

WORKSHOP 2:

“Innovation and technology issues in the boardroom”

OBJECTIVE

Technology plays an increasingly pivotal role in business. While it was once confined to structural decisions within companies, recent developments – such as the rise of exponential technologies like AI and the ongoing cognitive revolution – have changed the paradigm. Technological capabilities enable new strategies and that is why technology must enter the board’s agenda.

CONTENT

1. Context and regulatory framework:
 - a) How to introduce technology and digital transformation into board discussions.
 - b) Good governance and cybersecurity: duties and responsibilities of companies and boards.
2. Technology and the changing business model:
 - a) Digital Operations 4.0. Impact of new technologies on business models.
 - b) New technological context: what has changed in five years. Exponential technologies and why technology is now a strategic factor.
3. The reality of technology for boards of directors & management teams.
 - a) Decision-making for strategy, innovation, and technology committees; innovation advisory boards; and committee chairs.
 - b) CEO and CIO: challenges in their relationships with the board.
4. The future of AI. Technological and ethical aspects.

LED BY:



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DATES: 16th September 2025

PRICE: €1,300 euros

BONUSES

- **For director program participants.**
10% bonus for one workshop,
15% bonus for two workshops,
20% bonus for three workshops,
and a 25% bonus for four
workshops.
- **For new participants
(not on director program).**
10% bonus for two workshops,
15% bonus for three workshops,
and a 20% bonus for four
workshops.