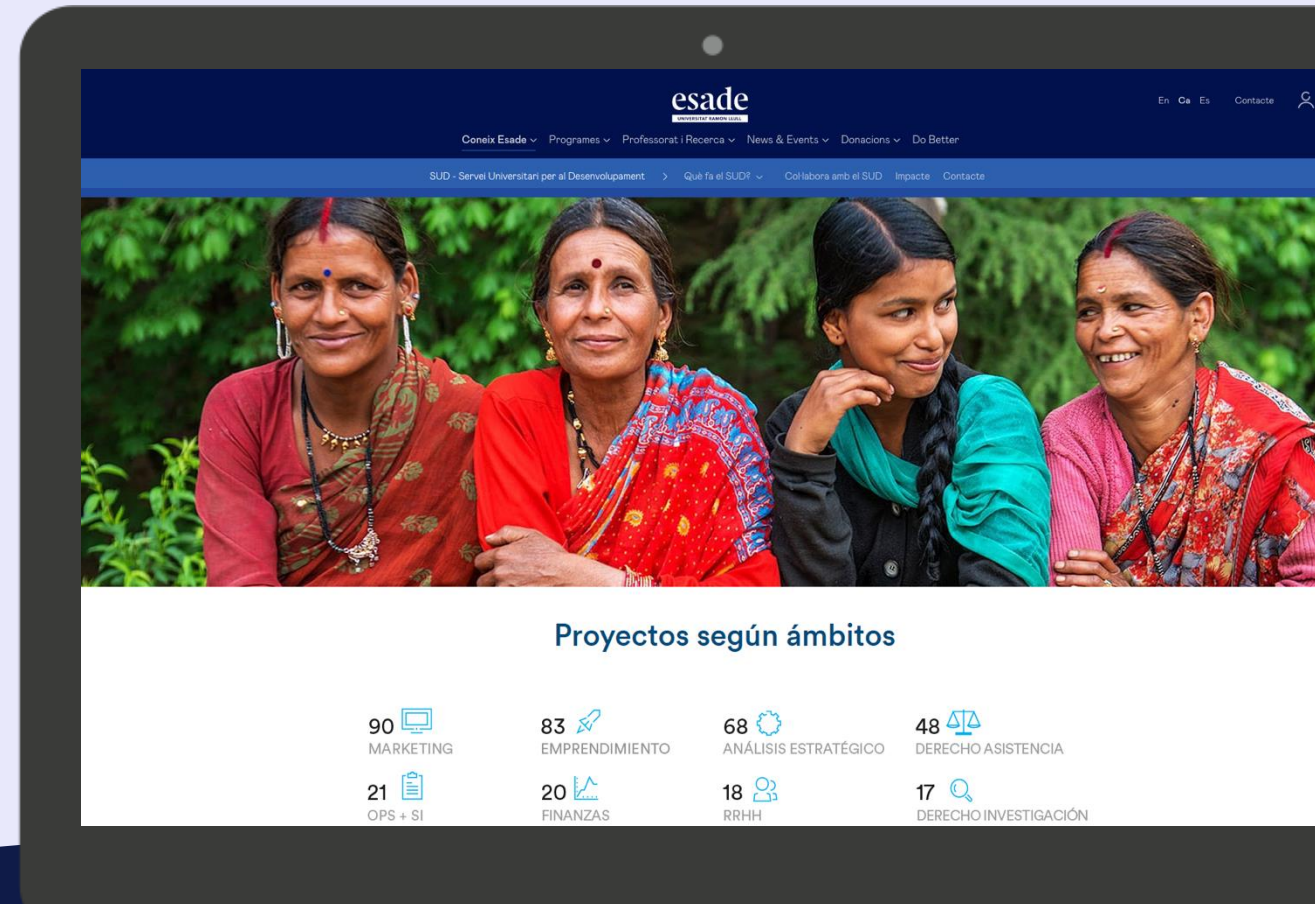


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“Son cosas chiquitas...

no acaban con la pobreza, no nos sacan de la espiral de violencia (...) pero han tenido la capacidad de desencadenar la alegría de hacer y de traducir actos. Y al fin y al cabo, aunque sea un poquito, es la única manera de probar que la realidad es transformable.”

Eduardo Galeano

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