

esade

# Esade Spring Workshop 2022

May 27th, 2022

Mini Guide

## Esade Spring Workshop 2022

### Welcome to Esade!

#### Welcome to Barcelona

Barcelona, a city with an open, Mediterranean spirit, offers a wide range of attractions that make it a fascinating city to visit and live in. The urban transformation that took place during the Olympic Games in 1992 and the spectacular creation of 15 km of beaches along the city coastline are some of the most recent innovations in a city rich in architectural treasures - namely its Gothic and Modernist heritage, with Gaudi as the central figure.

#### Barcelona Campus

The Esade Barcelona Campus, covering a total of 29,475 m<sup>2</sup>, is located in Pedralbes, one of the city's most attractive residential neighbourhoods, just off the Avenida Diagonal and close to Barcelona's main university area. It is within a stone's throw of the Pedralbes Monastery, home to the Thyssen-Bornemisza art collection, and the Royal Palace of Pedralbes. The Campus is surrounded by parks and gardens and features all the resources and services essential for university life.

#### Esade Spring Workshop

The Esade Spring Workshop 2022 will be held at the Barcelona Campus, located in the Pedralbes neighborhood, close to the university zone on Diagonal Avenue.

Esade Barcelona – Pedralbes Campus

Building 3

Av. d'Esplugues, 92, 96

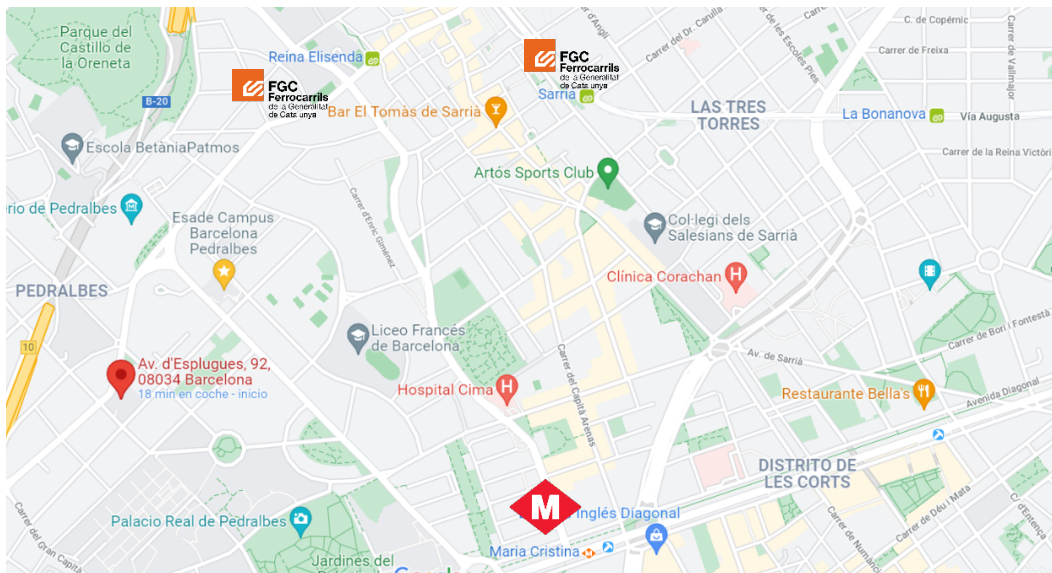
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## Esade Spring Workshop 2022

### Getting here

The Esade Spring Workshop 2022 is a special space for academics from the economic world and that allows them to work together, share, discuss and spread knowledge



### Public transport



Several bus routes stop near Esade, including the 22, 64, 78, 63 and 75.



The closest FGC station is Reina Elisenda L6, just 250 meters from Esade.



The nearest underground station is María Cristina (line 3), around 500 meters from Esade.

**Travel Cards:** If you are planning to stay in Barcelona a few more days, then the most convenient option you can opt for is a **T-casual** travel card. This card is valid for 10 trips using public transport. A zone 1 T-casual will carry you all around Barcelona city and costs **11.35€**.

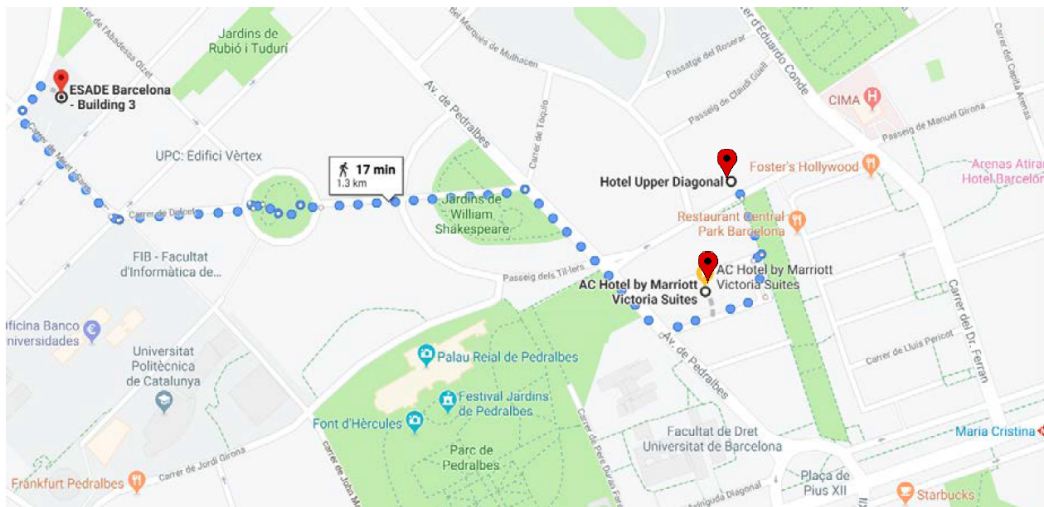
With a T-casual travel card, available in every metro or train station, you can take any public transport in Barcelona and commute for 75 minutes between the first and last validation when changing lines or mode of transport.

**Taxis:** Taxis are still relatively cheap in Barcelona. From the airport, please allow around 20-minute journey (30-40 at rush hour). The average cost is around 30€.

## Esade Spring Workshop 2022

### Accommodation

The nearest hotels are the [AC Victoria Suites Hotel](#), or the [Hotel Upper Diagonal](#), both within walking distance of Esade Pedralbes.



### Workshop rooms location

Esade Barcelona, Pedralbes Campus – Building 3  
Av. d'Esplugues, 92, 96.

### Esade Business School services

#### Buildings, services and hours

The building is open from 08:00 am until 10:00 pm.

#### Cafeteria

Open from 08:00 am to 7:00 pm.

#### WiFi

A wireless network is available throughout the Business School. You can connect your laptop, smartphone, etc. to the “**eduroam**” network.

## Esade Spring Workshop 2022

### Your time in Barcelona!

#### Geography and Climate

Barcelona is a coastal city with over four kilometers of urban beachfront and large areas of nearby forests. The city's location makes it the ideal departure point from which to discover new landscapes and enjoy natural environments. Within a radius of a little over 200 Km, you will find charming towns and resorts offering a wealth of cultural as well as historic and recreational attractions such as ski resorts or magnificent beaches.

Barcelona's Mediterranean location means it enjoys a warm and welcoming year-round climate. Its five kilometers of beachfront offer all the latest amenities, including an Olympic marina used by local inhabitants to practice water sports throughout the year. With sunshine on the shores of the Mediterranean practically guaranteed, dining in open-air restaurants or stopping off for a drink at one of city's many pavement cafés is always an option.

### Some tips to get to know Barcelona

#### For those with a passion for Arts!

##### Palau de la Música Catalana

**C/ Sant Francesc de Paula 2**

[www.palaumusica.cat](http://www.palaumusica.cat)

Domènech i Montaner's extraordinary concert hall is the epitome of Modernism: the explosion in tile, sculpture and glass makes any event here special!

##### Park Güell

**C/ Olot [parkguell.barcelona](http://parkguell.barcelona)**

An incomplete, fantasizing vision of Gaudí's ideal world. Gaudí's fascination with natural forms found full expression in this park (1900-1914), where he blurred the distinction between natural and artificial forms in a series of colonnades winding up the hill.

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### Church Sagrada Família

C/ Mallorca 401 [sagradafamilia.org](http://sagradafamilia.org)

Modernism's most eccentric, ambitious monument. Gaudí, who is said to have joked "My client is not in a hurry" is buried beneath the nave, he dedicates more than 40 years to the project.

[Pre-booking tickets](#) is HIGHLY recommended as it is a really popular tourist destination and the queues are otherwise very long!

### Picasso Museum

C/ Montcada 15-23  
[www.museupicasso.bcn.cat](http://www.museupicasso.bcn.cat)

A record of the vital formative years that the Young Picasso spent nearby at la Llotja art school.

### The Cathedral

**Pla de la Seu** [www.catedralbcn.org](http://www.catedralbcn.org)

The present-day Cathedral is the third church to stand on this site. The first one, destroyed in 985, was rebuilt in Gothic style but not ended until 15th century.

## Escape from urban hustle!

### Montjuïc

#### Access from Plaça d'España

Offers a precious escape with spectacular views of Barcelona and its port. The long axis from Plaça d'España is still the most popular access to the park, with the climb now eased by a sequence of open-air escalators.

### Tibidabo

#### Tramvia Blau and funicular railway

[www.tibidabo.es](http://www.tibidabo.es)

Thousands of people head to the top of the hill in order to whoop and scream at the funfair! Great views of Barcelona!

## Esade Spring Workshop 2022

And for the soccer fans!

Nou Camp – FC Barcelona

**Avda. Aristides Maillol, access 9, Les Corts** [www.fcbarcelona.com/en/](http://www.fcbarcelona.com/en/)

The Nou Camp. Where FC Barcelona has played since 1957, is one of football's great stadiums. It holds 98.000 spectators. The guided tour takes you through the players' tunnel to the changing rooms, President's box and the club museum.

Do not miss !

La Boqueria

**La Rambla 89, Raval**

A wave of fascination of Barcelona's gastronomy, the most famous food market is a must-stop for any visitor.