

esade

# Esade Spring Workshop 2023

June 9<sup>th</sup>, 2023

Mini Guide

## Esade Spring Workshop 2023

### Welcome to Esade!

#### Welcome to Barcelona

Barcelona, a city with an open, Mediterranean spirit, offers a wide range of attractions that make it a fascinating city to visit and live in. The urban transformation that took place during the Olympic Games in 1992 and the spectacular creation of 15 km of beaches along the city coastline are some of the most recent innovations in a city rich in architectural treasures - namely its Gothic and Modernist heritage, with Gaudi as the central figure.

#### Barcelona Campus

The Esade Barcelona Campus, covering a total of 29,475 m., is located in Pedralbes, one of the city's most attractive residential neighbourhoods, just off the Avenida Diagonal and close to Barcelona's main university area. It is within a stone's throw of the Pedralbes Monastery, home to the Thyssen-Bornemisza art collection, and the Royal Palace of Pedralbes. The Campus is surrounded by parks and gardens and features all the resources and services essential for university life.

#### Esade Spring Workshop

The Esade Spring Workshop 2023 will be held at the Barcelona Campus, located in the Pedralbes neighborhood, close to the university zone on Diagonal Avenue.

Esade Barcelona – Pedralbes Campus

Esade Forum

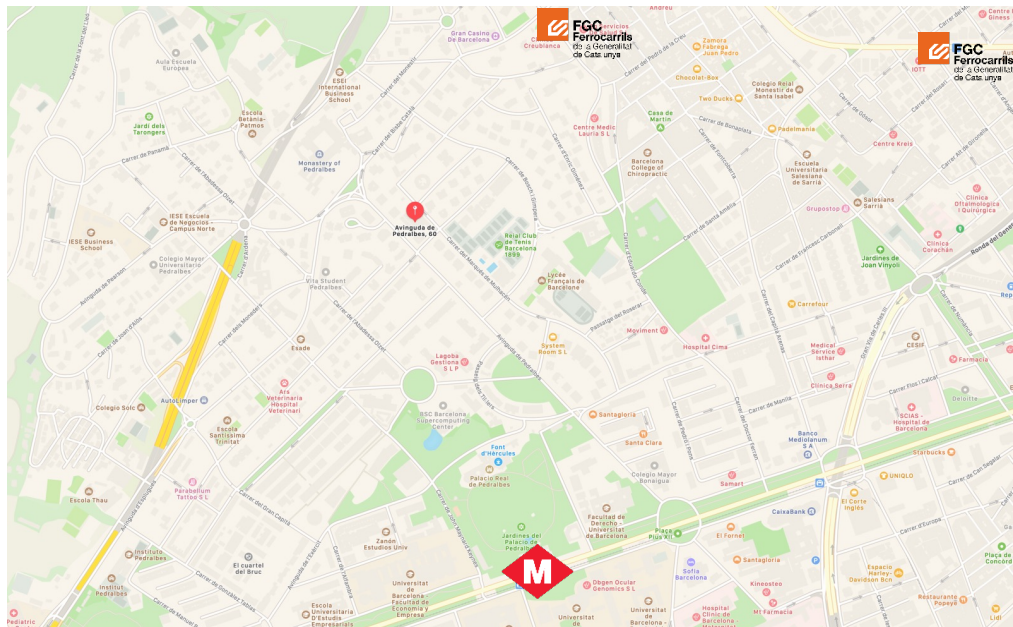
Av. de Pedralbes, 60-62

[esw@esade.edu](mailto:esw@esade.edu)

## Esade Spring Workshop 2023

### Getting here

The Esade Spring Workshop 2023 is a special space for academics from the economic world and that allows them to work together, share, discuss and spread knowledge.



### Public transport



Several bus routes stop near Esade, including the 22, 64, 78, 63 and 75.



The closest FGC station is Reina Elisenda L6, just 250 meters from Esade.



The nearest underground station is María Cristina (line 3), around 500 meters from Esade.

**Travel Cards:** If you are planning to stay in Barcelona a few more days, then the most convenient option you can opt for is a **T-casual** travel card. This card is valid for 10 trips using public transport. A zone 1 T-casual will carry you all around Barcelona city and costs **11.35€**.

With a T-casual travel card, available in every metro or train station, you can take any public transport in Barcelona and commute for 75 minutes between the first and last validation when changing lines or mode of transport.

**Taxis:** Taxis are still relatively cheap in Barcelona. From the airport, please allow around 20-minute journey (30-40 at rush hour). The average cost is around 30€.

## Esade Spring Workshop 2023

### **June 8<sup>th</sup> 20.00 – pre-event dinner**

Jardí de l'Abadessa  
C/ de L'Abadessa Olzet, 26, Barcelona

### **June 9<sup>th</sup> 20:30 – post event-dinner**

Camping Mar  
Marina Vela, Pg. de Joan de Borbó, 103,  
Barcelona



### Workshop location

Esade Forum  
Av. de Pedralbes, 60-62

### Esade Business School services

#### **Buildings, services and hours**

The building is open from 08:00 am until 10:00 pm.

#### **Cafeteria**

Open from 08:00 am to 7:00 pm.

#### **WiFi**

A wireless network is available throughout the Business School. You can connect your laptop, smartphone, etc. to the “**eduroam**” network.

If you can't connect to "eduroam", please try with the Wi-Fi **esadeguest** network.