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## COMPETITIVE PROJECTS

# EsadeGeo



## ENGAGE



#### Envisioning a New Governance Architecture for a Global Europe

PRINCIPAL INVESTIGATOR:



PERIOD:

January 2021 – June 2024

#### FUNDING BODY:

European Commission

#### **REFERENCE**:

GA 962533

COORDINATING INSTITUTION: Esade

#### RESEARCH TEAM:

Marie Vandendriessche, Victoria Cochrane, Carlota Moreno, Nuria Agell, Jennifer Nguyen

#### SUMMARY:

The ENGAGE ("Envisioning a New Governance Architecture for a Global Europe") project advances the goals that are aligned with the European Commission's push to have a stronger and more united European voice in the world.



The project aims to provide policymakers with a toolbox to improve the capabilities and capacities of the EU's external action. More specifically, ENGAGE pursues the following 5 general objectives:

- Analyse the main contextual challenges that the EU's external action is facing, arising from the diversification of international relations and global governance, and those originating from the acceptability of EU external action from the perspective of citizens and national decisionmakers.
- Assess existing governance structures and policy processes, those that are foreseen in the Treaties but are yet to come into fruition and those that should be devised in relation to the multiple domains of the EU's external action.
- Examine the ways in which the EU can more effectively achieve a set of key goals, including a successful engagement with strategic partners, neighbouring regions, and conflict and crisis scenarios.
- 4. Formulate recommendations, presented via a White Paper, on how to accommodate multiple action domains, including traditionally internal policy areas, in a joined-up, coherent, sustainable, and effective external action. Furthermore, ENGAGE will produce suggestions on how to coordinate EU Member States' foreign policies on the basis of common EU positions.
- 5. Inform policymakers on the governance structures needed to ensure joined-up and sustainable EU diplomatic action and international cooperation. ENGAGE will also reach out to other key stakeholders and elaborate on how the EU can devise and ultimately achieve certain key goals in light of the current international and domestic context.

The collaborative research project is coordinated by Esade, with 13 partners from across Europe.

More info: https://www.engage-eu.eu/; https://cordis.europa.eu/project/id/962533



## GLOBE

#### Global Governance and the European Union: Future Trends and Scenarios

PRINCIPAL INVESTIGATOR:



#### PERIOD:

January 2019 – December 2022

#### FUNDING BODY:

European Union - H2020 Programme

#### REFERENCE:

GA 822654

#### COORDINATOR INSTITUTION:

Institut Barcelona d'Estudis Internacionals (IBEI)

#### RESEARCH TEAM:

Marie Vandendriessche, Nuria Agell, Jennifer Nguyen, Athanasios Kouliopoulos, Ana Maria Sanchez Cobaleda



#### SUMMARY:

Funded by the European Commission's Horizon 2020 programme, the project "Global Governance and the European Union: Future Trends and Scenarios" (GLOBE) addresses the strategic priorities identified in the EU Global Strategy - such as trade, development, security and climate change – as well as migration and global finance, in order to identify the major roadblocks to effective and coherent global governance by multiple stakeholders in a multipolar world.

The project will provide policy-makers, academics and the general public with an analytical grip on the state of play in global governance, by developing new theoretical and methodological approaches. It also hopes to equip national and European policy-makers with tools to identify constraints and opportunities in a set of global governance scenarios for 2030 and 2050. Taking into account these alternative scenarios, the project will recommend strategies on how the EU might promote enhanced global governance and deal with their future challenges and gridlocks.

More info: https://www.globe-project.eu/en; https://cordis.europa.eu/project/id/822654

**European Parliament** 



EsadeGeo-Center for Global Economy and Geopolitics

### On the Way towards a European Defence Union -White Book as a First step



Angel Saz

#### PERIOD:

December 2015 - June 2016

#### FUNDING BODY:

**TENDER** European Parliament

#### **REFERENCE**:

EP/EXPO/B/SEDE/2015/03

#### SUMMARY:

The study proposes a process, framed in the Lisbon Treaty, for the EU to produce a White Book (WB) on European defence. Based on document reviews and expert interviewing, this study covers the political debate around a possible European WB, defines the key characteristics a WB might have, reviews the legal and institutional boundaries set out in the Lisbon Treaty on security and defence, underscores the key aspects affecting the EU-NATO and EU-US relationships, and details the core elements of the EU Defence White Book: strategic objectives, necessary capabilities development, specific programs and measures aimed at achieving the improved capabilities, and the process and drafting team of a future European WB. The report ends by synthesising concrete proposals for each European institution.



## MERID

Encouraging the research and innovation cooperation between the Union and selected regional partners: Middle East

PRINCIPAL INVESTIGATOR:



Angel Saz

#### PERIOD:

January 2015 – June 2018

#### FUNDING BODY:

EU H2020

#### **REFERENCE**:

GA-645846

#### **RESEARCH TEAM:**

Marie Vandendriessche, Kyriaki Papageorgiou, Javier Solana



#### SUMMARY:

The MERID project (Middle East Research and Innovation Dialogue) was a comprehensive action to intensify and encourage research and innovation cooperation between the EU and the Middle East region, directly involving partners from Egypt, Iran, Iraq, Jordan, Lebanon and Palestine. The project was built upon the experience carried out in countries of the region that have already participated in the previous framework programmes, and therefore are at a relatively advanced stage of research cooperation with Europe, like Egypt and Jordan. The project was a first attempt to systematise support to the policy dialogue and involvement of research communities of Iran and Iraq in the H2O2O programme, as well as an initiative that seeks to give continuity to collaboration frameworks already established between the EU and Middle East countries.

More info: https://cordis.europa.eu/project/ id/645846



## MEKBIZ

#### Mainstreaming EU Knowledge in Business Studies and Strategies

PRINCIPAL INVESTIGATOR:



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#### PERIOD:

September 2014 – October 2015

#### FUNDING BODY:

EU LLL-Jean Monnet-Erasmus+

#### **REFERENCE**:

GA-2014-1938/001-001 (Project number 553278-EPP-1-2014-ES-EPPJMO-PROJECT)

#### **RESEARCH TEAM**:

Marie Vandendriessche, Javier Solana



#### SUMMARY:

Funded by the European Commission and hosted by Esade business school, MEKBiz (Mainstreaming EU Knowledge in Business Studies and Strategy) was a one-year project that aimed to promote discussion, research, and teaching on EU issues. The project, led by EsadeGeo, ran from September 2014 to October 2015 as part of the European Commission's Jean Monnet Program within Erasmus+. The project brought together twenty international experts focusing on four of EsadeGeo's specific specializations (Global Governance, Global Political Risk, Global Economy, and EU-China Business Relations) to reflect and develop innovative research about the EU context and strategies for European businesses given their position in the Union and as players in a globalizing world. The analysis culminated in a twelvechapter E-book with a first chapter by Javier Solana, Former European Union High Representative for the Common Foreign and Security Policy. This can be found in the link below.

More info: https://www.esade.edu/facultyresearch/en/esadegeo/key-initiatives/pastinitiatives/mekbiz



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