

WORKSHOP 3:

“Managing ethical dilemmas in the boardroom”



OBJECTIVE

It is often difficult to express opinions in board meetings, especially in cases where important convictions and values are at stake. For this reason, we propose a ‘journey’ aimed at:

1. Using the conflict of values approach to experience conflicts felt by board members.
2. Presenting Mary Gentile’s model for dealing with value conflicts: how to “express my values” while avoiding repressed silences and destructive discussions.
3. Application of the model: each participant prepares their own case by analyzing past personal experiences of value conflict.
4. Discussion of cases in groups of five participants.
5. Sharing and general conclusions.

LED BY:



Pep María



Carlos Losada

DATES: 30th September 2025

PRICE: €1,300 euros

BONUSES

- **For director program participants.**
10% bonus for one workshop,
15% bonus for two workshops,
20% bonus for three workshops,
and a 25% bonus for four
workshops.
- **For new participants
(not on director program).**
10% bonus for two workshops,
15% bonus for three workshops,
and a 20% bonus for four
workshops.