

Esade Workshop in Behavioral and Experimental Economics

Barcelona - May 28-29, 2026 | Thursday, 28th of May

08.30 - 09.00	Registration	
9.00 - 10.00	Evidence and Influence	Marta Serra-Garcia, Rady School of Management, UCSD
10.00 - 10.30 Coffee Break		
SESSION 1:		
	Numbers Tell, Words Sell	Mattie Toma, University of Warwick
10.30 - 12.30	The Penalty of Peer Endorsements	Manu Muñoz, NYU Abu Dhabi
	Contagious Prejudice: The Marocchinate	David Schindler, Tilburg University
	Social Media Toxicity and Mental Health: Experimental Evidence	Francesco Capozza, Universitat de Barcelona
12.30 - 14.00 Lunch		
SESSION 2:		
	Cooperation with Stock Externalities: An experiment	Marco Casari, University of Bologna
	Norms make investors socially responsible	Peiran Jiao, Maastricht University
14.00 - 16.30	Climate News, Emotions, and Climate Policy Support	Enrico Longo, University of Hamburg
	Co-benefits Framing, Attention, and Climate Empowerment: Experimental Evidence on Individual Action and the Role of Powerful Others	Ganga Shreedhar, London School of Economics
	When Social Learning Meets Machine Learning: Virtues and Vices of the Internet Economy	Fabrizio Germano, Universitat Pompeu Fabra
16.30 - 17.00 Coffee Break		
17.00-18.00	Rationalizations and Political Polarization	Joël van der Weele, University of Amsterdam
18.30 Conference dinner		



Location:
Room E2-201. Building 2,
Esade Pedralbes campus.

Address:
Calle Marquès de Mulhacén, Barcelona



Organizing Committee:

- [Anna Bayona](#), Esade Business School
- [Tanushree Jhunjhunwala](#), Esade Business School
- [Pedro Rey](#), Esade Business School



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9.00 - 9.30	Welcome	
9.30-10.30	Managing Identity	Katie Coffman , Harvard Business School
10.30 - 11.00 Coffee Break		
SESSION 3:		
	Gender Differences in Self-Promotion and Career Advice	Roel van Veldhuizen , Lund University
11.00-13.00	Gender Norms, Family and Career: a Survey Study in Italy	Natalia Montinari , University of Bologna
	Who Takes the Blame, Who Claims the Credit? Gender Differences in Self-Attribution	Lina Lozano , Burgundy School of Business
	Fairness in a Society of Unequal Opportunities	Yiming Liu , WZB Berlin Social Science Center
13.00-14.00 Lunch		
14:00	End of Conference	

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