

# Conference on Business Growth

## 11 September 2015

### agenda

**OPEN**  
**4 Business**  
the SME growth story

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**11:00 - 11:30** Arrival & Welcome Coffee

#### Welcome Addresses

**11:30 - 11:45** Prof. Nikolaos G. Travlos The Kitty Kyriacopoulos Chair in Finance & Dean ALBA Graduate Business School at The American College of Greece

**11:45 - 12:00** Dr. Ioannis Salamouris President, knowl Social Enterprise

**12:00 - 12:15** Dr. John Paul Kawalek Head of Management Division, Sheffield University, EBGC project coordinator

**12:15 - 12:30** Anna Efstathiou Press Officer - Digital Leader, European Commission Representation in Greece

#### Session 1: How did they do it

**12:30 - 12:45** Katerina Skoula Marketing Director, Oriflame Greece Ltd

**12:45 - 13:00** Nikolas Charalampous Chairman, CEO & Founder, Hellenic Seaplanes S.A.

**13:00 - 13:15** Marika Lamprou General Manager, Intersys & Coach for Productivity Network, SEV

**13:15 - 13:30** KEYNOTE SPEAKER

**13:30 - 14:30** Lunch Break

#### Session 2: How to do it

**14:30 - 14:45** Dr. Vasilis Theocharakis Associate Professor, Marketing & Entrepreneurship & Academic Director, MSc in Entrepreneurship at ALBA Graduate Business School

**14:45 - 15:00** Anastasia Tsiologlou Action Finance Initiative

**15:00 - 15:15** Dr. Xavier Mentoza Professor, ESADE Business School (Spain) & Director, Observatory of Spanish Multinational Companies (OEME)

**15:15 - 15:30** Angela Gaitani Head of Entrepreneurship Projects, Athens Development and Destination Management Agency

**15:30 - 15:45** Q&A

#### Session 3: How we suggest you do it

**15:45 - 16:00** Marina Larios Owner, Inova Consultancy Ltd

**16:00 - 16:15** Glyn Cartwright Director, Consultancy Academy

**16:15 - 16:30** Dr. John Paul Kawalek Head of Management Division, Sheffield University, EBGC project coordinator

#### Session 4: How you suggest it should be done

**16:30 - 17:15** Prof. Alexis Komselis Director, ALBA Hub for Enterprise & Development

*An interactive session, where we will give to attendants the opportunity to share their experience, success stories and/or advice on how to expand your business and reach the EU and/or Global market.*