

esade

RAMON LLULL UNIVERSITY

EsadeGeo-Center
for Global Economy
and Geopolitics

Esadegeo.com



Obra Social "la Caixa"



Annual Report

Esade Center for Global Economy and Geopolitics

2022
2023



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1. About EsadeGeo

VISION	MISSION	PROGRAMMES
To become the benchmark for other business schools in the study of globalisation and organisations.	To provide organisations with the necessary tools to strategise in a globalised world.	<ul style="list-style-type: none"> – Global Governance – Global Economy – Global Risks – Global Energy – ENGAGE – GLOBE

Financial Supporters

FOUNDING SUPPORTERS



PROJECT SUPPORTERS



H2020 PROJECTS





Team

- **Javier Solana**
President of EsadeGeo
- **Angel Saz-Carranza**
Director of EsadeGeo
- **Ángel Pascual-Ramsay**
Director of the Global Risks Programme
- **Irene Alba**
Associate Director of EsadeGeo
- **Marie Vandendriessche**
Senior Researcher & Research Coordinator
- **David Lane**
Research Assistant
- **Darío Quadri**
Research Assistant
- **Carlota Moreno**
Research Assistant
- **Mateu Tomi**
Research Assistant
- **Anna Fonts**
Research Assistant
- **SENIOR FELLOWS:**
- **José M. de Areilza**
- **Iván Martén**
- **Eugenio Bregolat**
- **Enrique Rueda**
- **Juan Moscoso del Prado**

2. Teaching

MBA Course: Business, Government and Society

2022-2023 Sessions

SESSION 1

Firms and Their Non-Market Environments

14-15/11/2022 **Angel Saz-Carranza**

- Introduction to the course
- The non-market environment
- Business-government relations and strategies
- [Case] Dow Chemicals. Lobbying in the EU

SESSION 2

Energy Foundations, Markets and Geopolitics

21-22/11/2022 **Marie Vandendriessche**

- Energy, the foundation
- Energy markets and energy security
- The geopolitics of the energy transition

SESSION 3

Climate Change: Geopolitics and Governance

01-02/12/2022 **Marie Vandendriessche**

- Climate change and its global governance
- Climate regulation and the firm
- The geopolitics of climate change

This course aims to comprehensively address some of today's most pressing international challenges and, in doing so, enhance students' capacity for strategic analysis related to these challenges.

SESSION 4

Firms and Political Risk

13-14/12/2022 **Angel Saz-Carranza**

- Sovereignty and political risk
- Micro and macro political risk
- Strategic management of political risk

SESSION 5

Geopolitics and Global Governance in Times of Crisis

16/12/2022 **Javier Solana & Guest speaker:**

The first part of the session consisted of a masterclass by Javier Solana, our President at EsadeGeo, Esade's geopolitics think-tank. Dr. Solana holds an unparalleled curriculum vitae in diplomacy. As former NATO Secretary General and former (as well as the first) High Representative for the Common Foreign and Security Policy of the European Union, Dr. Solana gave us key insights into the historical background that led to the Ukraine war.

The second part of the session consisted of a discussion between Javier Solana and Robert Cooper, our guest speaker for the session. Dr. Cooper is a renowned diplomat. As former Director General for External and Politico-Military Affairs at the EU under Dr. Solana's term in office as High Representative, he had a leading role in drafting the EU's first security strategy in 2003.

During the discussion, Dr. Solana and Dr. Cooper discussed the key issues of today's geopolitical landscape, including the Ukraine war, the rivalry between China and the US, and the EU's place in an increasingly polarized world, to name a few.





Prof. Javier Solana

- EMMS session, Barcelona
- Webinar Update FTMBA & EMBA: Russian-Ukrainian conflict (Javier Solana and Angel Saz-Carranza)



Prof. Ángel
Saz-Carranza

- MBA Full-time: From Global Affairs to Strategy
- MBA (Georgetown University): Global Strategy
- MSc in International Management: Geopolitics/Non-Market Strategy
- Bachelor of Global Order, Economics, and Law: Globalization: Economics and Politics
- Bachelor of Business and Administration: Competitive Strategy



Marie
Vandendriessche

- MBA (Queen's University): EU Energy Diplomacy & Policy
- MBA (IIMA Ahmedabad): EU Climate Policy
- KIC InnoEnergy (multiple MSc programs): Energy & Geopolitics
- Bachelor of Global Order, Economics, and Law: Climate Geopolitics / Research Seminar
- Double Degree in Law + Global Governance, Economics & Legal Order: Climate Geopolitics



Prof. Ángel
Pascual-Ramsay

- Executive MBA: From Global Affairs to Strategy
- MBA: Global Risks in the 21st Century and their Impact on Business
- Bachelor of Global Order, Economics, and Law: Globalization: Economics and Politics



3. Horizon 2020 Projects

ENGAGE is a three-and-a-half-year European Commission-funded Horizon 2020 project led by Esade Business and Law School. The project, titled 'Envisioning a New Governance Architecture for a Global Europe' in full, brings together the first-class interdisciplinary expertise of scholars from nine academic institutions and four think tanks from across Europe. ENGAGE studies how the EU can effectively and sustainably harness all of its tools in a joined-up external action, with an eye to meeting key strategic challenges and becoming a stronger global actor.



Funded by the European Commission's Horizon 2020 program, the **GLOBE** ('Global Governance and the European Union: Future Trends and Scenarios') project addresses strategic priorities identified in the EU Global Strategy. By developing new theoretical and methodological approaches, GLOBE will provide policymakers, academics and the general public with an analytical grip on the state of play in global governance. The project hopes to equip national and European policymakers with tools to identify constraints and opportunities in a set of global governance scenarios for 2030 and 2050. GLOBE is coordinated by Institut Barcelona d'Estudis Internacionals (IBEI), and runs from January 2019 until December 2022.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 962533.



This project has received funding from the Horizon 2020 Framework Programme of the European Union under grant agreement no. 822654.





4. Policy Debate

GLOBE

The GLOBE project sought to identify major roadblocks to effective and coherent global governance in a multipolar world, focusing trade, climate change, finance, and security.



GLOBE HIGH-LEVEL LECTURE WITH JAVIER SOLANA (JANUARY 2023)

In this high-level lecture for GLOBE, Javier Solana delved into the state of global governance at large, and reflected on the role of major powers and the most relevant international institutions. He also offered his thoughts on the future of Latin America and worrying trends such as protectionism.

GLOBE FINAL CONFERENCE (DECEMBER 2022)

Angel Saz-Carranza's presentation



Angel Saz presented on trends in the global governance of security, as well as the future global governance scenarios developed by EsadeGeo for the final report of the GLOBE project.

Marie Vandendriessche's presentation



Marie Vandendriessche presented on the current state of research on global governance complexity, which emphasizes a broader look at international institutions, beyond classic formal state-based international organizations.





ENGAGE



The ENGAGE project seeks to provide policymakers with recommendations to improve the effectiveness, coherence and sustainability of EU external action. It analyses the main contextual challenges the EU faces and assesses governance structures and policy processes to examine ways in which the EU can achieve its goals in external action, and engage with strategic partners, neighbouring regions, and conflict and crisis scenarios.



WEBINAR | 'WINTER HAS COME: EU ENERGY SECURITY AND RUSSIA'S WAR ON UKRAINE'

Marie Vandendriessche participated as a speaker in this ENGAGE webinar, which delved into the geopolitics and geo-economics of energy in Europe following the Russian invasion of Ukraine (January 2023).

ENGAGE and EsadeGeo researchers Angel Saz-Carranza and Marie Vandendriessche participated in the **GLOBSEC Security Forum**. ENGAGE researcher Ester Sabatino presented on the implications of the Russian war in Ukraine for EU policies on its military capabilities (May 2023).

EsadeGeo furthermore participated in **4 ENGAGE thematic workshops/events**:

- Workshop in Istanbul on engaging with global strategic partners (September 2022)
- Workshop in Warsaw on engagement with the EU's neighborhoods (December 2022)
- Workshop in Brussels on the EU's role in conflict prevention, mediation and resolution (January 2023)
- ENGAGE Regional Symposium MENA region (June 2023)

13 SEPTEMBER 2022

Second session of the EsadeGeo project with ISDIN, consisting of a work session with the ISDIN steering committee with Angel Saz-Carranza and Enrique Rueda, and an interview-chat with Javier Solana.



14 SEPTEMBER 2022

WEBINAR | "WE TALK ABOUT EUROPE" CYCLE, SESSION 2: CLIMATE AND ENERGY: THE ENERGY AND SUSTAINABILITY DIMENSION.

This session addressed the main challenges of the energy transition were addressed. EsadeGeo organizes these sessions, in collaboration with the Secretary of State for the European Union of the Ministry of Foreign Affairs, European Union and Cooperation, with the aim of analyzing and putting forward proposals on the strategic challenges in Spain and the European Union.



25 SEPTEMBER 2022
WEBINAR | “WE TALK ABOUT EUROPE” CYCLE,
SESSION 3: INCLUSION AND SOCIAL COHESION

The third session of the cycle focused on the construction of social Europe and the growth of inequality in the European Union.

3 OCTOBER 2022
CLOSING OF THE CYCLE OF THE EUROPEAN
PRESIDENCY OF SPAIN ORGANIZED BY “LA CAIXA”
FOUNDATION.

Colloquium entitled “The coming world in view of the geopolitical situation” between Mr. Solana and Mr. López Burniol (VP of “la Caixa” Foundation).

4 OCTOBER 2022
WE TALK ABOUT EUROPE

Colloquium on security, defense and strategic sovereignty with Max Bergmann, director of the European Program at the Center for Strategic International Studies (CSIS) and expert in European affairs and international security with extensive experience in the US Department of State. It was part of a seminar cycle titled “We talk about Europe”, which was organized by EsadeGeo, in collaboration with the Secretary of State for the European Union, and in which experts contributed to the debate on the policies that Spain should prioritize when assuming the presidency of the Council of the European Union in the second half of 2023.

7 NOVEMBER 2022
CIRCLE OF ECONOMY OF MALLORCA | “THE NEW
GEOPOLITICS IN AN UNCERTAIN WORLD”.

Conversations with Javier Solana.

17 NOVEMBER 2022
LECTURE BY JAVIER SOLANA FOR CAPITAL GROUP
ENTITLED “THE COMING GEOPOLITICAL ORDER”.



13 DECEMBER 2022
WEBINAR | ENERGY SECURITY IN THE EU: THE
ROLE OF RENEWABLES.

This webinar reflected on obstacles and supporting measures for the further deployment of renewables in the context of the current energy crisis. Panel moderated by Juan Moscoso del Prado, Senior Fellow, EsadeGeo; featuring Marco Alves, CEO, WavEC; Matthieu Ballu, Policy Officer, Directorate General for Energy, Renewable Energy Unit, European Commission; Emilio Cerdá, Professor of Economic Analysis Fundamentals, Universidad Complutense, Madrid; and María Paz García, Director of Energy Management, D.G. Low Carbon Generation, Repsol.





3 FEBRUARY 2023
WORLD ENERGY MARKETS IN 2023. GUEST SPEAKER: SAMANTHA GROSS

Breakfast-discussion on the situation of the world energy markets in 2023 and the perspectives of the energy transition with Samantha Gross, director of the Energy Security and Climate Initiative at the Brookings Institution.



7 MARCH 2023
WORLD ENERGY MARKETS IN 2023. GUEST SPEAKER: BEN CAHILL

Lunch-discussion on the situation of world energy markets, geopolitics and the macro trends that affect the energy transition with Ben Cahill, Senior Fellow of the Energy Security and Climate Change Program of the Center for Strategic and International Studies (CSIS).



21 FEBRUARY 2023
PRESENTATION OF ESADE ECONOMIC AND FINANCIAL REPORT #32: "GEOPOLITICAL UNCERTAINTY AND ECONOMIC OUTLOOK"

Toni Roldán, Director of the Economic and Financial Report and of EsadeEcPol, which featured a moderated roundtable discussion with the report's authors, facilitated by Angel Saz-Carranza, Director of EsadeGeo, and included an introduction by Javier Solana, president of EsadeGeo, entitled "The Current Geopolitical Environment".

2 MARCH 2023
SER MEETINGS ON DEFENSE

Former Secretary General of NATO and current President of EsadeGeo Javier Solana, participated in the fourth installment of the 'SER Meetings on Defense' cycle, organized by Radio Cádiz.

8 MARCH 2023
THE DEFENSE OF EUROPE AFTER THE INVASION OF UKRAINE

Lecture by Javier Solana at the Artillery Academy: "The defense of Europe after the invasion of Ukraine", within the framework of the XIII European Studies Conference Cycle.



11 MARCH 2023
ANNUAL WAR & PEACE CONFERENCE: "CHINA AND THE US: CAN BIPOLAR CONFRONTATION BE AVOIDED?"

This edition of CIDOB's conference "War and Peace in the 21st Century", in collaboration with EsadeGeo, analysed conflictual relations between great powers and outlined areas where cooperation could emerge while promoting constructive relations to produce global public goods. Javier Solana, Honorary Chairman of CIDOB and President of EsadeGeo, opened the event.

22-23 MAY 2023

GLOBAL ANNUAL ENERGY MEETING: “SECURING THE EU’S INDUSTRIAL LEAD FOR A FUTURE NET-ZERO ECONOMY”

EsadeGeo hosted – together with the Representation of the European Commission in Spain and EIT InnoEnergy – the 11th Edition of its Global Annual Energy Meeting. This meeting provides a forum where business leaders and policymakers discuss how energy technologies, geopolitics, and regulation will affect business and society in the medium term.

Welcome



Keynote Speech by Cristina Lobillo, Director for the Energy Platform Task Force, European Commission



Panel 1 | The Geopolitics of Battery Supply Chains



Panel 2 | Navigating the Energy Crisis to Sustain the EU’s Industrial Base



Concluding note



**24 MAY 2023
NEW CEDE BREAKFAST**

With a dialogue between Javier Solana, President of EsadeGeo, and Juan José López Burniol, Vice President of the “la Caixa” Foundation, entitled “The world today”.





8 JUNE 2023

THE TELLUS FOUNDATION HOSTED THE MEETING "SDG16 - PEACE, JUSTICE AND STRONG INSTITUTIONS: THE ROLE OF BUSINESS"

Featuring Cristina Gallach, former Government High Commissioner for the 2030 Agenda; Francisco Longo, professor at EsadeGov–Esade Public Governance Center; and Juan Moscoso del Prado, senior fellow at EsadeGeo, as moderator. This is the second conference held within the framework of the "Generating global knowledge" cycle that the Tellus Foundation has in alliance with EsadeGeo.

22 JUNE 2023

JAVIER SOLANA PARTICIPATED IN THE CLOSING SESSION OF THE XXXV INTERNATIONAL SEMINAR ON SECURITY AND DEFENSE HELD IN TOLEDO.

30 JUNE 2023

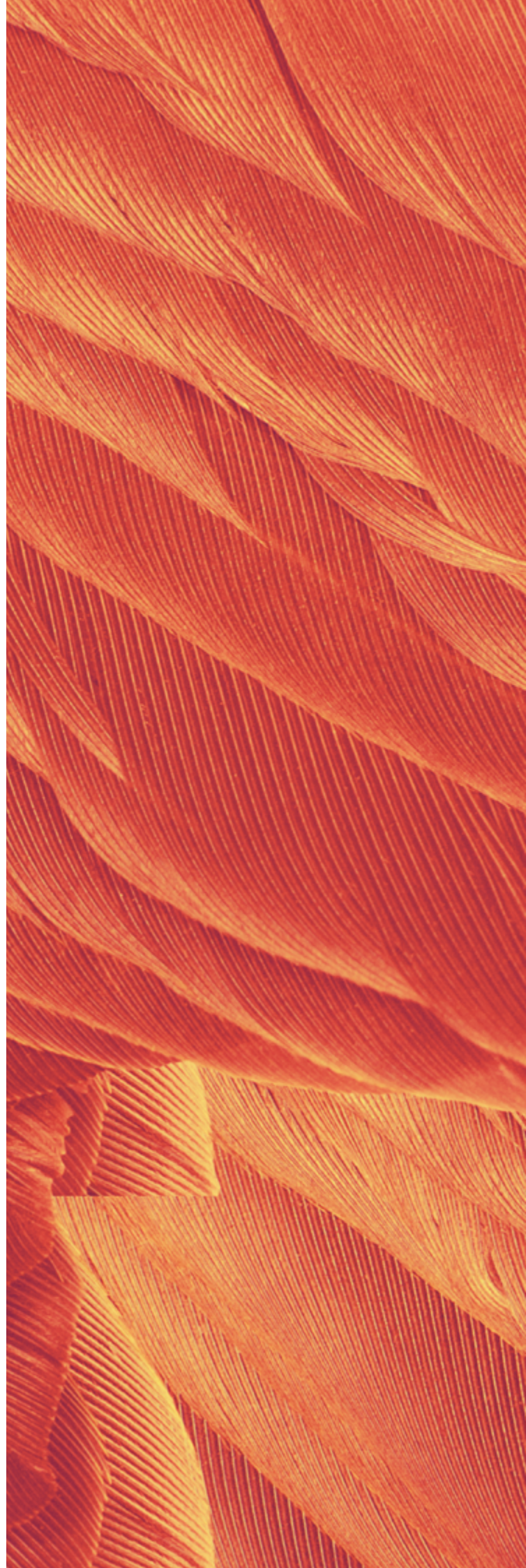
DIGITALES SUMMIT

Former ministers Javier Solana and Eduardo Serra, the latter currently president of DigitalES, closed the DigitalES Summit, the annual congress of DigitalES (Spanish Association for Digitalization).

18 JULY 2023

SPAIN AND THE EU THROUGH ITS PROTAGONISTS

Within the cycle of dialogues "Spain and the EU through its protagonists", organized by the UIMP, Javier Solana spoke with Fernando Vallespín, Professor of Political Science at the Autonomous University of Madrid.



5. Publications: Research & Media

Research

Horizon 2020 Programs

GLOBE

[GLOBE report: Trends in Global Governance and Future Scenarios 2030 \(final project output\) \(April 2023\)](#). By GLOBE researchers including Angel Saz-Carranza, Marie Vandendriessche and Carlota Moreno Villar.

ENGAGE

→ ENGAGE publications in which EsadeGeo members appear as authors:

- [ENGAGE Working Paper 12](#): Citizen Perceptions on EU Security and Defence Integration: A Big Data-based Analysis (September 2022). ENGAGE researchers including Angel Saz-Carranza, Marie Vandendriessche, Javier Franco and Núria Agell.
- [Blog](#) about COP27 at Strategic Europe (November 2022). Marie Vandendriessche.
- [ENGAGE Working Paper 20](#): Case Studies of the EU's CFSP Activity (March 2023). ENGAGE researchers including Marie Vandendriessche and Carlota Moreno Villar.
- [ENGAGE Working Paper 21](#): Case Studies of Traditionally Internal Policy Areas with Outward Effects: Competition, Climate Change and Health (March 2023). ENGAGE researchers including Marie Vandendriessche, Anna Fonts Picas and Mateu Tomi.
- [ENGAGE Working Paper 24](#): Assessing the Current Structures and Processes of External Action Plus and Formulating Recommendations (April 2023). ENGAGE researchers including Marie Vandendriessche, Anna Fonts Picas and Mateu Tomi.

→ ENGAGE policy briefs:

- [ENGAGE Initial Briefing for Practitioners #2](#) (December 2022). ENGAGE consortium.
- [ENGAGE Policy Brief 1](#): Prepare for the Fight of the Future (May 2023).
- [ENGAGE Policy Brief 2](#): Making Faster and Better Decisions in EU Common Foreign and Security Policy (July 2023).
- [ENGAGE Policy Brief 3](#): Coordinating External Action Beyond Crisis (July 2023). ENGAGE researchers including Anna Fonts Picas, Mateu Tomi and Marie Vandendriessche.





Other Publications

Contribution document | We talk about Europe (31 October 2022). Reporting document that evaluates the Seminar Cycle project corresponding to the activities to promote European Union affairs of the “We Talk About Europe” Program of the Secretary of State for the European Union. EsadeGeo.

Research Article | Lobbying the executive branch: Unpacking access to political heads, political advisers, and civil servants (22 December 2022). Adrià Albareda, Angel Saz-Carranza, Michiel Van Acoleyen and David Coen. Business and Politics.

Podcast | Robert Cooper, a British diplomat (7 February 2023): **“We should worry about democracy and not take it for granted”**. EsadeGeo Exchange. Do Better by Esade.

Podcast | Samantha Gross, Director of Energy Security and Climate Initiative at the Brookings Institution (16 February 2023): **“Subsidies were the only way to do serious climate policy in the US”**. EsadeGeo Exchange. Do Better by Esade

Blog | Angel Saz-Carranza: **One year after the invasion of Ukraine, what does the future look like?** (24 February 2023). Do Better by Esade

Podcast | Ben Cahill, Senior Fellow in the Energy Security and Climate Change Program at the Center for Strategic and International Studies (25 March 2023): **“The Russian crude oil price cap is meeting its goals”**. EsadeGeo Exchange. Do Better by Esade.

Policy Paper | The EU Response to the U.S. Inflation Reduction Act (10 May 2023). Joan Villoslada Camps, Research Fellow, EsadeGeo, and Angel Saz-Carranza, Director, EsadeGeo. This study analyses and compares the most recent American and EU economic plans regarding renewable energy and the green transition.

Research Article | The impact of Russia’s 2022 invasion of Ukraine on public perceptions of EU security and defence integration: a big data analysis (2 May 2023). Óscar Fernández, Marie Vandendriessche, Ángel Saz-Carranza, Núria Agell and Javier Franco. Journal of European Integration.

Case Study | InnoEnergy & the European Battery Alliance (June 2023). Angel Saz-Carranza, Elena Bou, Konstantin Brosch.

Research Article | Mapping and Unpacking Global Governance Bodies: A Cross Sectional and Cross Organizational Analysis Get access Arrow (24 June 2023). Angel Saz-Carranza, Martino Maggetti, Kutsal Yesilkagit and David Coen. International Studies Quarterly.

EsadeGeo Daily Digest | Javier Solana’s daily review of the most relevant global news (academic year 22-23).



Media

Center for Global Economy and Geopolitics
NATIONAL MEDIA IMPACT REPORT

[1st Quarter - Sept/Nov 2022]



646,487 €
in advertising value



77
new items



44,186,494
total audience

Audience



Economic value (€)



See full impact clipping 

* Source: Rebold





Communications Activities

- Interviews
- Sending content to press
- Liaisons with journalists

News Highlights

→ **LA VANGUARDIA**
Ukraine? Sometimes you negotiate "above the table" and sometimes you negotiate "under the table" (Spanish)
Interview with Javier Solana

→ **POLÍTICA EXTERIOR**
COP27 must focus on actions, not words (Spanish)
Article by Marie Vandendriessche

→ **EL PAÍS**
Why is North Korea intensifying its missile tests? (Spanish)
Video with Ángel Saz

→ **ACTUALIDAD ECONÓMICA (EL MUNDO)**
Energy and technology in Europe (Spanish)
Article by Juan Moscoso

Center for Global Economy and Geopolitics
INTERNATIONAL MEDIA IMPACT REPORT (ONLINE)

[1st Quarter - Sept/Nov 2022]



5,237,223 €
in advertising value



48
new items



566,186,312
total audience

See full impact clipping 

* Source: Meltwater




Communications Activities

- Interviews
- Sending content to press
- Liaisons with journalists

News Highlights

→ **Diário de Notícias (Portugal) and other media of Project Syndicate**
A China assume o protagonismo (Portuguese)
Article by Javier Solana

→ **Financial Times**
Learning to do business in an uncertain world
With the opinion of Ángel Saz

→ **NTN24**
COP27 enters the home stretch (Spanish)
Interview with Marie Vandendriessche

→ **BBC World (International)**
The gas pipeline network that Russia wants to replace Europe with (Spanish)
With the opinion of Ángel Saz

Center for Global Economy and Geopolitics NATIONAL MEDIA IMPACT REPORT

[2nd Quarter – Dec2022/Feb2023]



355,701 €
in advertising value



60
new items



29,019,575
total audience

Audience



Economic value (€)



See full impact clipping 

* Source: Rebold



La red de gasoductos hacia China con la que Rusia quiere sustituir a Europa como su primer cliente

China y el gas de origen ruso



Las noticias de hoy con José Antonio Saz

‘Que Rusia no puede ganar la guerra es cada vez más claro’

27 de febrero de 2023
Entrevista a Javier Solana, ex secretario general de la OTAN

Communications Activities

- Interviews
- Sending content to press
- Liaisons with journalists

News Highlights

→ **RTVE**
That Russia cannot win the war is becoming increasingly clear (Spanish)
Interview with Javier Solana


→ **RTVE**
Lessons learned in Ukraine (Spanish)
With statements by Ángel Saz

→ **EL PERIÓDICO Y OTROS**
2023, a decisive year for the international ‘permacrisis’ and its effects (Spanish)
Ángel Saz on the Cidob report with EsadeGeo


→ **ACTUALIDAD ECONÓMICA (EL MUNDO)**
COP15 on Biodiversity and Canal Roya (Spanish)
Article by Juan Moscoso

Center for Global Economy and Geopolitics INTERNATIONAL MEDIA IMPACT REPORT (ONLINE)


[2nd Quarter – Dec 2022/Feb 2023]




2,867,761 €
in advertising value




30
new items




310,028,294
total audience

See full impact clipping 


* Source: Meltwater



Os EUA e a China depois da covid-zero



What has the war in Ukraine taught us? (Spanish)



Por qué los economistas creen que la inflación comenzará a bajar en 2023 (y por qué no es tan buena noticia)

Communications Activities

- Interviews
- Sending content to press
- Liaisons with journalists

News Highlights

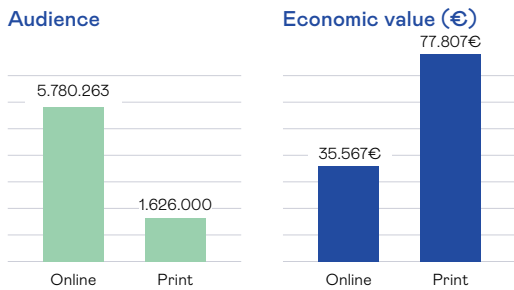
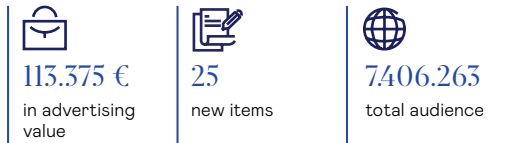
→ **Diário de Notícias (Portugal) and other media of Project Syndicate**
Os EUA e a China depois da covid-zero (Portuguese)
Article by Javier Solana


→ **BBC World (International)**
Why economists believe inflation will start to fall in 2023 (and why it's not such good news) (Spanish)
With the opinion of Ángel Saz

→ **NTN24**
What has the war in Ukraine taught us? (Spanish)
Interview with Ángel Saz

Center for Global Economy and Geopolitics
NATIONAL MEDIA IMPACT REPORT

[3rd Quarter – Mar/May 2023]



See full impact clipping 

* Source: Rebold



Communications Activities

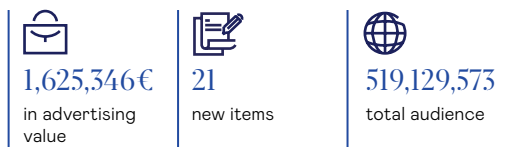
- Inviting journalists to the Global Annual Energy Meeting
- Sending content to press
- Liaisons with journalists

News Highlights

- Cadena SER
Javier Solana warns of a change in hegemony on the world's chessboard (Spanish)
Interview with Javier Solana
- ACTUALIDAD ECONÓMICA (EL MUNDO)
Europe and the assertiveness of post-Covid China (Spanish)
Article by Juan Moscoso
- Forbes
Lobbillo (EC) believes that the energy transition is "an unstoppable process" with no turning back (Spanish)
Coverage of the Global Annual Energy Meeting

Center for Global Economy and Geopolitics
INTERNATIONAL MEDIA IMPACT REPORT (ONLINE)

[3rd Quarter – Mar/May 2023]



See full impact clipping 

* Source: Meltwater



Communications Activities


- Inviting journalists to the Global Annual Energy Meeting
- Sending content to press
- Liaisons with journalists

News Highlights


- RTP (TV and public radio in Portugal)
Esade organiza encontro em Madrid (Portuguese)
Coverage of the Global Annual Energy Meeting
- Infobae (Argentina)
European Commission assumes gas price volatility will continue for the next 10 years (Spanish)
Coverage of the Global Annual Energy Meeting
- Agencia Reuters (internacional)
Siemens Gamesa executive says wind turbine makers need cash support
Coverage of the Global Annual Energy Meeting

Center for Global Economy and Geopolitics NATIONAL MEDIA IMPACT REPORT


[Annual – Sep 2022/August 2023]



1,306,287 €
in advertising value

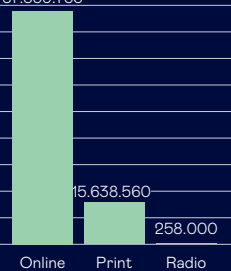


193
new items

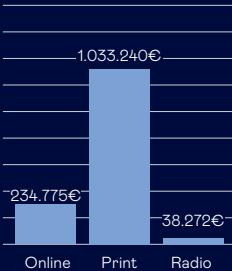



103,756,313
total audience

Audience
87.859.753




Economic value (€)




See full impact clipping 

* Source: Rebold




Communications Activities

- Inviting journalists to the Global Annual Energy Meeting



News Highlights


- **RTVE**
It is become ever more clear that Russia cannot win the war (Spanish)
Interview with Javier Solana
- **POLÍTICA EXTERIOR**
COP27 must focus on actions, not words (Spanish)
Article by Marie Vandendriessche




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- Liaisons with journalists
- **EL PAÍS**
Why is North Korea intensifying its missile tests? (Spanish)
Video with Ángel Saz
- **EL MUNDO – ACTUALIDAD ECONÓMICA**
Europe and the assertiveness of post-Covid China (Spanish)
Article by Juan Moscoso del Prado

Center for Global Economy and Geopolitics INTERNATIONAL MEDIA IMPACT REPORT (ONLINE)


[Annual – Sep 2022/August 2023]





1,306,287 €
in advertising value





105
new items



103,756,313
total audience



See full impact clipping 

* Source: Meltwater

Communications Activities

- Inviting journalists to the Global Annual Energy Meeting

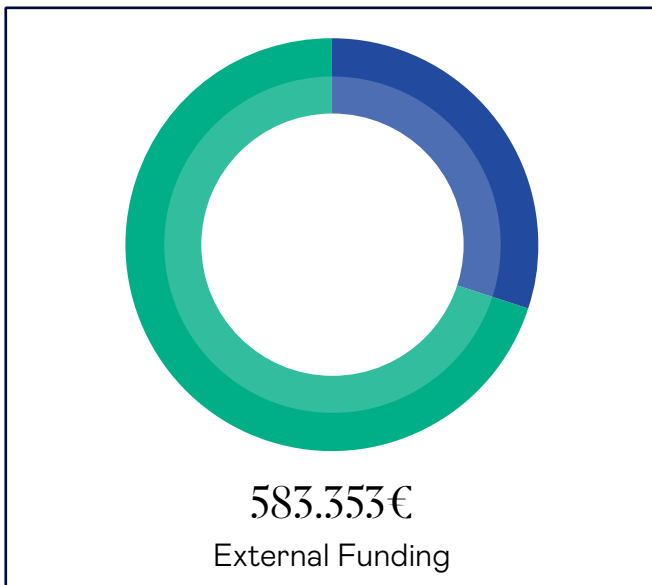
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- **Financial Times**
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- **Diário de Notícias (Portugal) y otros medios de Project Syndicate**
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Interview with Marie Vandendriessche
- **BBC World (International)**
The gas pipeline network that Russia wants to replace Europe with (Spanish)
With the opinion of Ángel Saz

6. Budget

Funding



- 175.344€
Competitive: H2020 (ENGAGE & GLOBE)
- 408.009€
Non-competitive



7. Key Numbers

Publications

193 News in media (National)

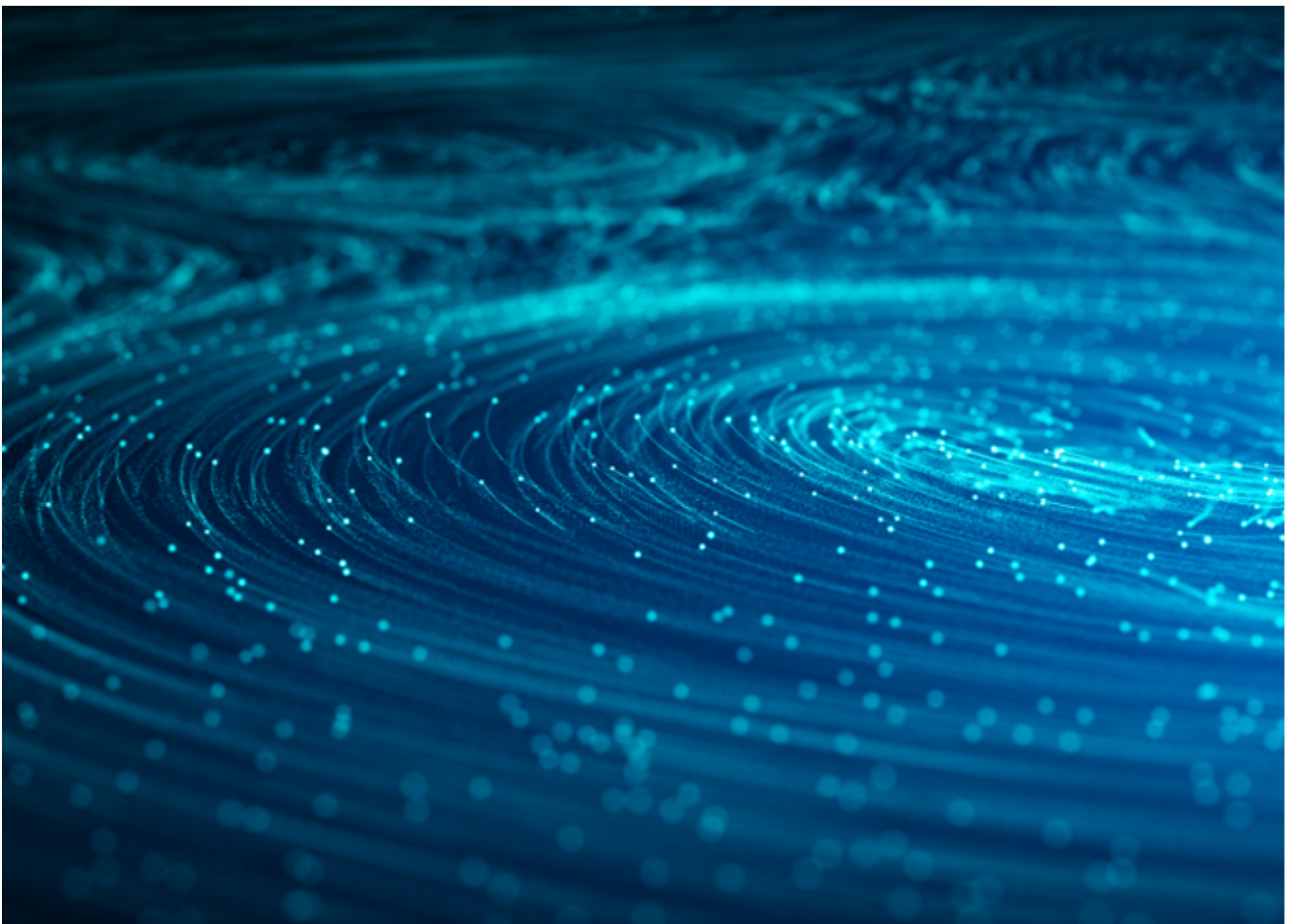
105 News in media (International – online)

20 Academic & Other Publications

1.555.726.863 Audience reached

Policy Debate

#26 Events



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