

Rules and Regulations

Esade *Career Impact* Program

For Media Professionals

Curso 2025-2026

1. Description

The Esade Foundation invites those media professionals who have extensive experience and are motivated to study at Esade in order to expand their knowledge, improve their professional performance, and contribute to society. To this end, the Esade Foundation launches the Esade Career Impact Program for Media Professionals, which grants the four selected candidates full coverage of the tuition fees for one of the programs detailed in point 3 of these rules, in order to promote their participation

2. Essentials

The Esade Career Impact Program reflects the Esade Foundation's commitment to social debate, an area in which communication professionals serve as prominent disseminators of information, research, and knowledge, and whose work fosters dialogue, tolerance, and social impact. The participation of these professionals in Esade courses through the Esade Career Impact Program is particularly relevant to Esade because it allows the academic community to benefit from their contributions and viewpoints in classrooms and on campus. At the same time, it enables these professionals to acquire the knowledge and values needed to enhance their day-to-day work—an inherently demanding task that currently faces numerous challenges such as job insecurity and the deterioration of their public image.

3. Programs to which the Esade Career Impact Program applies

- [Programme for Management Development – PMD](#)
- [Executive Master en Digital Business Innovation & Entrepreneurship](#)

4. Target Candidates and General Requirements

Full-time media professionals*, holding a university degree (or equivalent) and with more than ten years of experience, who wish to expand their knowledge through an Esade Executive Education program to improve their professional performance in alignment with Esade's mission and values. Candidates must have a significant and noteworthy professional career in areas in which Esade specializes, such as economics, finance, management, communication, business administration, people management, social sciences, marketing, sales, innovation, digitalization, operations, or education.

(*) The selected candidate must continue practicing journalism in their current or another media outlet when the program begins.

5. Application Process

Candidates interested in participating in the Esade Career Impact Program must send their applications, along with all required documentation for the selection process, to: esadenews@esade.edu

- Required Documentation
- Certified (legalized) photocopy of the national ID.
- Certified (legalized) photocopy of the university degree explicitly declared equivalent and granting access to postgraduate studies.
- A brief résumé that allows assessment of other merits relevant to the admission profile, together with supporting documentation (awards, recognitions, etc.).
- Five samples of their work (audio, video, or text).
- A letter from the director/editor of the media outlet where the candidate works, stating the reasons for supporting the candidacy.
- A short essay explaining the reasons why the candidate wishes to participate in the Esade Career Impact Program.

6. Application deadlines and Decision Date

- Call: Academic Year 2025–2026
- Application deadline: 20.02.2026
- Resolution (and publication of the decision): 02.03.2026
- All documentation must be sent to: esadenews@esade.edu

7. Award Ammount

The Esade Director General's Office, in cooperation with Fundació Esade's executive bodies, will determine the global amount of the awards assigned to the Esade Career Impact Program every academic year and will designate a Selection Committee. The latter, based on the candidates' merits and CVs, will choose the candidates to whom the Esade Career Impact Program will award the entire tuition amount for their respective programs.

8. Participation Conditions

The selected candidate commits to the following obligations:

1. At the request of the Esade Foundation, the candidate must provide original or certified versions of any documentation previously submitted as photocopies or electronic files. The Foundation may also request certifications of any information included in the résumé.
2. Complete the program according to the application submitted. Candidates receiving the Esade Career Impact grant must begin their studies in the corresponding academic year and complete them within the expected timeframe of the study plan.
3. Notify the Esade Foundation immediately of any change of address. The candidate must also inform the Foundation of any change in postal or email address during the grant period.

Should the selected candidate fail to meet these commitments, the Esade Foundation reserves the right to request the reimbursement of the granted amounts, without prejudice to any other legal actions.

9. Data Protection

In accordance with Regulation (EU) 2016/679 and Organic Law 3/2018, and other applicable regulations, the Esade Foundation informs candidates that it will create a personal data file using the information provided.

The Esade Foundation, with registered office at Avenida Pedralbes 60–62, Barcelona 08034, will be the data controller for the personal data collected in the application and accompanying documentation, follow-up information, data entered in the questionnaire provided at the end of the program, and the results of the candidate's evaluation, for the purposes indicated below.

Basic information on data processing:

- Controller: Esade Foundation
- Data processed: The data provided in the application form and any data generated during the evaluation, selection, grant, and participation process.
- Purposes and lawful basis:
 - Assess candidacy and manage the selection process, including verification of requirements and communication of results (pre-contractual measures and, where applicable, performance of the legal relationship).
 - Verify compliance with program requirements throughout the entire grant period (performance of legal obligations).
 - Send informational and commercial communications from Esade (training, programs, events, publications, alumni activities, etc.) if the candidate provides explicit consent—revocable at any time.
- Recipients: Program evaluators and managers, and third-party service providers (e.g., technology support, communication, event organization) with whom Esade has valid data processing agreements.
- Rights: Access, rectification, erasure, restriction of processing, objection, portability, the right not to be subject to automated decisions, and the ability to withdraw consent at any time by contacting the Data Protection Officer at dpo@esade.edu
- Data retention: Throughout the application process and, if selected, during participation in the program and subsequent legal retention periods. Data processed based on consent will be retained until consent is withdrawn.
- Full data protection information is available here: <https://www.esade.edu/es/proteccion-datos>

10. Acceptance of these Rules and Regulations

Submitting the application constitutes express and unconditional acceptance of these rules by the candidates, as well as a waiver of any possible claims. It also grants the Esade Foundation authorization to include their data in the candidate database and to share such data with individuals, entities, or institutions involved in the selection process.

11. Taxes

The awarded grant is subject to current tax legislation and it is the responsibility of selected candidates to include it in their taxable income in accordance with applicable regulations.

Annex documents

Attached as an annex to these rules is the application form template, including some additional specific instructions.