

WORKSHOP 4:

“Responsibly managing power in the boardroom”

OBJECTIVE

Understanding power and influence in an organization is essential for achieving professional goals. However, board members often pay insufficient attention to political dynamics. These dynamics are often central and decisive in resolving the ethical questions that inevitably arise.

This workshop offers tools for developing skills to improve the analysis, achievement, and use of power on the board – with an emphasis on informal power development and strategically managing networks.

CONTENT

1. Development of tools to analyze and understand the dynamics of power and influence in the boardroom.
2. Acquisition of political skills and tactics that are effective in corporate governance.
3. Network construction: individual analysis of networks, biases, and shortcomings.
4. Negative political dynamics and ethical issues that arise from the perspective of a board of directors.
5. Individual work plan.

LED BY:



José María Areilza



Gustavo Gabarda

DATES: 7th October 2025

PRICE: €1,300

BONUSES:

- **For director program participants.**
10% bonus for one workshop,
15% bonus for two workshops,
20% bonus for three workshops,
and a 25% bonus for four
workshops.
- **For new participants
(not on director program).**
10% bonus for two workshops,
15% bonus for three workshops,
and a 20% bonus for four
workshops.