

Do Good.  
Do Better.

esade  
RAMON LLULL UNIVERSITY

[esade.edu/decisionlab](http://esade.edu/decisionlab)

# DecisionLab

Decisions for meaningful change

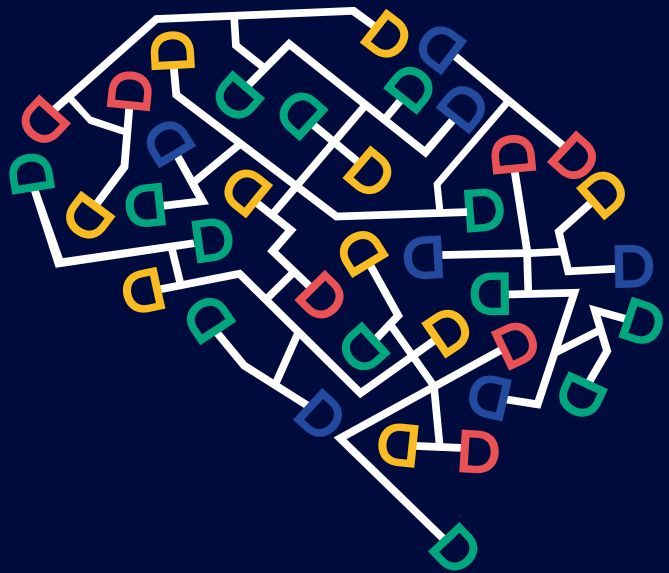


Conduct your research at the Esade  
Decision Lab!

# About the Esade DecisionLab

The Esade Decision Lab located at the Rambla of Innovation, on the Sant Cugat Campus, is under the administration of Esade Research Office.

One of our goals is promoting innovation and providing the facilities and resources for conducting cutting-edge research. Our modern facilities allow our investigators to conduct research in a wide variety of fields such as marketing, behavioural economics, consumer and organisational behaviour, finance, public policies and social action, among others.



# Our facilities and resources



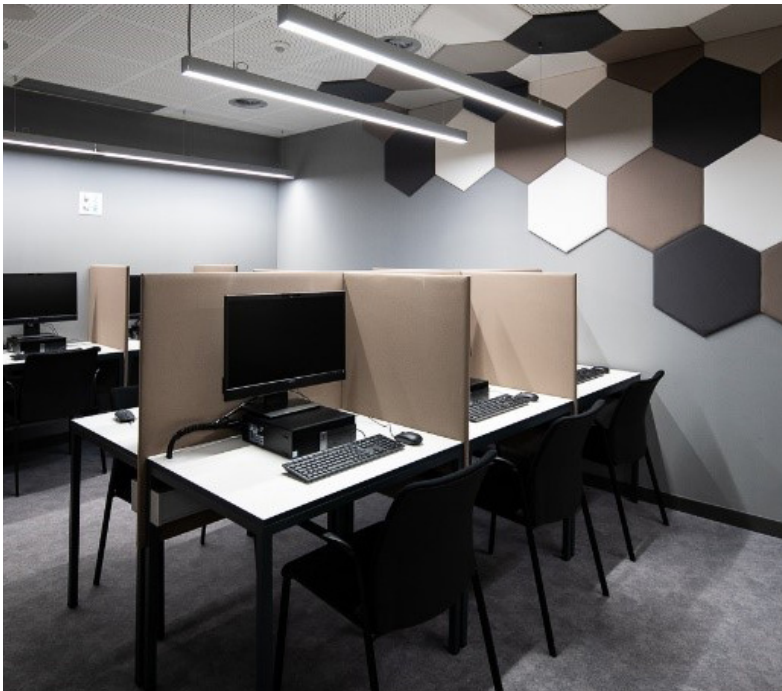
## Observation Room

It is a multi-functional room with a Living-room feel (up to 8 – 10 can be seated), equipped with an interactive projector to experience the touch and feel of quasi-real situations. This room is also enabled for video and audio recording, and it has its own computer and telephone. The cameras in the room can be panned, tilted and zoomed from the control room.

## Individual Cubicles

The lab has two small cubicles for individual experiments, enabled for video and audio recordings. The cameras in the room can be panned, tilted and zoomed from the control room. Optionally, the cubicles can be equipped with Surface Pro 4 tablets.





## Large Room

This room has 21 working stations and can be divided into two smaller sections of 13 and 8 stations. Each section is equipped with a projector to deliver instructions. Each station has a Desktop computer with a 24-inch video-conferencing monitor. Headphones and millisecond-accurate pads are available upon request.

## Interaction Room

Also, a multi-functional room with a conference table (up to four can be seated) it is ideal for group experiments. Enabled for video and audio recordings and equipped with a telephone and a whiteboard. The cameras in the room can be panned, tilted and zoomed from the control room.



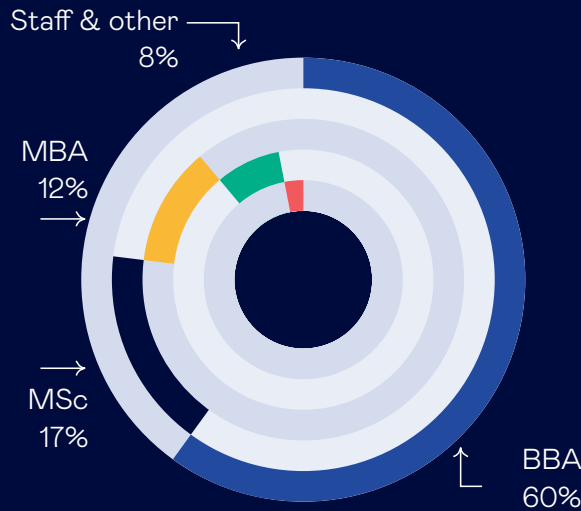


## Control Room

The computers and equipment of this room allow full control of the computers, cameras and projectors in all the lab's rooms. It also permits communicating via audio and telephone to the other rooms. Additionally, we have a series of specialised software & research tools.

## Subject Pool

The Decision Lab maintains its own subject pool mainly composed of Esade students (under & post-graduate)



**2,4 K**  
"Subject Pool"

# Conduct your research at the Esade Decision lab!



We offer the possibility to rent the use of our facilities & equipment. Please request our pricing menu from the Lab manager at [decisionlab@esade.edu](mailto:decisionlab@esade.edu).

The use of the Decision Lab is contingent upon fulfilling all our policies and regulations, including obtaining approval to use the Lab from Esade Committee on the Use of Human Subjects in Research (CUHSR)

# Ethical research

Esade is committed to promoting and upholding the highest quality academic and ethical standards in all its activities. Esade seeks to protect the dignity, rights and welfare of all those involved in research (whether they are participants, third parties or staff). For more detailed information on CUHSR procedures, and to download application forms and templates, visit [Ethical Research](#)

[ethics@esade.edu](mailto:ethics@esade.edu)



We will assist you in this process

# esade

RAMON LLULL UNIVERSITY

Where is the Decision Lab located?

The Rambla of Innovation



FusionPoint



FabLab  
Sant Cugat

eGarage

eWorks

MediaRoom

FinanceLab

## Decision Lab

Esade Business and Law School  
The Rambla of Innovation

Avinguda de la Torre Blanca, 59  
08172 Sant Cugat del Vallès, Barcelona  
Spain

Tel.: +34 932 806 162 (ext. 2330)

[decisionlab@esade.edu](mailto:decisionlab@esade.edu)

[www.esade.edu/decisionlab](http://www.esade.edu/decisionlab)

