

Do Good.
Do Better.

esade
RAMON LLULL UNIVERSITY

esade.edu

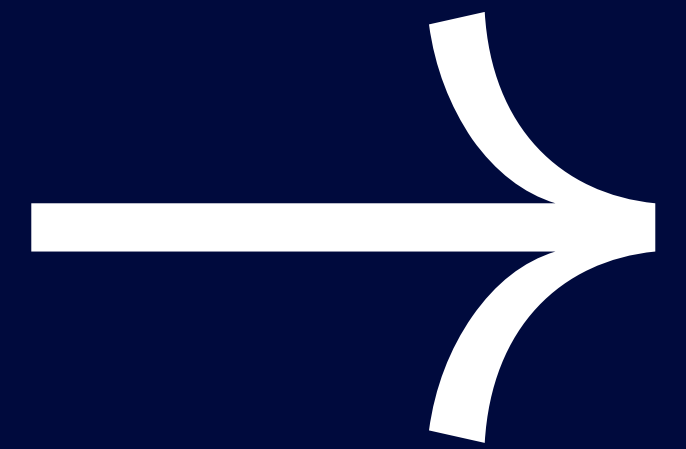
Annual Report

Esade Foundation





Encouraging meaningful
change since 1958



Do Good. Do Better.



We are
Esade



Education:
our Academic
Milestones



Seeking out
and developing
the best talent



Ecosystem of
Innovation and
Entrepreneurship



Social
Commitment



Research



Creating and
influencing
social debate



Private
Contributions



Economic
Sustainability



Annexes

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Message by the President of the Board of Trustees

Once again, this year, as part of our commitment to sustainability and transparency, Esade has published its Annual Report, providing information on the progress made in the 2021-2022 academic year.

At Esade, we work every day to ensure that our core missions (education, knowledge, and social reflection) become a reality. We believe in the importance of training excellent professionals, who stand out for their performance, not only on a technical level but also on a personal level. In its 2008 Declaration of Values, the Esade Foundation's Board of Trustees stated its duty to address academic challenges with integrity, sensitivity, and diversity, and to make a contribution towards the common good and a fairer society.

Our constant search for excellence and innovation are the pillars upon which we base our actions. We have worked proactively to turn the challenges brought about by recent years' health and humanitarian crisis into opportunities. We have accelerated the institution's digital transformation by incorporating technology into our processes and academic content, thus promoting in-person/online hybrid training. We highlight the work of our "Center for Excellence in Teaching and Learning", through which we have strengthened our leading position as pioneers in pedagogical innovation and educational experience.

As a result of our work and commitment to social and environmental impact, innovation, entrepreneurship, and internationalization, Esade was awarded the BSIS Label, an impact assessment label awarded by EFMD Global, for the 2021-2022 academic year. It is very

satisfying that, in terms of the overall evaluation, Esade has topped the rankings published by international journals and organizations. An outstanding result this year has been to be ranked fourth best School in Executive Education according to the Financial Times. These milestones are significant for us as an institution, as they demonstrate the daily effort made by all our professionals, always with a view to generating a positive impact.

Our rich ecosystem is also supported by our networking efforts. We have continued to develop various partnerships with renowned international academic collaborators and to increase our network of global strategic partners in different programs.

Finally, I would like to highlight two milestones achieved in this 2021-2022 academic year: earning the trust of 15,467 students of 117 different nationalities, and making a turnover of 123.33 M€ and a gross income of 134.04 M€.

I do not want to finish without thanking every one of the people who are a part of the Esade Community for their commitment, dedication, and active contribution to creating positive impacts on society. We dedicate this note to all of them.



Jaume
Guardiola

Message from the Director general



Xavier
Mendoza

The Annual Report for the 2021-2022 academic year highlights our continued commitment to our mission: quality in teaching and research, innovation, and social impact. A mission that we undertake through academic rigor, the human quality of our community, and digital transformation, always taking into consideration the sustainable development of our activity with a cross-cutting approach.

Technology has become a key element, both in the development of our training offer and in its integration into our teaching and learning methodologies. In this regard, I would like to highlight our commitment to the development of new pioneering initiatives in our sector: the launch of Custom Programs for management training in the Metaverse by the Corporate Learning Solutions (CLS) area, the launch of the BBA-BAIB (Bachelor of Business Administration & Bachelor in Artificial Intelligence for Business) double degree, or the design of the new Hybrid Executive MBA, which combines online and classroom modules.

In the field of social impact, we celebrated the approval as official degrees of the *Bachelor in Transformational Leadership and Social Impact* (BiTLaSI) and the new *Master of Science in Sustainability Management*, two programs which focus on training people committed to sustainability who wish to have a positive impact on society.

In order to achieve the levels of professional excellence and human quality that characterize our graduates, it is necessary to create a transformative educational experience. I would like to highlight Esade's ability to create unique learning environments in our programs where creativity and initiative along with collaboration and teamwork are fundamental elements, as well as the balance we strike between solid academic training and its application in the professional world. Not to mention

the richness brought by the international, social and cultural diversity of our different campuses.

At Esade we understand that any talented person should be able to access our programs, which is why we remain committed to attracting and training the best talent, regardless of their origin or socio-economic status, through our Scholarship Program. In the 2021-22 academic year, the amount dedicated to scholarships reached 4 million euros, a more than 8% increase from the previous academic year. This has been possible thanks to contributions from our own funds, as well as from companies and individual donors (alumni, PAS professionals, faculty and members of the Board of Trustees).

Research and the transfer of results to the business and legal world is another essential pillar of Esade's mission. Our 17 knowledge-generating centers carry out intense research activity, the results of which are published in internationally renowned academic journals. In addition, Do Better, our digital content hub, makes the openly generated knowledge available to our different stakeholders and to society in general.

My most sincere thanks to all the people and organizations that have collaborated with their financial contributions, as well as to all the people in our community who contribute to "building" an increasingly sustainable Esade with greater social impact on a daily basis.



2021 — 2022

Highlighted figures

15,467
students

↑ +25%

6,864

international students

44% of the total

↑ +49% up from 2021

+72,000

Alumni

↑ +7.46%

1,037

Professionals

↑ +16.26%

Our campuses

+78,000
m² total surface

Bcn Pedralbes

32,655 m²

Bcn Sant Cugat

42,530 m²

Madrid

3,368 m²

134.04

M€ gross income

123.33

M€ net income

Our commitment with the ecosystem entrepreneur

In the last 5 years Esade BAN has inverted

€17 million in 119 start-ups.

Esade, quality guarantee

Esade is among the business schools distinguished by a **triple crown** (only the 1% of all business schools worldwide)



In the 2021-2022 school year, we will receive the *BSIS label*, a label for impact assessment granted by *EFMD Global*.



We review and update the internal quality assurance system (SGIQ), certificate for the Catalan University Quality Assurance Agency (AQU).



AQU Catalunya està inscrita a EQAR

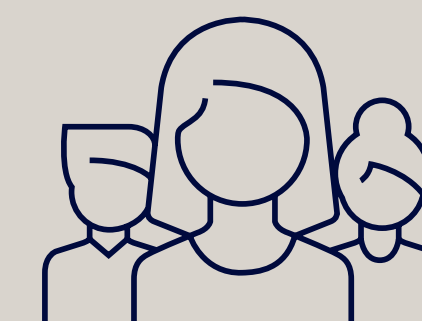
We support access to scholarships

4M€

Invested in scholarships

287

Scholarship students



Esade Researches



123

articles in peer-reviewed journals

25

new research projects

75

projects underway with external funding



Our students and professionals

Our students

15,467 ↑25%

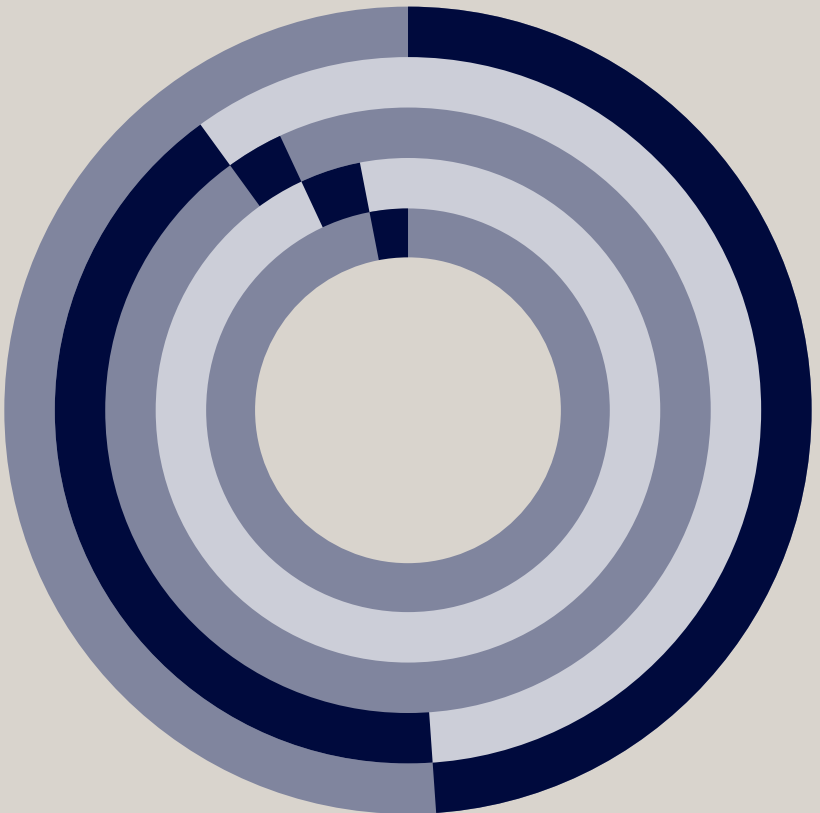
International origin (students) **6,864** ↑49%

<p>Business School</p> <p>4,125 ↑3%</p> <p>students</p>	<p>Law School</p> <p>1,946 ↓0.5%</p> <p>students</p>	<p>Executive Education</p> <p>9,396 ↑47%</p> <p>students</p>
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Our professionals

1,037 ↑16%

509	Administration and services personnel (PAS)	↑ 11%
429	Business School and Law School Professors	↑ 24%
30	Language Professors	↑ 3%
43	Research	↑ 13%
26	Doctorates	↑ 18%



Educational innovation

New degrees for the 2021-2022 school year

Degrees Master's
Máster Universitario en Abogacía + Máster de Formación Permanente en Práctica de Derecho Deportivo Internacional

Degrees
Título de Experto/a en Práctica de Derecho Deportivo Internacional

New degrees approved in the 2021-2022 school year to begin in 2022-23

Degrees Bachelor's
Bachelor in Transformational Leadership and Social Impact (BiTLaSI)

Degrees Master's
Master of Science in Digital Business

Rankings

#4	#1	#3	#1
Executive Education (Worldwide), <i>Financial Times</i>	Entrepreneurial Ecosystem (Europe), <i>Poets & Quants (P&Q)</i>	Diversity (Worldwide), QS	Educational Innovation (Iberoamerica), <i>El Economista</i>



We are Esade

1.1. Origin and Contribution

1.2. Statement of Values

1.1. Origin and Contribution

Founded in 1958 by a group of business owners and the Society of Jesus, Esade has formed part of the Ramon Llull University since 1995 and the UNIJES network of Jesuit universities.

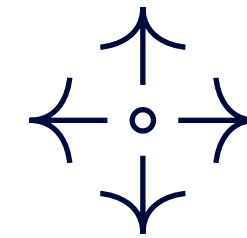
Our commitment has always been to make a positive and significant impact on business, entrepreneurship, people and society in general.

We support creating an educational experience based on academic excellence, the acquisition of knowledge and the development of human values. This support translates to innovative, cutting-edge and quality education. This is our principal contribution and our fundamental impact as an educational institution, a faithful reflection of our identity and mission.



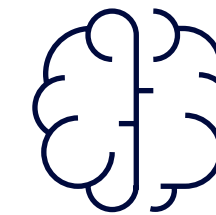
IDENTITY AND MISSION

As an educational institution, we drive and promote significant social impact, inspired by humanist and Christian traditions, supported in three mission axes:



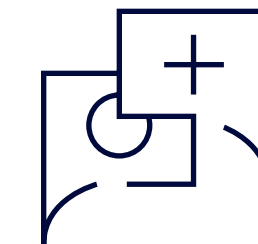
Education

Provide comprehensive education to people, so they can be competent and socially responsible professionals.



Knowledge

Generate knowledge to work together to improve organizations and society.




Social Debate

Contribute to the social debate to build free, prosperous, fairer and sustainable societies.


1.2. Statement of Values

In our **Statement of Values**, we present five values coherent with our human quality and our academic and professional excellence, and always at the service of society.




Integrity

Instil integrity in all our academic and professional activities.



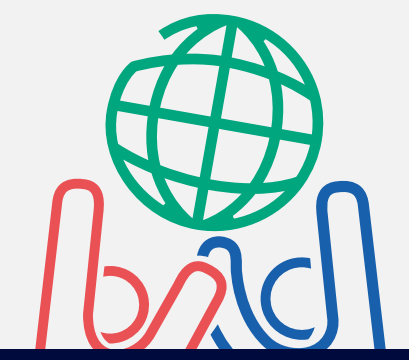
Be Sensitive

Respect colleagues and people, including ourselves, and being sensitive to others' concrete circumstances.



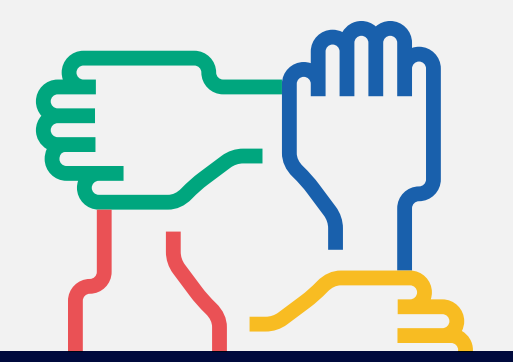
Diversity

Positively value diversity and learn from differences between people, ideas and situations.



Contribute to the common good

Seek, share and contribute to the common good.



A fairer and sustainable society

Assume responsibilities and commitments to achieve a fairer and more sustainable society.



Education: our academic milestones

2.1. Excellence and Innovation

2.2. Achievements in Quality

2.3. National and International Strategic Partnerships

2.4. Rankings

2.1. Excellence and Innovation

Our pedagogical model, based on Ignatian pedagogy, aspires to **train people and professionals characterized by an excellence that is not just technical but also human**. We aspire to train conscious, competent, compassionate and committed people and professionals.

Esade is a pioneer in pedagogical innovation and educational experience; we create **disruptive hybrid and digital methodologies** with the support of our **Center for Excellence in Teaching and Learning**. Esade programs take advantage of technology to achieve maximum **personalization, effectiveness and impact**.

We provide a **global educational ecosystem** where our students interact with each other and directly with companies, *startups* and organizations. It is therefore an ecosystem where multiple and different actors coexist (students, professors with international trajectory, directors of various companies, research and development centers, entrepreneurs, etc.) with a very diverse geographic and cultural origin, which contributes to giving even more value to the educational experience in our classrooms.

Assurance of Learning (AoL)

We briefly implement an Assurance of Learning process that will be deployed within the **26 programs of the Business School and Executive Education**.

MILESTONES 2021-2022



Esade offers the **LegaTech In/On certificate in collaboration with MIT.**

DIGITAL TRANSFORMATION IN EXECUTIVE EDUCATION

In our search to help companies and professionals by anticipating their needs, Esade Executive Education was redefined in the 2020-2021 school year. The result is a new paradigm of personalization for executive education that, under the slogan "**Unlimited Better Futures,**" places the participant and the company at the center of the educational experience.

Along the same line, during this school year we have designed Custom Programs by Corporate Learning Solutions (CLS) in the Metaverse. With this pioneer initiative, participants can enjoy an immersive virtual experience through their avatars. The objective is to focus their learning on the development of high impact projects in their organizations.

Since 2018, the In/On programs at Esade continue to grow, expanding their portfolio with online and hybrid programs in native digital format, combining the excellence of Esade's in-person programs with the opportunities offered by the digital world.

The fruit of its commitment to innovation, Esade is **launching a campus in the Metaverse in Custom Program by CLS (Corporate Learning Solutions).**

2021-2022
NOVELTIES AND LAUNCH
OF NEW PROGRAMS

**Business &
Law School
2021—2022**

**Approval of the Bachelor
in Transformational
Leadership and Social
Impact (BiTLaSI)**

In the 2021-2022 school year, the BiTLaSI was approved as an official program, to begin in the 2022-23 school year. This is one of our most innovative and international Bachelor's degrees aimed at generating a social impact, with participation from 51 students (6 Spanish and 45 international).

**Verification process for the
new Master of Science in
Sustainability Management**

A program that provides the knowledge to understand the challenges that the world and companies face; tools for identifying risks and opportunities, and skills for the development of disruptive strategies that implement solutions with a positive impact on businesses and the environment.

**New degrees in the
2021-2022 school year**

Máster Universitario en Abogacía
+ Máster de Formación Permanente en Práctica
de Derecho Deportivo Internacional

Title of Expert in International Sports
Law Practice

**Hybrid
EMBA
Design**

The hybrid Executive MBA (EMBA) is a new teaching format that combines the best of the in-person and blended formats to offer a high-quality educational experience that allows the knowledge acquired by participants to be applied immediately. The hybrid format allows participants to adapt the study program to their schedule and personal rhythm. It includes periodic in-person encounters that allows participants to interact with professors and classmates, and to apply the knowledge learned in a practical environment.

**Approval of the Master
of Science in Digital Business**

The MSc in Digital Business was approved in the 2021-2022 school year to begin in the 2022-23 school year, which will provide knowledge and digital skills, always under the prism of humanist values, to contribute to social justice and its balance.

**New Law School
Electives Offering**

This increases the offering of elective courses in programming and those related to disruptive technologies. Also those dedicated to economy and institutional affairs: "Public Policy Execution" and "International Organizations, Institutions, Policy and Power."

2021-2022 NOVELTIES IN EXECUTIVE EDUCATION

Executive Education 2021—2022

Responsible Leadership Module

Transversal, included in all Executive Masters.

Partners Program, co-created with WBCSD and Yale

Esade addresses the scope of female leadership and transformation, Yale addresses sustainability.



Leaders 2030, of the MISK Foundation (Custom program).



With a duration of four years, the first edition being in September 2021, a million KSA participants will be trained. A new and disruptive model of Impact Measurement in participants' abilities implemented.

1ª edición Programa ESG para directivos directors – PwC

OEP Executive Transitions

Key program to guide executives that are changing companies or roles.

Executive Management in Management (EMiM)

Started in January 2022 in person and online, in Barcelona and Madrid.



Design of a Campus in the Metaverse.

Initiated with Custom Programs by Corporate Learning Solutions, there will be a later rollout to other programs.



2.2. Achievements in Quality

Quality is capital for Esade and, for this reason, we have updated the Internal Quality Assurance System (SGIQ), including the metaindicators necessary for follow-up and analysis of our processes, and systematic collection. In this academic course, we have also conducted an internal audit on the Executive Masters, with the aim of providing insights of value for the next program renewal.

Furthermore, **Esade has earned the BSIS Label, a label for impact assessment granted by EFMD Global,** as recognition for its notable social impact, the high number of international students, and its commitment to innovation and entrepreneurship.

Seven dimensions of impact have been evaluated: financial, educational, business development, intellectual, impact on the regional ecosystem, social impact and image in the region. The resulting report **emphasizes the international profile of our current and former students, and their commitment to building a better world.**



INTERNATIONAL ACCREDITATIONS

Esade has recognition from three of the most important quality accreditation agencies in the world, thanks to the commitment to academic excellence, innovation and continuous improvement.

Only 120 schools in the entire world (only the 1% of all business schools worldwide), among them Esade, have received this triple crown distinction.



EFMD Quality Improvement System (EQUIS)



Association to Advance Collegiate Schools of Business (AACSB International)



Association of MBAs (AMBA)



2.3. National and International Strategic Partnerships

As a global institution and always undergoing international expansion, we have a worldwide ecosystem and network thanks to multiple partnerships with distinguished and prestigious international institutions.

1. Aalto University School of Business (Finland); Luigi Bocconi Business University (Italy); Copenhagen Business School (Denmark); Erasmus University, Rotterdam School of Management (Netherlands); Esade Business School (Spain); University of St. Gallen (Switzerland) and Vienna University of Economics and Business (Austria)

BUSINESS SCHOOL

Learning ECOL

The network of ECOL European partners has launched the project "Learning ECOL" to offer online information in different fields. In this first year, the scope of the project was:

39

courses in the fields of:

- Innovation
- Digitalization
- Sustainability
- Inclusion

238

students from the 7 European business schools in the network.

The impact of Esade should be highlighted:

- Academic contribution to great reception among the student body.
- Attraction of a greater number of students to its innovative virtual classrooms.
- Expansion of the network of international partners in different programs, with the following new partners standing out:

	EMBA Electives Abroad	BBA and BAIB
Europe	The Lisbon MBA Católica-Nova (Portugal)	University of Mannheim (Germany)
North America	University of Texas at Austin	University of Michigan School of Information (USA) University of Toronto (Canada) Rotman School of Management (Canada)
Asia	CEIBS (China)	

LAW SCHOOL

For the first time, 57 students of the Bachelor in Global Governance, Economics and Legal Order obtained an exchange in prestigious faculties of economics, political sciences and international affairs around the world.

27 students specialized in economy and 30 in political sciences will deepen their knowledge in both disciplines during their exchange programs next school year (2022-2023). Esade Law School is consolidated, as well a multi-disciplinary school that goes beyond the field of law.

Likewise, Esade Law School has continued to expand its network of partners in the United States: Emory University, College of Arts Sciences; University of Illinois at Urbana Champaign, College of Liberal Arts and Sciences and Fordham University, Rose Hill and Lincoln Center Colleges and in Oceania: University of Auckland, Auckland Law School.



EXECUTIVE EDUCATION

The first promotion of the 2030 Leaders Program, made up of 90 Saudi men and women, culminates its learning process in July 2022, in the framework of the 2030 Leaders Program, a strategic and unique international program for educating exceptional leaders, capable of successfully carrying through Vision 2030, the ambitious project for economic and social reform launched by the Kingdom of Saudi Arabia to profoundly transform the country and open it to the world.

Together with Misk Foundation and the five international partners comprising the consortium (Accenture, the Center for Creative Leadership (CCL), Willis Towers Watson, CERN and Minerva Project), Esade, leading this project, is characterized as an agent of educational innovation and social transformation in the Middle East region.



PARTNERSHIPS

254 partner schools signed for exchange with international universities:

254

Partner schools

153

Business Schools

119

Law Schools



CEMS
The Global Alliance in Management Education



PIM
Partnership in International Management



THEMIS
The Joint Certificate in International and Business Law



CTLS
Center for Transnational Legal Studies

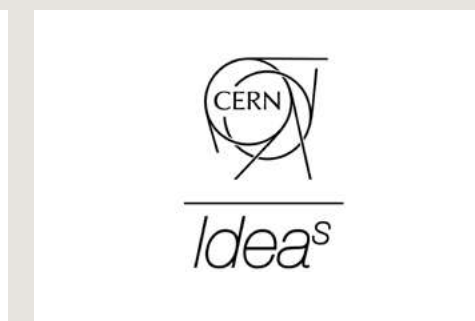


SIGMA
Societal Impact & Global Management Alliance

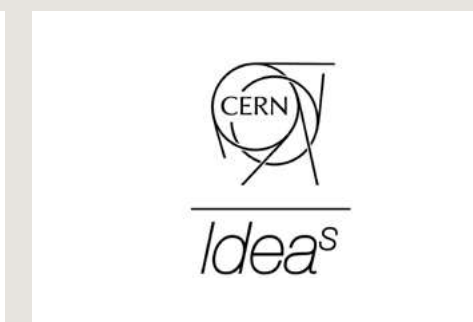
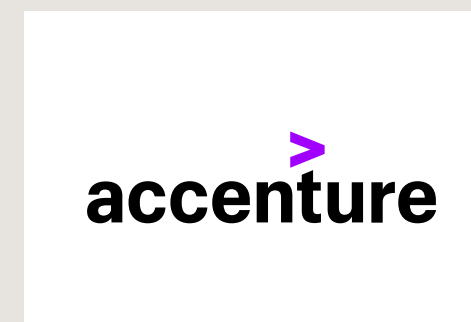
ECOL
European Common Online Learning

EXECUTIVE EDUCATION

Partnerships of the MISK project:



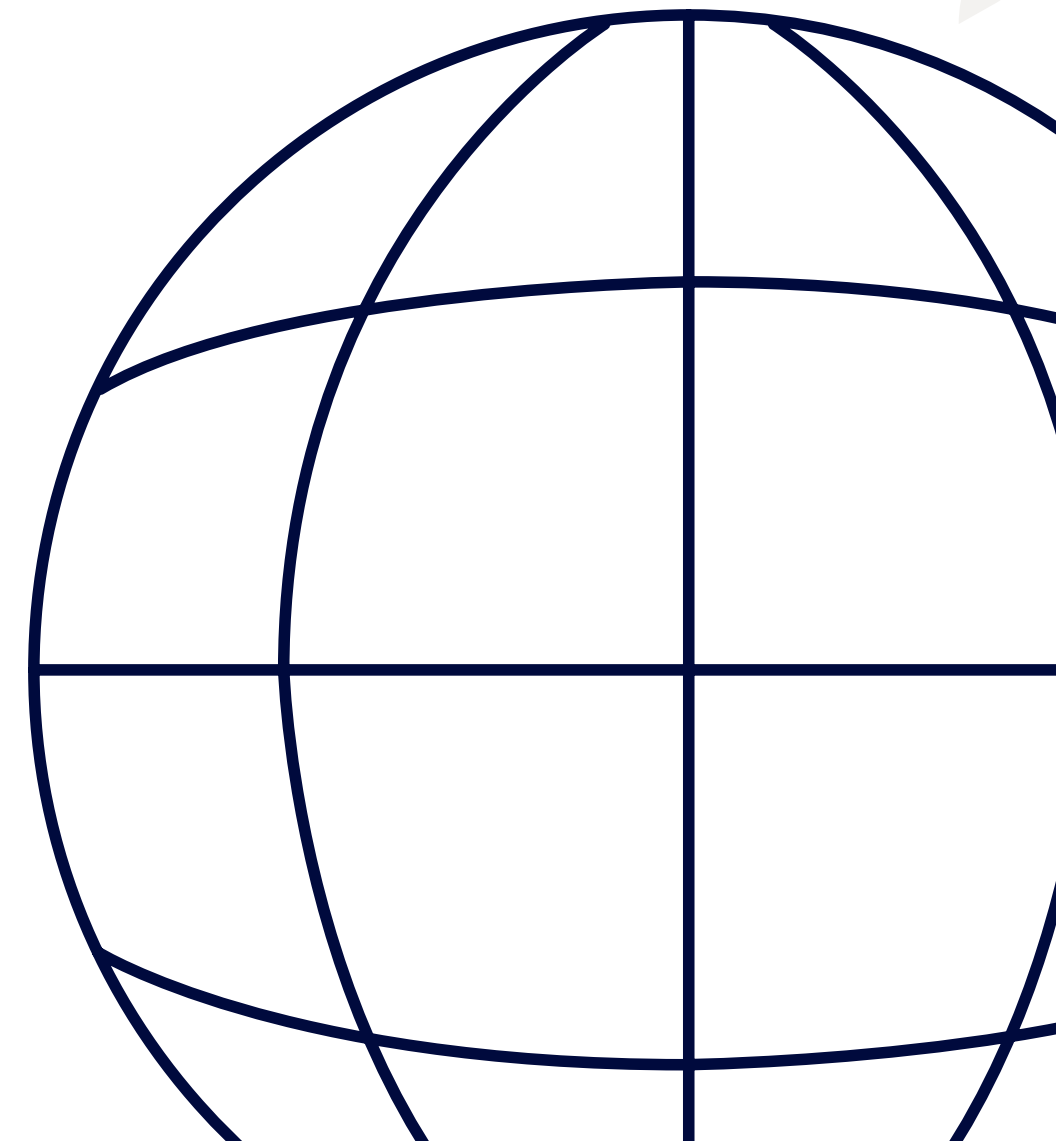
Partners



We offer a program co-designed and co-directed by MIT and Esade: the Professional Blended "LegalTech" Certificate.

INTERNATIONAL ASSOCIATIONS

 <p>AACSB International Association to Advance Collegiate Schools of Business</p>	 <p>AMBA Association of MBAs</p>	 <p>EUDOKMA European Doctoral School on Knowledge and Management</p>	 <p>GBSN Global BUbusiness School Network</p>
 <p>BALAS The Business Association of Latin American Studies</p>	 <p>GMAC Graduate Management Admission Council</p>	 <p>CEMS The Global Alliance in Management Education</p>	 <p>CTLS Center for Transnational Legal Studies</p>
<p>ECOL European Common Online Learning</p>	 <p>PIM Partnership in International Management</p>	 <p>SIGMA Societal Impact and Global Management Alliance</p>	 <p>THEMIS The Joint Certificate in International and Business Law</p>
 <p>IAJBS International Association of Jesuit Business Schools</p>	 <p>CLADEA Consejo Latinoamericano de Escuelas de Administración</p>	 <p>SCIENCE BUSINESS Innovation intelligence and networking</p>	
 <p>EBEN European Business Ethics Network</p>	 <p>SEKN SOCIAL Enterprise Knowledge Network</p>	 <p>EDAMBA European Doctoral Association in Management and Business Administration</p>	
 <p>EFMD European Foundation for Management Development</p>	 <p>UNICON International University Consortium for Executive Education</p>	 <p>EMBAC Executive MBA Council</p>	



2.4. Rankings

Educational Experience and Innovation

#1 Educational Innovation (Latin America) *El Economista*

#3 MBA Educational Experience (Europe) *The Economist*

#5 MBA International Course Experience (Europe) *Financial Times*

#4 Executive Education (Worldwide) *Financial Times*

Quality of programs

#1 Private Law School (Spain) *CYD*

#1 Private Bachelor's in Business Administrations (Spain) *El Mundo*

#9 Best MBA (Europe) *Financial Times*

Diversity

#3 Diversity (Worldwide) *QS*

#3 Student/Faculty Diversity (Europe) *The Economist*

#6 International Students (Worldwide) *Financial Times*

Entrepreneurship Ecosystem

#1 Entrepreneurship Ecosystem Size (m²) (Europe) *Poets & Quants*

#4 Best MBA for Entrepreneurs (Worldwide) *Poets & Quants*

#7 Best MBA for Entrepreneurial Teaching (Worldwide) *Financial Times*

Professional Development

#7 Employability (Worldwide) *QS*

#9 International Mobility (Worldwide) *Financial Times*

#5 Salary Increase (Europe) *Financial Times*

#3 Potential to Network (Worldwide) *The Economist*



Seeking out and developing the Best Talent

3.1. We Invest in the Best Talent

3.2. Professional Development: Employability

3.1. We Invest in the Best Talent

For Esade, it is primordial to search for the best talent, recruit and educate brilliant students with the best records, regardless of their origin. This lifts the importance of our Scholarship Program as a guarantee of social justice and diversity, elements of improvement in the educational experience.

This program, which is supported by a strategic plan for talent attraction, allows students with excellent academic records and diverse socioeconomic **circumstances to be educated at Esade**. To do this, we strengthen our relationship with colleges, institutes and institutions in the sector and provide a specific companion program for scholarship students in their first school year.

The amount of Esade scholarships in the 2021-2022 school year **ranged from 60% to 100 % for tuition.**

We have increased the amount dedicated to scholarships by 8% this school year.



Esade Scholarships 2021—2022

€4M

Amount dedicated to scholarships

↑ 8%

38%

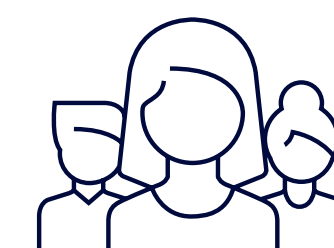
From private contributions

62%

From own contributions

287

scholarship students



246 Undergraduate and Double Degree Students

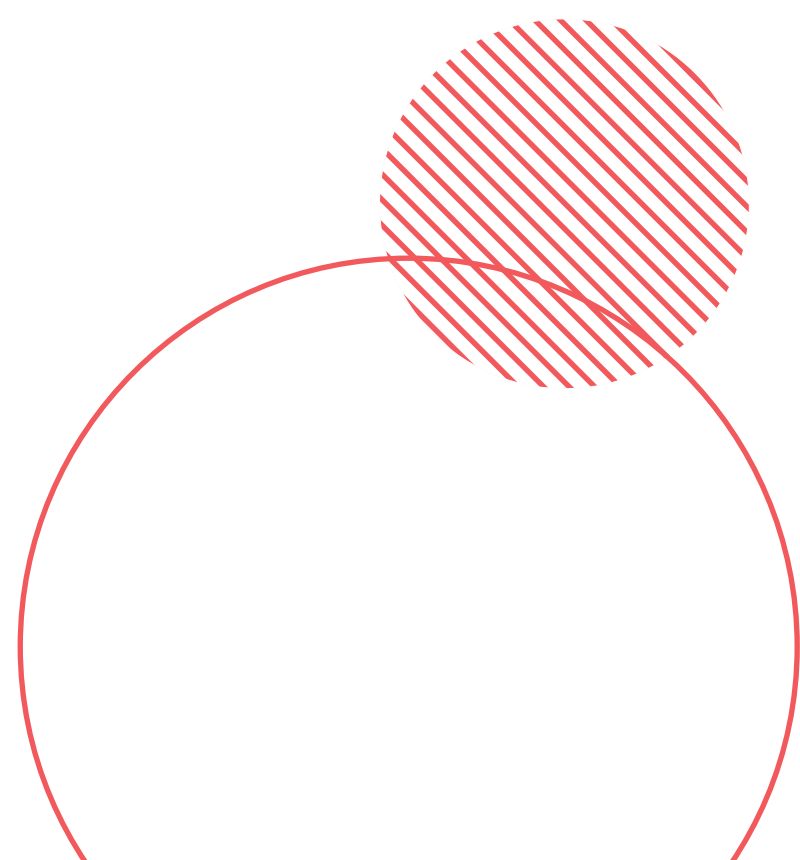
15 MSc

13 MUA

6 MRes

4 MBA

3 PhD



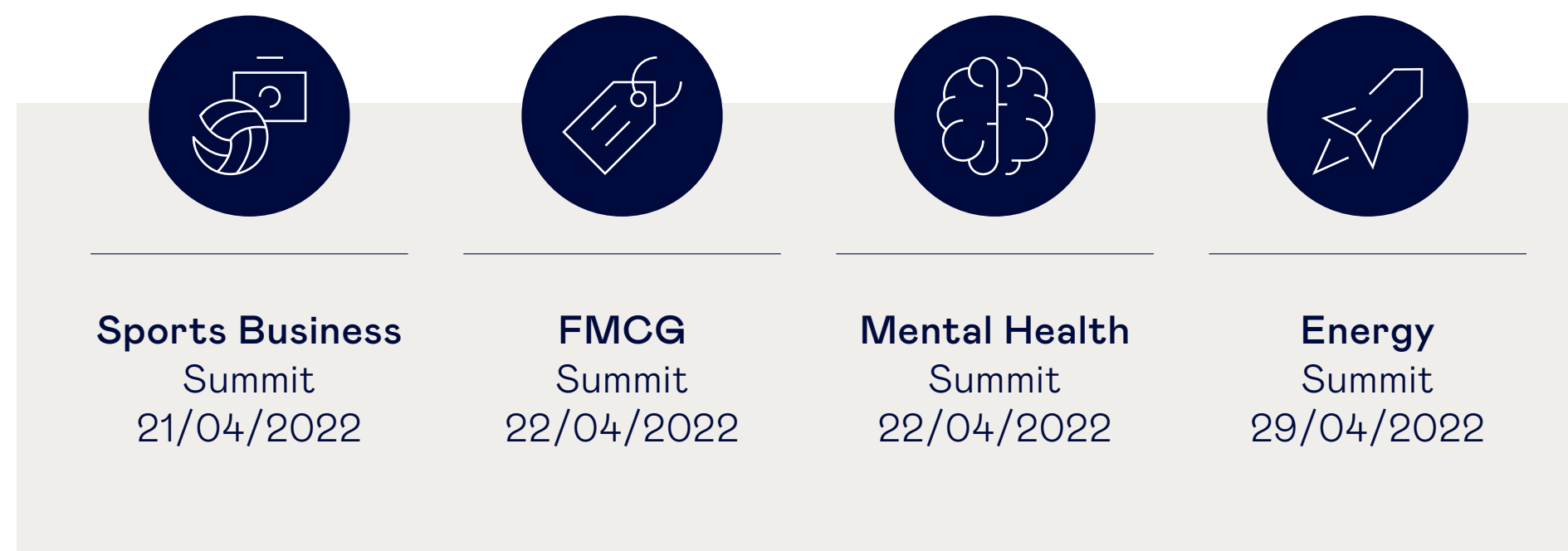
3.2. Professional development: employability

Esade Careers develops talent and connects students to the best professional opportunities. The MBA Programs and the **creation of the journey of personal development** stand out as a link between learning and professional development and employability, inspiring the student's decisions in choosing elective courses or the companies they would like to be introduced to.

OUR SUMMITS

They cover various sectors of activity and have become innovative and referential events for the academic and professional community, joining more than 1,800 attendees this school year. They have promoted an interconnected community of professionals and students from prestigious international business schools, such as HEC, LBS, IESE, Bocconi, RSM, and INSEAD.

Summits held in 2021/2022:



Esade Careers encourages professional events, both in person and online, where more than 100 companies search for talent on our campuses.

		Attendees	Companies	Activities	Seeking
Law Fair		281	48	204	98%
Financial Services Fair		569	18	57	96%
Business & Management Fair		736	51	285	95%
MBA Fair		363	26	119	80%

Esade Careers has continued offering advisement sessions, with successful job placement.

> 90%

of students
(97 %, in the case of BBA)
found occupations in

3 months

following graduation



KEY PLACEMENT DATA

Placement

Salary upon completing MBA and 3 years after

International mobility after graduation
(where our graduates find jobs)

Student origin

	MBA	BBA	MSc
Placement	91%	96%	97%
Salary upon completing MBA and 3 years after	79,408€	32,931€ average salary of BBA recent graduates	47,519€ average salary of MSc recent graduate
International mobility after graduation (where our graduates find jobs)	<ul style="list-style-type: none"> 69% Europe 15% Asia 12% Latin America 3% North America 1% Africa 	<ul style="list-style-type: none"> 97% Europe 2% Latin America and Caribbean 1% Africa 	<ul style="list-style-type: none"> 88% Europe 6% Asia 4% North America 2% Latin America
Student origin	<ul style="list-style-type: none"> 30% Asia 31% América Latina 29% Europe 9% North America 1% Africa 	<ul style="list-style-type: none"> 92% Europe 4% América Latina 2% Asia 2% North America 	<ul style="list-style-type: none"> 78% Europe 14% Asia 4% North America 4% Latin America



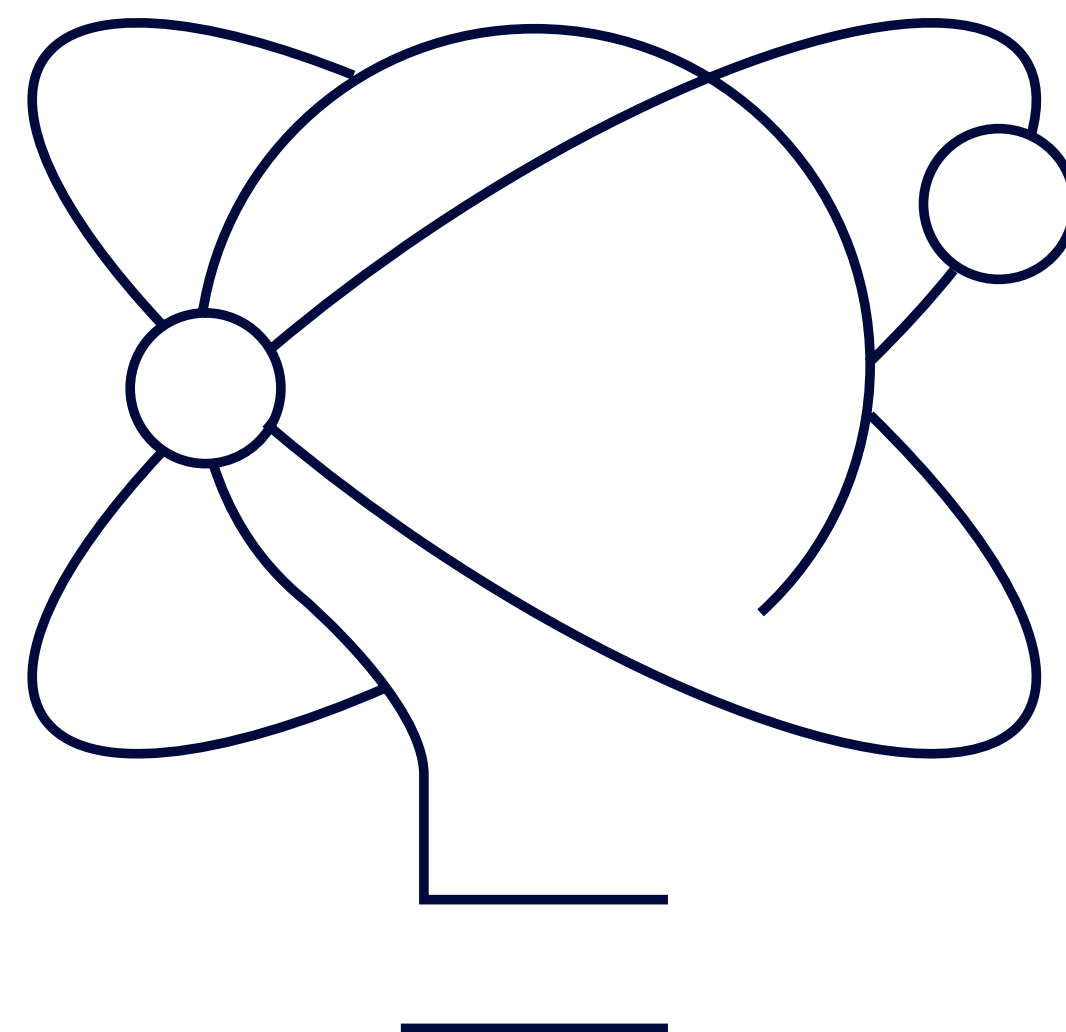
Escosystem of Innovation and Entrepreneurship

4.1. Innovation and Entrepreneurship with Impact. The Rambla of Innovation

4.2. Esade Alumni

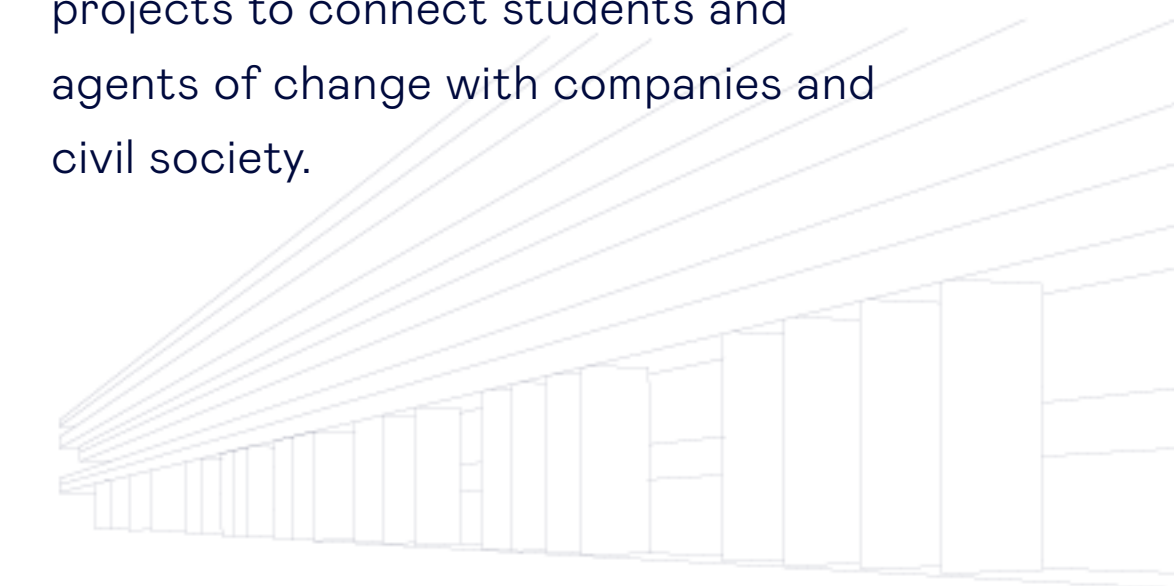
4.1. Innovation and Entrepreneurship with Impact. The Rambla of Innovation

Two pillars of our programs and the ecosystem of the institution are innovation and enterprise, focused on creating an impact beyond learning itself. Our educational experience lies in an ecosystem made up of students, professors, personnel, the entrepreneurial business environment, research centers and civil society. To add to our methodology, more advanced technology and the use of co-creation spaces and relationship favor opportunities for training, research and enterprise, all especially aimed at improving social impact.



RAMBLA OF INNOVATION

An **innovation drive** ecosystem in entrepreneurship and social impact projects to connect students and agents of change with companies and civil society.



ESADE ALUMNI

International network of former students where **initiatives** are promoted in social dimension, entrepreneurship and innovation.



ECOSYSTEM OF SUPPORT FOR *START-UPS*: WE CONNECT OUR STUDENTS WITH COMPANIES AND ENTERPRISE



Esade has been consolidated as an academic collaborator for **4 Years From Now** (4YFN), a global reference point of contact between the field of enterprise and innovation of the Barcelona **Mobile World Congress** (MWC). In 2022, under the motto "**At the Forefront of EdTech revolution**," we demonstrate being at the forefront of the EdTech revolution, being pioneers in new forms of helping individual talents and new companies grow together in a sustainable way. During the fair, Esade **has led the encounter's EdTech program and debate, reinforcing its position as a pioneer school for new accelerated forms of learning through technological innovation** through different sessions, such as "Impact of Artificial Intelligence on Education," "The Role of Women in Technology," "The Future of Talent in the Digital Age," and "Deeptech and Enterprise."

Esade has been positioned at the forefront of the **EdTech** revolution



The Rambla of Innovation

DecisionLab

eGarage

eWorks

FusionPoint

FabLab Sant Cugat

FinanceLab

MediaRoom

Located at the Sant Cugat Campus, through its *7 labs* on **The Rambla of Innovation**, we connect promoters of change with companies and social institutions to encourage **enterprise with sense and impact**, in collaboration with other centers of excellence.



HIGHLIGHTED PROJECTS OF THE RAMBLA OF INNOVATION 2021-2022



- 18 studies conducted
- 5 researchers
- 9 PhD
- 3,362 participations

From its creation in 2017, it has accumulated: 5,058 hours of research, 13,362 participations, 84 studies (29 paid + 55 credit)



- 37 events organized by Impact Community
- +900 registrants
- +300 students have received training or have participated in Impact Community activities
- 20 external partners

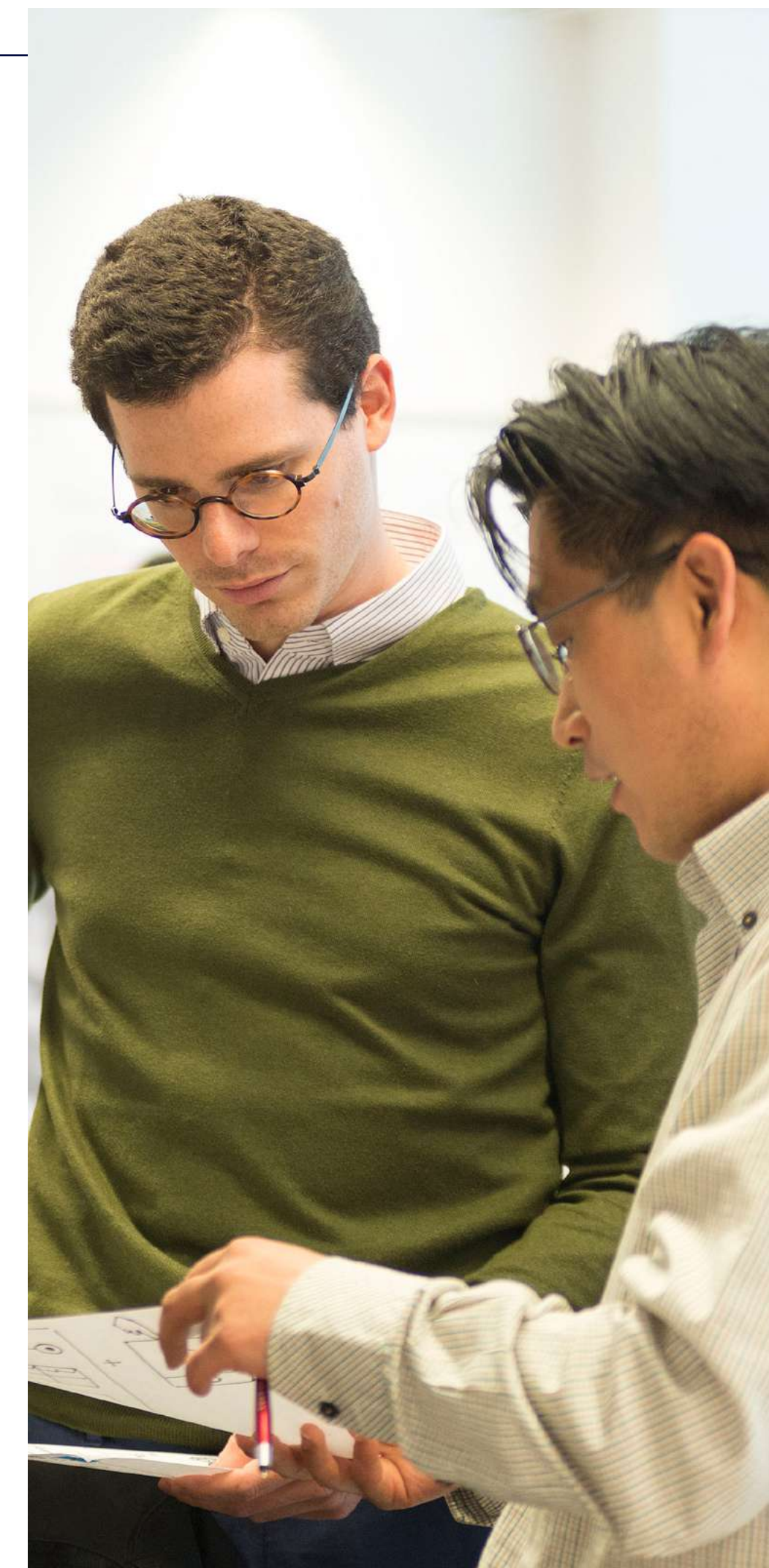
In the 2021-2022 school year, various activities took place (hackathon, pre-acceleration and acceleration programs) for the Startup-Waste project, in the framework of the CircularB30 project. A social impact and territorial project led by the Esade Center for Social Impact and Esade Entrepreneurship Institute.



- 70 accelerated projects, the highest number since its creation in 2005.

Between September 2015 and October 2022: +6,400 participants in activities (eGarage + eWorks) 120 activities, 140 mentors, 305 ideas/projects that have been supported, 198 accelerated projects in eWorks Accelerator, 157 entrepreneurs invited, +1,000 business plans presented.

In Summer 2021 at the hand of Esade Entrepreneurship Institute, the first edition of EdTech Accelerator was developed.





- **7 academic programs**
- **+450 students**
- **64 multi-disciplinary teams**
- **+17 business challenges**
- **+15 new industrial partners**
- **7 new publications and 1 book**

Participation in: 2 EU projects (€ +480.000 in funds), 1 international competition, 2 international events.



- Collaborates in the **research and implementation of innovative solutions** with the idea of promoting self-sufficient and sustainable companies.

Contributes to the development of STEM skills among our students and provides them with access to technologies to create said solutions.



- **A technologically advanced learning laboratory** for those students that are interested in intensive financial analysis of data.



- Space that offers the **ideal environment for the development of communication skills** and the creation of high-quality audiovisual materials.



4.2. Esade Alumni

With a global community of over 72,000 responsible leaders, **former students of Esade, the Esade Alumni, generate a positive impact on organizations and society**, contributing to business progress and the creation of a fairer and sustainable world.

esadealumni



+72,000

Alumni of different nationalities

+19,000

Alumni distributed around the world among **72 international chapters.**

+7,000

Alumni located outside of the Barcelona/Madrid Campus among **12 territorial clubs**

4,275

former students have participated in activities

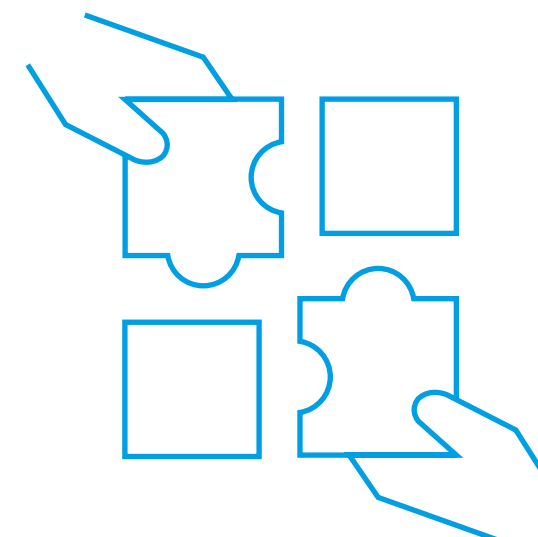
110

activities organized by Alumni clubs

315

Alumni participate actively in their boards of directors

The territorial and international communities have organized **organized 198 global-scale activities**, in which more than **4,000 alumni** have participated.



Getting involved in the community and doing your bit

From Esade Alumni, we encourage active participation in the community so that people can contribute and provide value through different initiatives:

+500

Alumni involved as international club or chapter board members

307

mentors

370

volunteers

250

Business Angels investors



ESADE ALUMNI IMPACT CREATION

From knowledge: training and promotion of social debate

Offering of continuous knowledge and training to facilitate skills as responsible leaders, knowledgeable about their environment and promoters of the best actions in benefit to society.

25 training sessions with professors

39 training sessions in sustainability

161 social debate sessions, with:

10 Matins Esade (Barcelona)

3 Desayunos Esade (Madrid)

From professional and personal development

We favor professional and personal development, driving the search and discovery of purpose, to build a career and better fulfill a position, in favor of a more active and productive society.

447 former students

29 different countries

Alumni Careers Advisement:

- Mentoring
- Coaching
- Lead Your Career Program
- Legal/Professional Advisement.

From the communities

Promotion of the creation of solid, coherent, healthy, diverse and participatory communities, that favor and promote interpersonal relationships, the sense of belonging, participation, and, therefore, the well-being and quality of life of our former students.

72 International Chapters

Global and interconnected social relationships.

12 Territorial Clubs

Connection between people and their territories. 198 global activities with the participation of 4,000 former students.

21 Transversal Clubs

110 activities organized with 4,275 participants.

Alumni Entrepreneurship

The Esade BAN Investors Network facilitates investment, networking and training opportunities. Esade BAN is a founding member of AEBAN (an association that unites the private investor networks in Spain) and EBAN (European Business Angels Network).

250 Business Angels

23 Investment forums

508 Projects received

132 Projects presented

€4M Invested



Social Commitment

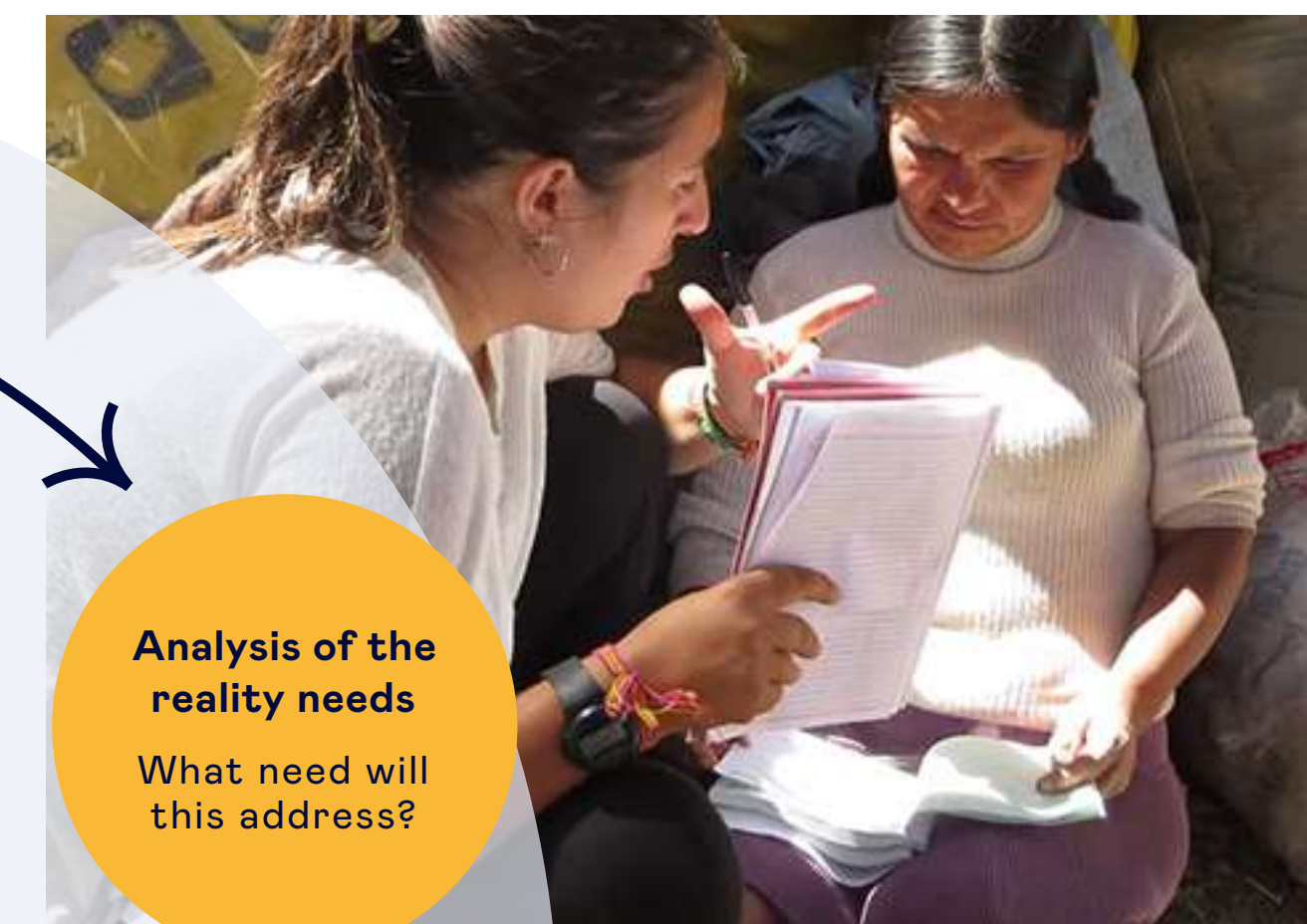
5.1. Esade SUD. Community Engagement

5.2. Sustainability

5.3. Social Alumni

5.1. Community engagement esade SUD

Esade SUD offers our community involvement with institutions and initiatives for the promotion of justice, from the university perspective.



Source: Puig; Martín; and Batlle (2015). Zerbikas Foundation

SUD SERVICE LEARNING

Support service for professors to incorporate the pedagogical methodology "Service-Learning (SL)" among teaching staff (course design; contact with the social sector).

14 editions of 10 courses in 2021-2022

232 students registered in 2021-2022

SUD VOLUNTEERING

Curricular volunteer program, applicable during the school year, intensive in the summer.

84 students in 2021-2022

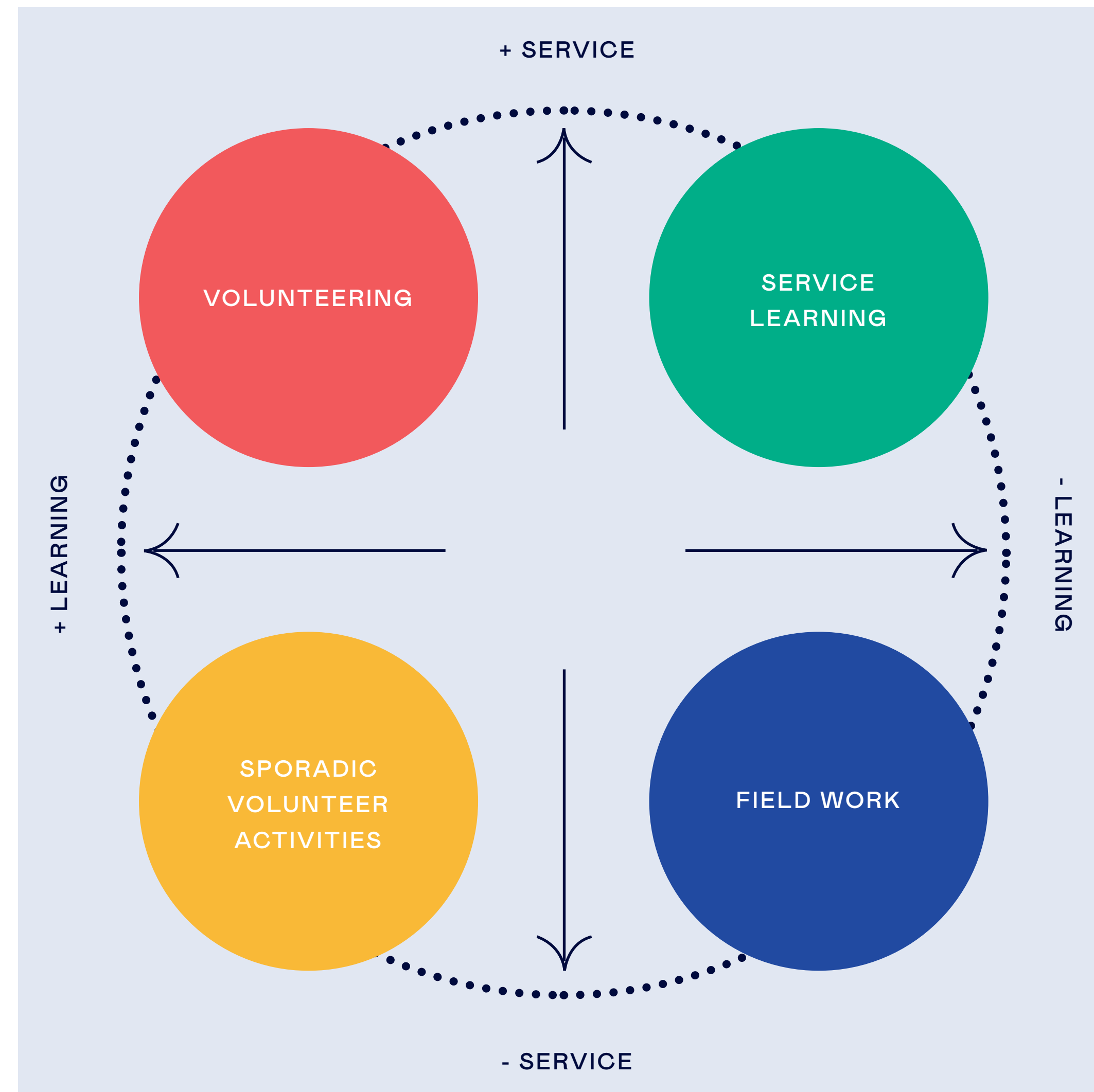
10 local and international entities in 2021-2022

SUD INTERNSHIP & SUD CONSULTING

Program for uncompensated curricular practice at social institutions around the world. A way to deepen personal and professional vocation.

100 students in 2021-2022

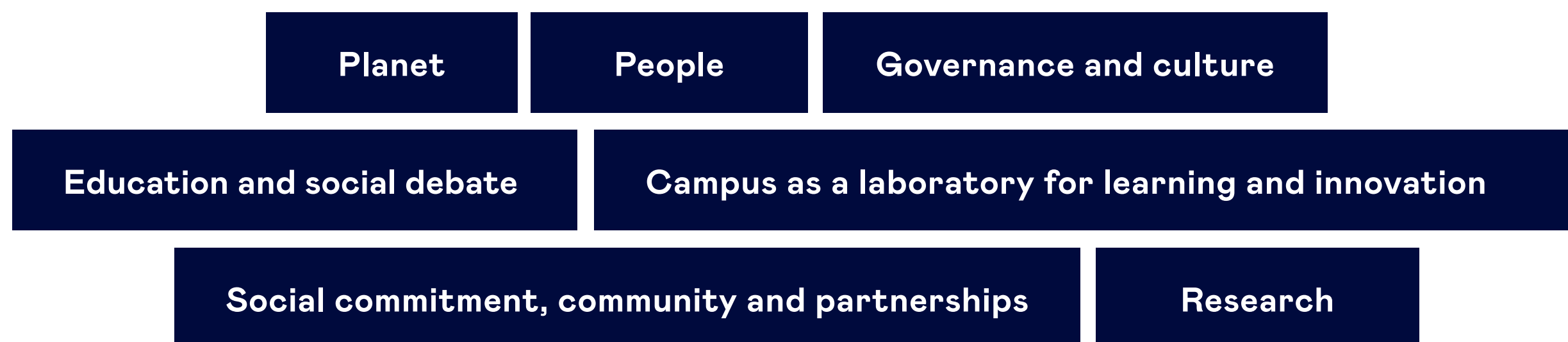
65 projects in 15 countries



Source: Service-Learning 2000 Center, Service-learning Quadrants, Palo Alto, CA, 1996

5.2. Sustainability

During the 2021-2022 school year, several actions were taken within the **seven pillars** that make up our **sustainability model**;



Because of the enthusiastic participation of our community, we highlight the **Esade Sustainability Week, held February 21th to 27th, with the aim of sharing experience and knowledge that help us be agents of transformation and promoters of change toward a fairer and sustainable society.** Among the activities organized for students and the community, we highlight the task force on Rethinking Business Education, created by the International Association of Jesuit Universities (IAJU), specifically inspired by the encyclical of Pope Francis, "Laudato Si," and the United Nations Sustainable Development Goals. Resulting from the work of this group was the white paper entitled, "An inspirational paradigm for the Jesuit business education," which presents the case of reflecting about how to best prepare our students to lead the creation of a more inclusive and fair world?

In Esade's Identity and Social Responsibility Report, we detail the actions taken during the 2021-2022 school year, focusing on our identity and mission as an institution.



5.3. Social Alumni

At Esade, we make transformative experiences available to the community for direct participation, through various volunteer options such as the Joint Consultants initiative. Furthermore, we contribute to generating consciousness, sensitizing toward action, and mobilizing for change to a better world.

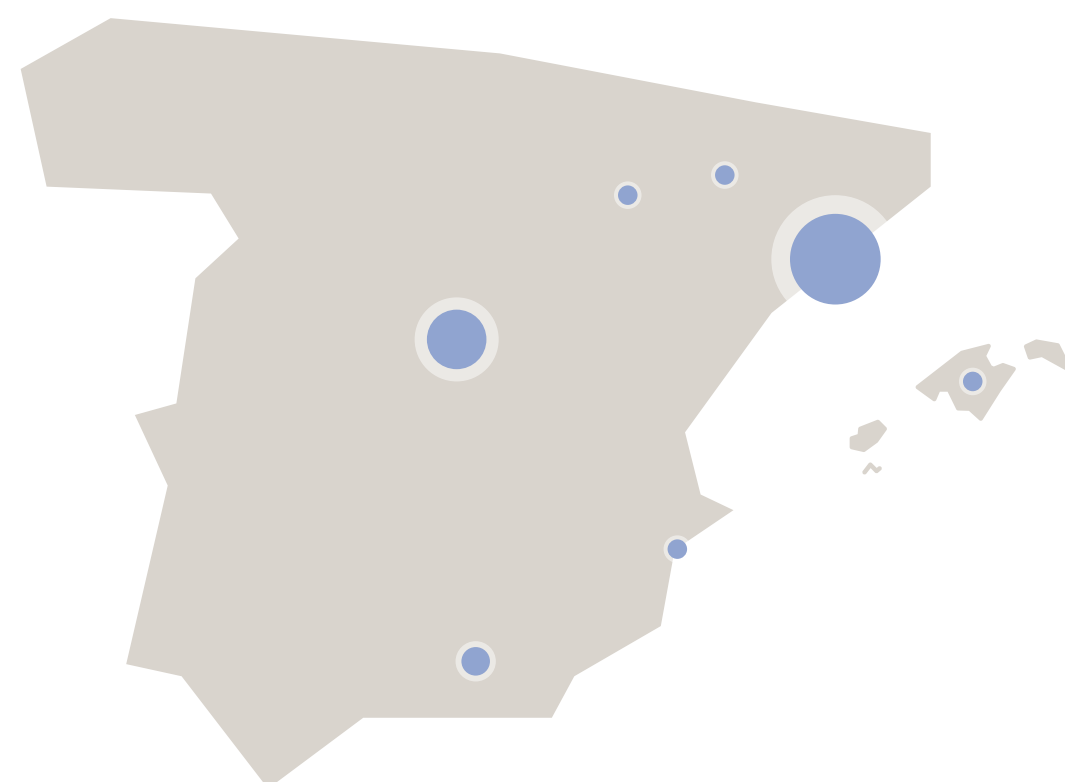
370

Consulting Participants

41

Projects

- 25 in Barcelona
- 9 in Madrid
- 2 in Sevilla
- 1 in Lleida, Valencia, Mallorca and Zaragoza



3

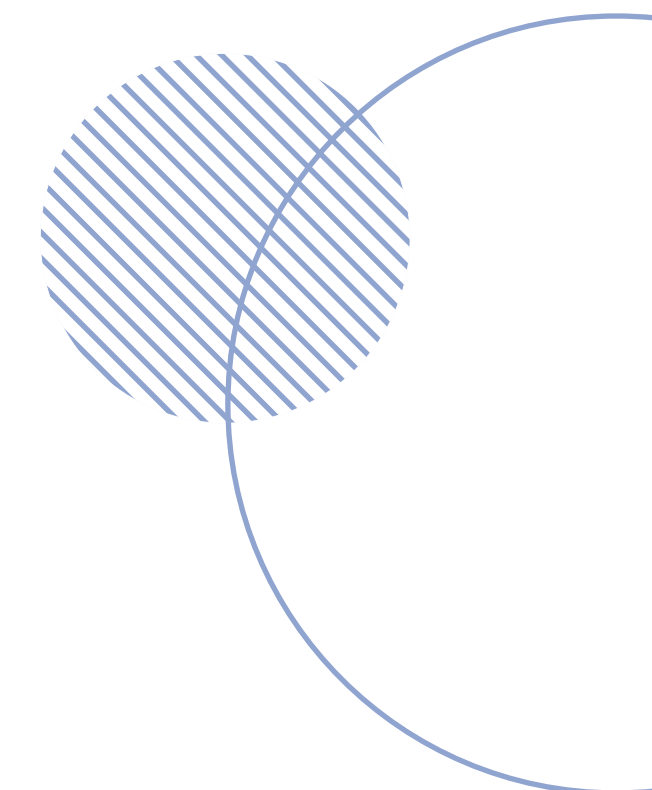
New TOGETHER projects in Senegal, Ecuador and Bolivia

15,000

Knowledge hours

More initiatives

- **Joint Hackathon**
- **DogoodPeople act for sustainable challenges**
- **Simulation Challenge for inclusion of SDGs in business decisions**
- **Governance Forum for social entities**



5.4. Esade Community

People are the most important asset of our institution. Thanks to the commitment of our community to Esade's values, we contribute to our purpose of generating an impact that improves our society.

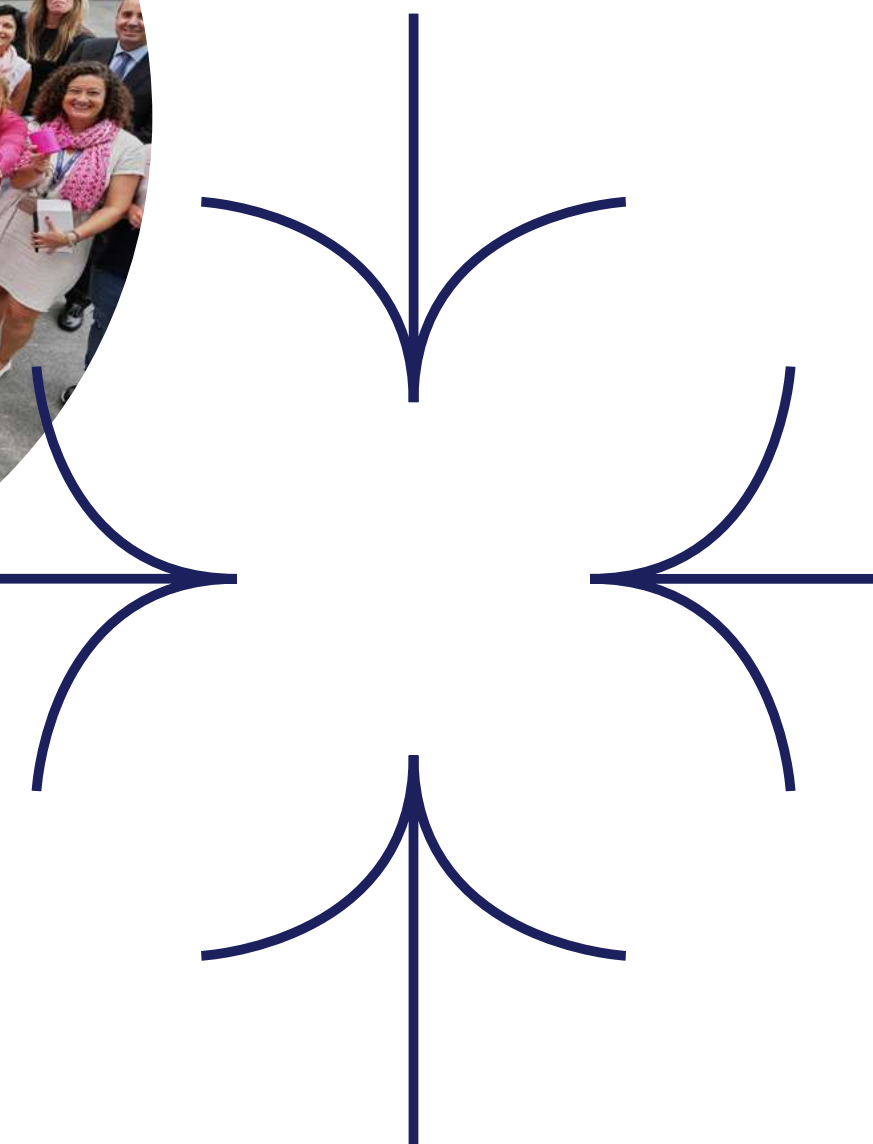
To do this, actions are organized from different areas of the institution for the professional development and well-being of our community, encouraging inclusive leadership and contributing to the creation of a community sentiment.

Workshops and Training Sessions

- *Spaces for sharing.*
Encounters aimed at the entire community, with the goal of reflecting on our identity and deepening our purpose.
- *First-Aid Training.*
Action in potential emergency situations, using an AED (Automatic External Defibrillator) and cardiopulmonary resuscitation.
- *#Esadegoespink: We continue supporting medical research.* Born in 2016, sensitization about its importance, specifically in breast cancer.
- *Learn About Rhetoric With Eduard Bonet*
Creación de un buen discurso y uso más consciente de las palabras.
- *Sleep Improvement*
Chats within the framework of the new branch of wellness included in the internal training plan.

Professionals Reunion

In April 2022, we were able to hold a reunion for everyone who works at Esade, professors and professionals. Two events were organized, one took place on April 6 for personnel in Madrid – at the Museum of Garment – and the other on April 7 for personnel in Barcelona and Sant Cugat – at the Maritime Museum of Barcelona.





Research



6.1. Research in Data

6.2. Research Projects

6.1. Research in data

Esade and its professors are committed to excellence and to making a significant contribution to society, the economy, business, law, and management through research. In all our efforts, we highlight the importance of responsibility, which becomes clear in our academic research in all disciplines, relationships with the business world, and social and environmental concerns.



Other 2021-2022 Academic Publications

53 books and chapters



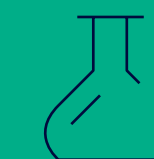
- 17 books:
- 5 on an international scale
 - 12 on a national scale

- 36 book chapters:
- 18 on an international scale
 - 18 on a national scale

49 scientific contributions

48 works accepted in academic congresses

1 Esade publication



4 doctoral theses

14 post-doctorate researchers included at

Call for "2021 Knowledge Generation" Projects of the "Ministry of Science and Innovation (MCI)"

11 projects funded of the 13 presented (84% success rate), with the greatest number of projects being granted to Esade.

2021-2022 Academic Production

Articles in peer-reviewed journals	Total of articles	IF journals	FT journals	
	123	80	22	
Publications with an impact factor on quality by quarter	Q1 journals	Q2 journals	Q3 journals	Q4 journals
	53	14	11	2

6.2. Research Projects

IIK - Institute for Innovation and Knowledge Management

The **Good4Business** Project aims to create sustainable business models for large corporations, advancing in the understanding of the transformation toward sustainable business models in corporate environments.

GRAF - Economic and Financial Research Group

The **IDFM (Information Disclosure in Financial Markets)** project has the aim of providing better understanding of how disclosure of information creates the structure of financial markets, their efficiency and impact on the well-being of market participants.

ENGAGE - Envisioning a New Governance Architecture for a Global Europe

In the 2021-2022 period, **ENGAGE** concluded academic projects aimed at policy, as well as articles posted on the Strategic Europe blog of Carnegie Europe. It also organized high-level conferences and workshops and webinars about the foreign action of the EU.

EsadeEcPol - Esade Centre for Economic Policy

Broadcasting to an estimated audience of 86 million, in the **“Continuing education workday: How the pandemic is accelerating the social and regressive educational model”** the benefits of a full-time academic workday are presented.

Esade D3- Institute for Data Driven Decisions

The **REMISS** Project proposes development of a new methodology to reduce the dissemination of disinformation about vulnerable and stigmatized groups. *Deep Learning* techniques are used that allow for a score on the confidence and credibility of both social network accounts and messages that may not be truthful.

Equity and Business Law (Legal Standards and Social Change)

Within the EU context, Spain is one of the countries with a low rate of business creation per capita. The goal of the project **“Non-bank funding for start-ups: legal-private risks and remedies”** is to review the forms of credit other than the usual in banking practices, that would allow a comprehensive and complete funding system to be built for start-ups that boost the development of the sector.

IIS - Social Innovation Institute

The **WATERCLIMATE** project studies collaborative environmental governance organizations facing climate change, particularly cases of Spanish and French hydrographic basins. The results of the research will advance our knowledge of the processes that drive the emergence of environmental themes in collaborative environmental governance organizations.

EsadeGov - Center for Public Governance

The project **“Enhancing the Quality of Our Public Services: Assessing the Effects of Organisational Forms in Public Service’s Quality (COLLABQUAL)”** (2021-2024), from the GLIGP research group, is the first study that gathers empirical evidence about the effects that different institutional formats have on the quality of public services.

EWI - Esade Women Initiative

The EWI promotes and gives visibility to training, research and social debate about gender equality. During the 2021-2022 school year, it has again participated in the **“Esade Gender Monitor”** report, presenting the difficulties with reconciliation due to telework and the biases of colleagues and managers in their careers toward upper management.



Creating and influencing Social Debate

7.1. Esade in Communication Media

7.2. Corporate and Institutional Events

7.3. Do Better

7.4. Social Networks

7.1. Esade in Communication Media

We generate knowledge and high-value content for the business world, the public sector, the field of law, and civil society. A fruit of our commitment, this knowledge is shared through communication media, social networks, blogs and our corporate newsletter.

During the 2021-2022 school year, we have generated more than **8,500 impacts in communication media throughout the world**, related to key topics for the institution and our strategic axes:

Geopolitics and Energy

Technology and Innovation

Social Responsibility and Impact

Sustainability and SDGs

Education and Knowledge

Management and Leadership

Talent and Diversity

Economy and Employment

Entrepreneurship and Business

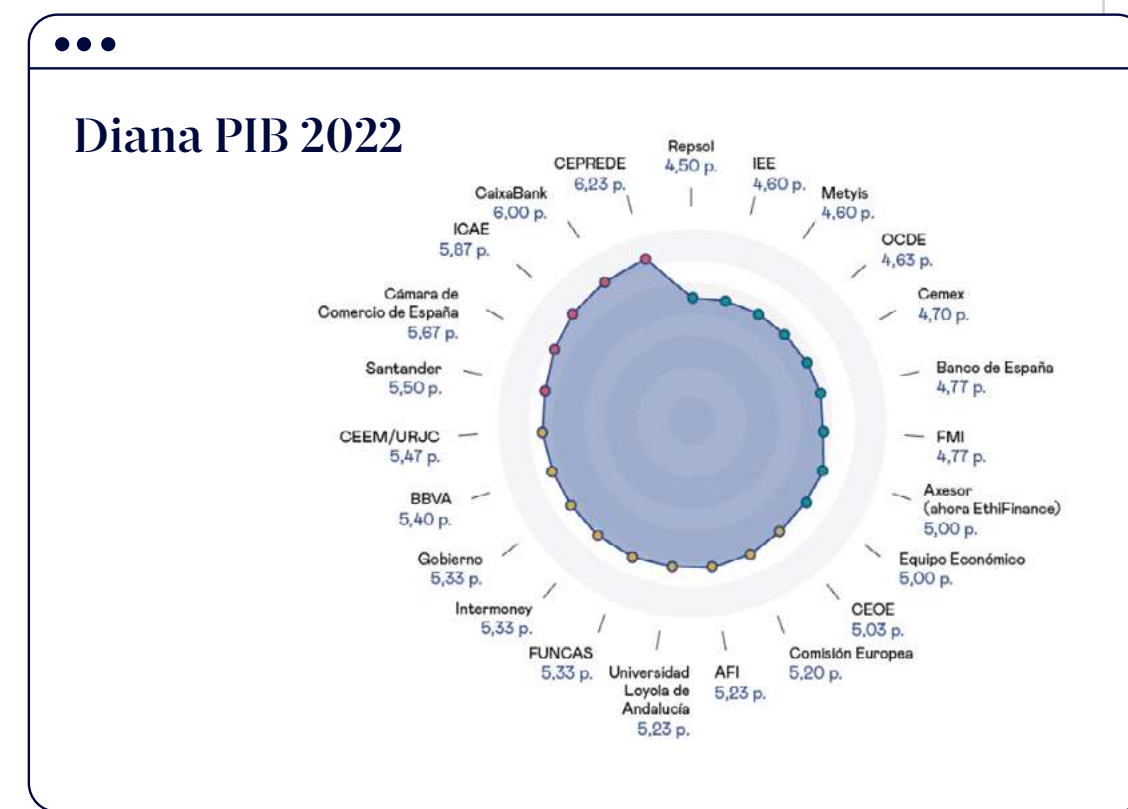
Furthermore, key content has been disseminated through the different Esade blogs and platforms, in collaboration with reference media such as Cinco Días or Forbes US.

INFOJOBS ESADE REPORT

Status of the Job Market in Spain

Every year, this report analyzes the results of employment data that the platform extracts on business activity and candidates.

This edition has especially addressed **telework and the digital transformation, with articles from Esade professors that have analyzed the impact of technology on the gender gap, labor reform and the degrees most demanded by the market.**



DIANA ESADE

The XIII edition of Diana Esade, a measurement tool for the general public and specifically communication media, **analyzes the degree of deviation by relevant institutions in their predictions based on economic growth and the unemployment rate in Spain** each year. During the 2021-2022 school year, its authors have tested how this has been reduced after the end of the COVID-19 crisis.

CAREER IMPACT FOR COMMUNICATION MEDIA PROFESSIONALS

The third edition of the program *Career Impact* for Communication Media Professionals encouraged inspiring talent, **supporting and helping to improve communication professionals in their professional careers.** The program made four terms, reimbursed at 100%, available to journalists in their Esade Executive Education programs.



Strategic partnerships with communication media

GENERATION OF OPPORTUNITIES



The "Generation of Opportunities" platform of Europa Press, in collaboration with McKinsey, aims to contribute to increasing productivity, economic growth and valuable employment, starting with new opportunities that offer sustainable growth.

Large companies debated the four topics identified as vectors of change in the new global scene: future of work, purpose and sustainability, innovation and growth, technology and digitalization.

Esade Executive Education has participated in the segment "future of work," from which it has addressed, among other things, **the need for talent to access quality education through scholarships and aid, the importance of measuring the impact on executive education, and keys to making humans the center of global automation.**

#SCIENCE4BUSINESS

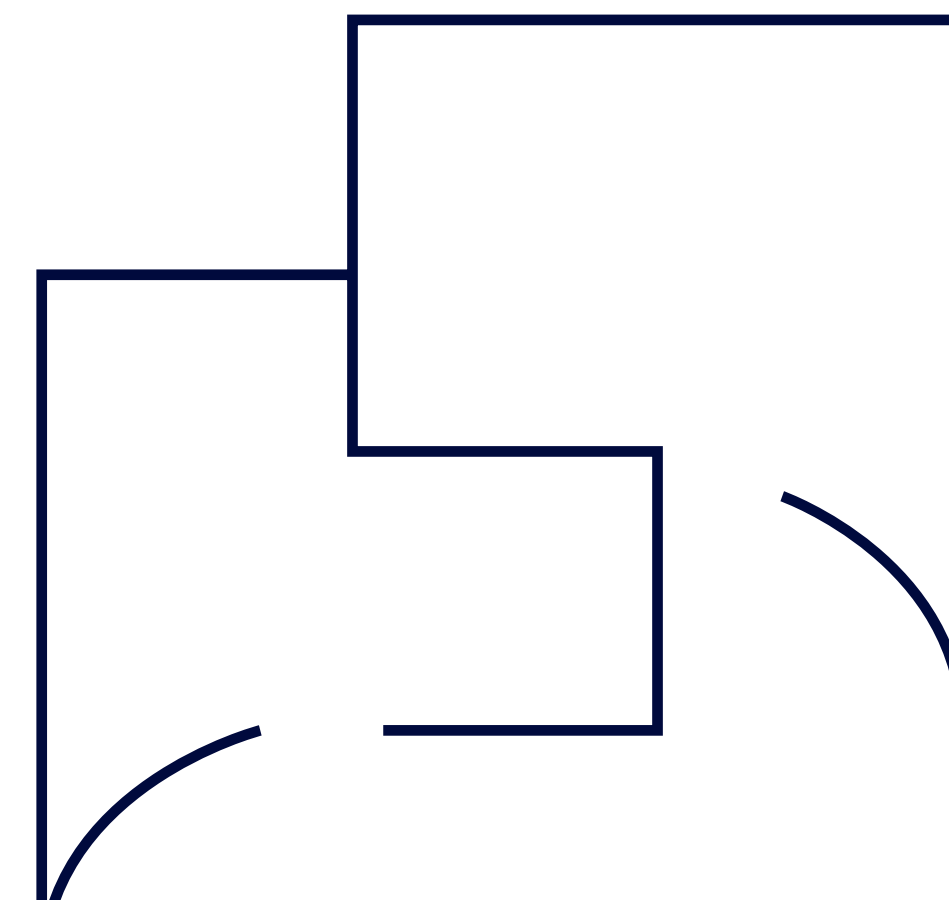


The project gives a voice to experts and leaders from various sectors, to debate and analyze changes and concepts that are going to mark the technological and digital road map in the coming years. A series comprising **four large audiovisual chapters dedicated to the Metaverse**, innovation in industry, photonics, and semiconductors. Different professors from Esade have been joined in this space by representatives from companies like Meta, Relathia, the Institute of Photonic Sciences (ICFO), the Catalan Institute of Bioengineering (IBEC [Instituto de Bioingeniería de Cataluña]) and the Barcelona Supercomputing Center (BCS-CNS).

TECHNOLOGICAL ENCOUNTERS

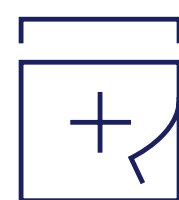


New technologies offer new opportunities to organizations. Esade and different experts delve into this in three major debates held in the drafting of Expansion: [«Talent management in the technological world»](#), [«Impact of science on business»](#) and [«DeepTech and entrepreneurship»](#). Representatives from Amazon Web Services, BBVA, Beamagine, Eurecat, and IBM, among others, participated.



7.2. Corporate and Institutional Events

At Esade, we contribute to the social debate by organizing public and private events that serve as forums for reflection as to global challenges, increase the exterior projection of Esade and reinforce the corporate reputation of the institution, aligned with its general strategy.



109

organized events in the academic year 2021-2022 in **face-to-face, hybrid and online formats.**

10,000

participants

Opening the 2021-2022 school year

The president of CaixaBank, José Ignacio Goirigolzarri, was charged with officially inaugurating the **2021-2022 academic year**, stating: "The university should aim to educate people that have a real and positive impact on society. This requires people to be mature, with their own educated discretion, convinced that the future is not written but that it depends on our attitude and behavior."

Governance of impact measurement in European impact investment funds

2021/10

Impact investment funds have increased their managed assets and their capacity for impact measurement and management (IMM) in recent years, with a lack of transparency and good practice for IMM governance persisting. The report *"The Governance of Impact Measurement in European Impact Investing Funds"* from the Esade Center for Social Impact analyzes how European impact investment funds assign responsibility to IMM, how impact is integrated in the investment process, and how impact data affect investment decisions and incentive structures.

From storage to platform: reinventing Food Banks through the digital economy

2021/10

The Esade Institute for Social Innovation presented the eighth edition of its "Social Innovation Antenna," entitled, *"From warehouses to platforms: reinventing foodbanks through the lens of the digital economy"* where **researchers Liliana Arroyo and David Murillo** exposed the need to digitalize Food Banks to combat hunger and food waste, addressing the inefficiencies of the nutrition system.

2022. Esade Economic and Financial Report #30 - #31

2022

Directed by Toni Roldán, director of EsadeEcPol, prepared with the support of Banco Sabadell, the report for the **first semester of 2022** includes an analysis of circumstances and trends of the Spanish and international economy and in-depth articles about key challenges in the post-pandemic growth cycle.

The report for the **second semester of 2022**, **"Energy crisis and climate transition"**, includes articles about key challenges related to the current energy crisis and implications for climate transition.



IV Tax Trends Meeting Annual Fiscal Affairs Journal 2021/10

In the Tax Trends Meeting, organized by **Esade Law School and EY**, Tax Law professionals met to anticipate the most relevant questions for the sector, creating a space for debate and reflection about fiscal and tax affairs among directors in the business world, academics from Esade Law School, high-level officials of the Public Administration, and EY partners.

Annual Global Energy Meeting 2021/01

EsadeGeo also held the tenth edition of its Annual Global Energy Meeting, under the title "**Fit for 55: Accelerating the energy transition and the reindustrialization of Europe**," together with the Representation of the European Commission in Spain and EIT InnoEnergy. The conference included speeches from Frans Timmermans, Executive Vice President of the European Commission for the European Green Deal, and from Teresa Ribera, Vice President of the Spanish Government and Minister for Ecological Transition and the Demographic Challenge. The event consisted of four sessions and was presided by Javier Solana, President of the Esade Center for Geopolitics and Global Economy (EsadeGeo), and Diego Pavía, CEO of EIT InnoEnergy.

Roundtable 2022/05 Current challenges of government and management: contributions from the Ignatian tradition and experience of the Society of Jesus

This encounter gave dialogue to the current challenges of the government and upper management in companies, with the support of the long tradition and current experience of the Society of Jesus.

The primary challenges of government and upper management, where companies are developing their activities, were identified, together with the original vision that the founder of the Society of Jesus developed centuries ago.

5th Observatory Report on Sustainable Development Goals (SDG) "Tensions in the transition to sustainability" 2022/06

Prepared by the EsadeProfessorship of Leadership and Sustainability, together with the Social Observatory of the "la Caixa" Foundation, this edition focuses on the primary tensions experienced by companies in the integration of sustainability, in the current context of recovery and economic transformation strategies implemented after the pandemic with NextGenerationEU funds, new regulations and the rise in ESG criteria.

Environmental (E) and Socially (S) friendly boards: Linking board effectiveness attributes with E and S performance. 2022/04

In this event, the Esade Center for Corporate Governance and Diligent presented the conclusions of the study. With data from almost 5,000 companies in 50 countries, it analyzed how practices of their own Boards (size, degree of independence or diversity as to gender, age and nationality) and the knowledge of board members influence policies and performance in E&S.

Institutional Act of Delivering 2021-2022 Scholarships from the Esade Foundation 2022/02

Scholarship students of Bachelor, University Master in Law (MUA [Máster Universitario en Abogacía]), MBA, and MSc programs received talent scholarships granted to them in an act that has very special significance for our institution, since it reinforces the commitment of Esade to equal opportunities, inclusion, diversity, and aid to talented youth.

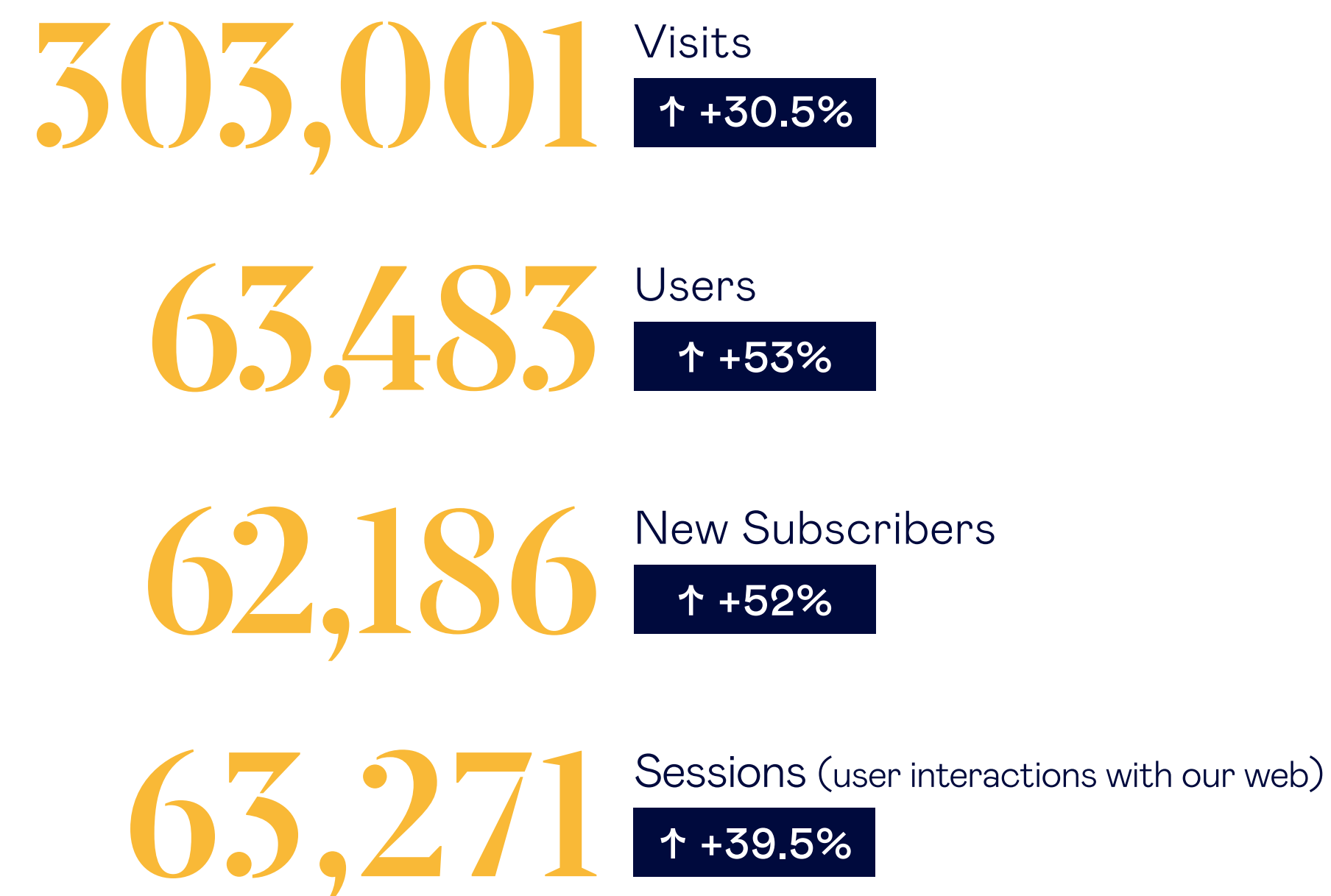


7.3. Do Better

Do Better is the *hub* of digital content at Esade, created in 2019 with the goal of offering quality content on current affairs.

In the 2021-2022 academic year, a total of **295 different contents** (in Spanish and English) and article formats for analysis and opinion on podcasts have been posted on "*Do Better*," in audiovisual formats like infographics, video interviews or video infographics, all with a disseminative tone, rigor and global perspective on the topics.

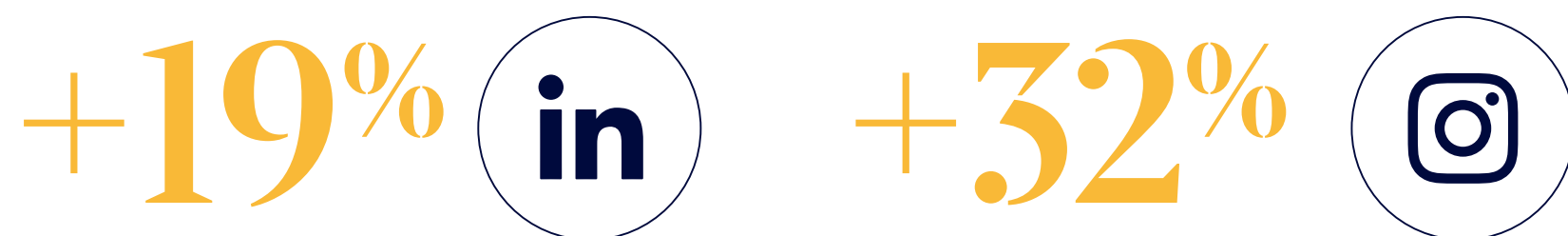
YTD key indicators Do Better 2021-2022*



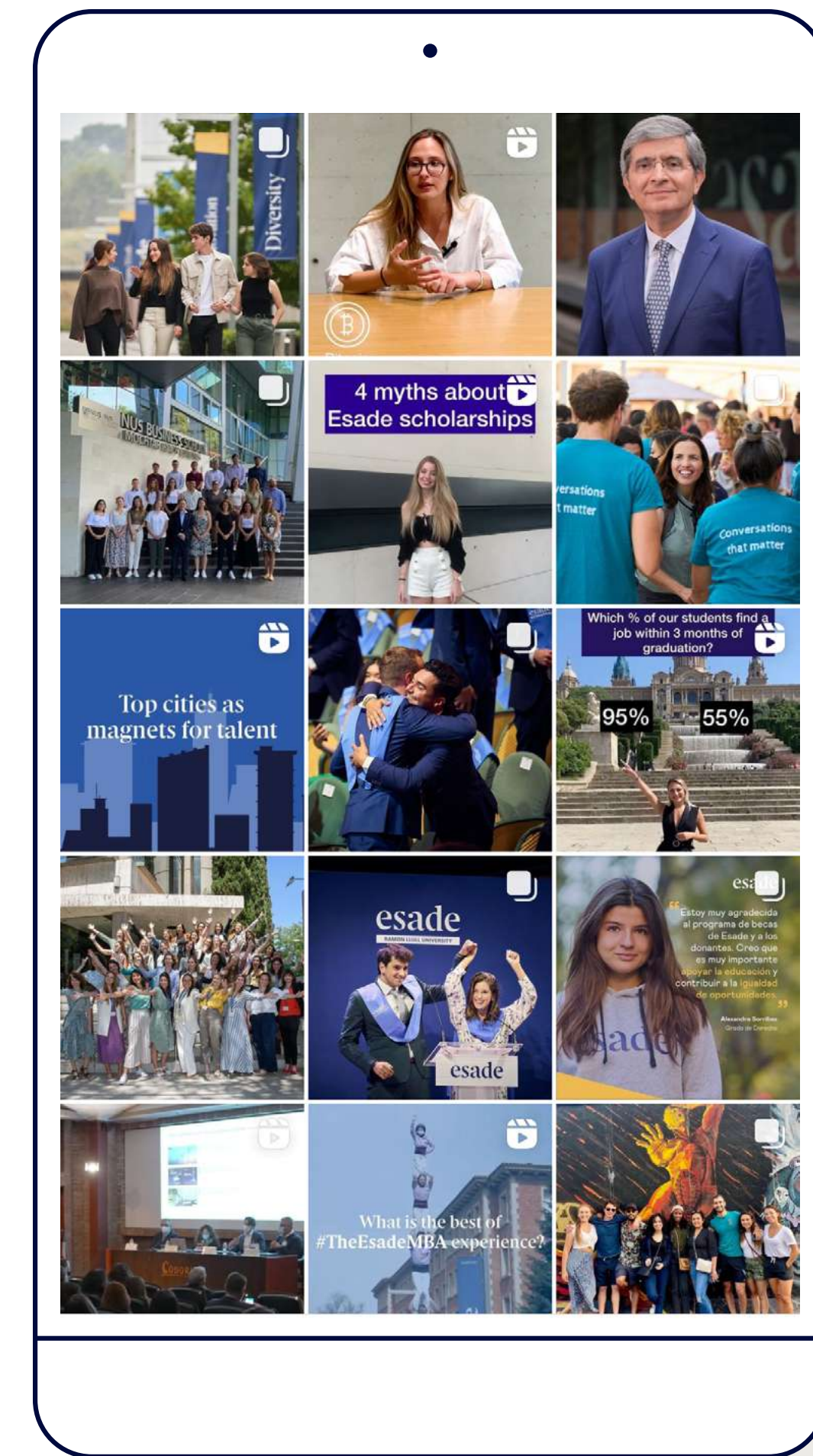
* % compared to the same period in the previous year.

7.4. Social Networks

In the 2021-2022 school year, the growth of the community has been consolidated in our social networks



Social networks help us to translate the most highlighted activity developed by the institution to society, sharing academic and research initiatives, and encouraging social debate in our community.





1 We are Esade

2 Education: our Academic Milestones

3 Seeking out and developing the best talent

4 Ecosystem of Innovation and Entrepreneurship

5 Social Commitment

6 Research

7 Creating and influencing social debate

8 Private Contributions

9 Economic Sustainability

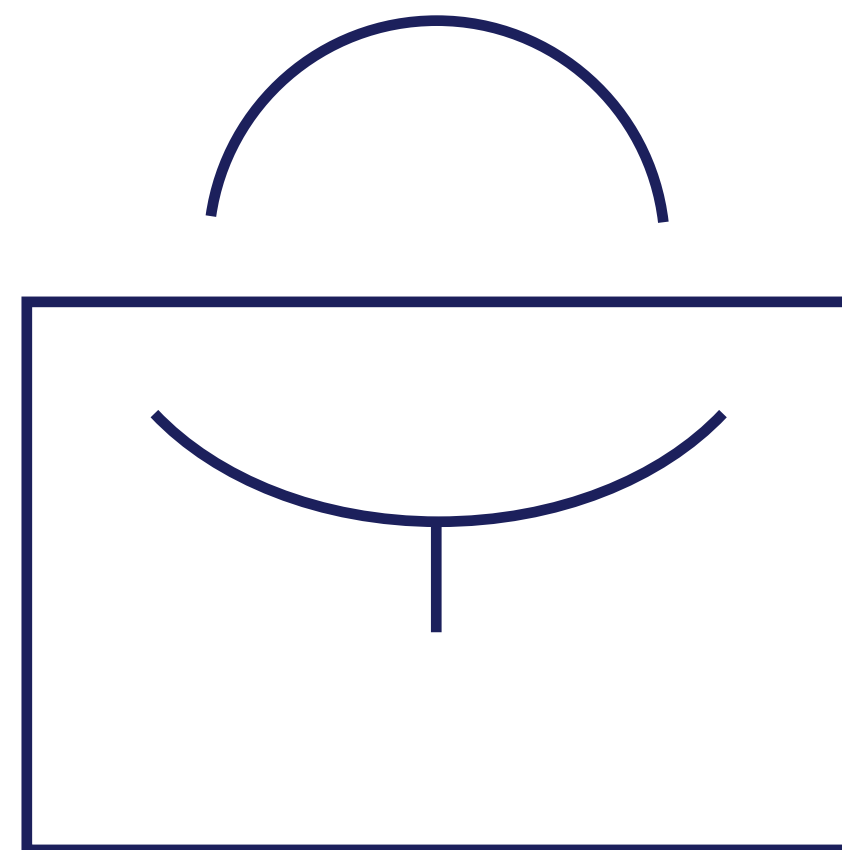
10 Annexes



Private Contributions

To achieve our foundational goals and keep education and research at the highest level, we have an invaluable level of support from our broad and international community from former students, organizations, employees, professors, and individuals.

At Esade, for another year, we want to express our sincere gratitude to the individual donors and organizations, thanks to whom we have achieved a total of € 4M in contributions that allow us to provide scholarships to 287 students.



2021-2022 CONTRIBUTIONS

€4.6 M

Private contributions in total

88%

Organizations

12%

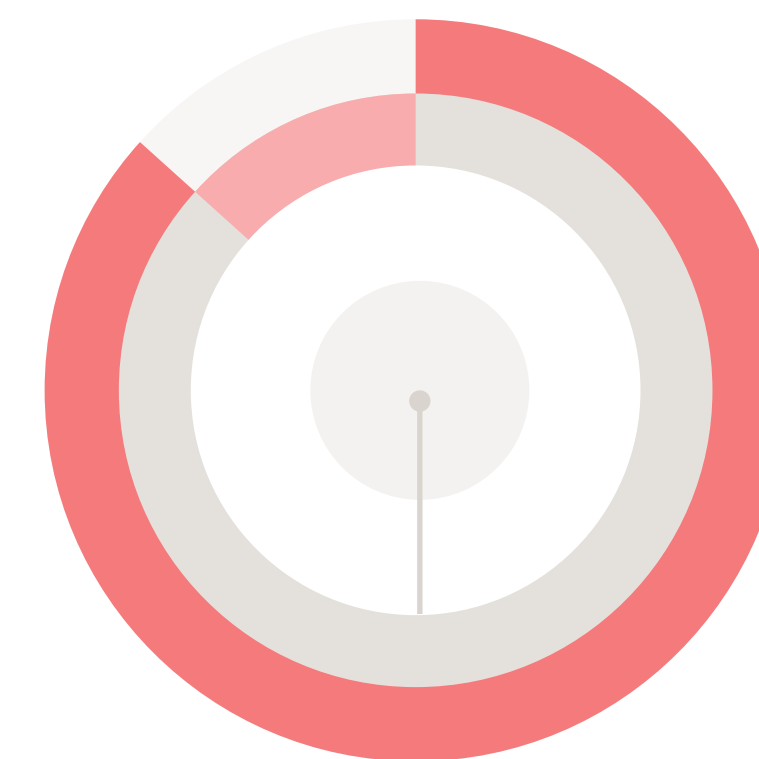
Alumni and Esade community

595

Individual donors

70

Collaborating organizations



DESTINATION

€1.7 M

General Scholarship Program

€0.4 M

Other scholarships

€2.4 M

Research

€0.1 M

Foundational Purpose



1 We are Esade

2 Education: our Academic Milestones

3 Seeking out and developing the best talent

4 Ecosystem of Innovation and Entrepreneurship

5 Social Commitment

6 Research

7 Creating and influencing social debate

8 Private Contributions

9 Economic Sustainability

10 Annexes



Economic Sustainability

The Esade business figures in the 2021-2022 school year are € 134.04M in gross revenue and € 123.33M in net revenue.

The revenue profits originate from a **growth in degrees for the Business School and the Law School, where we point out the new international BITLASI degree (Bachelor in Transformational Business and Social Impact)**, as well as growth in the Summer School programs.

Executive Education has seen significant **growth in the in-person version of Executive Masters and in the Corporate Learning Solutions programs** (formerly CUSTOM) with significant impact from the new MISK program.

All of this has been combined with an effort to contain expenses, in order to reach greater financial sustainability in the institution, which will allow us to continue support from new investments.

The 2021-2022 school year has maintained a continuous trend regarding investments in hybrid education, with which we continue responding to the new educational reality. The institution has adapted new teaching spaces with the necessary technology, it has provided tools and adequate training to the professors, and it has created new teaching content and materials to transform the educational experience of our programs, such as the case of hybridizing the Executive MBA. Finally, we should emphasize the investment that has led to a change in the Full Time MBA program from the Sant Cugat Campus to Building 3 in Barcelona.

millions of euros

	2021-2022
Business School	64.84
Executive Education	31.65
Faculty of Law	21.87
Research	4.24
Corporate Units	0.73
Net Revenue	123.33
Gross Revenue	134.04



1 We are Esade

2 Education: our Academic Milestones

3 Seeking out and developing the best talent

4 Ecosystem of Innovation and Entrepreneurship

5 Social Commitment

6 Research

7 Creating and influencing social debate

8 Private Contributions

9 Economic Sustainability

10 Annexes



Annexes

10.1. List of Esade's international academic partners

LAW SCHOOL

119 agreements (Université Paris II (Panthéon-Assas), **Droit, Science Politique et Économie, 2 agreements;** Jindal Global University, School of International Affairs.

COUNTRY	UNIVERSITY
Argentina	Universidad de Buenos Aires, Facultad de Derecho
	Universidad Torcuato di Tella
Brazil	Fundação Getulio Vargas, Escola de Direito de São Paulo
	Fundação Getulio Vargas, Direito Rio de Janeiro
	FGV EPGE, EPGE Brazilian School of Economics and Finance (Rio)
	Universidade de São Paulo, Faculdade de Direito
	Universidade de São Paulo, School of Economics, Business and Accounting (FEAUSP)
Chile	Pontificia Universidad Católica de Chile (UC), Facultad Derecho
	Pontificia Universidad Católica de Chile (UC), History, Geography and Political Science *
Colombia	Universidad de los Andes, Facultad de Derecho
	Universidad de los Andes, Facultad de Ciencias Sociales / Escuela de Gobierno
	Universidad de los Andes, Facultad Economía
	Pontificia Universidad Javeriana, Facultad de Ciencias Jurídicas
	Pontificia Universidad de Javeriana, Facultad de Ciencia Económicas y Administrativas
	Pontificia Universidad Javeriana, Facultad de Ciencias Políticas y Relaciones Internacionales *
	Pontificia Universidad Javeriana (CALI), Facultad de Humanidades y Ciencias Sociales
Mexico	ITESM Campus Monterrey, Derecho y Ciencia Política
Peru	Pontificia Universidad Católica de Perú, Facultad de Derecho
	Universidad del Pacífico, Facultad de Economía y Finanzas

COUNTRY	UNIVERSITY
United States	Benjamin N. Cardozo School of Law
	Boston College Law School
	Columbia Law School
	Cornell University, Law School
	Emory University, College of Arts & Sciences *
	Fordham University School of Law
	Fordham University, Rose Hill and Lincoln Center Colleges *
	George Washington University
	Georgetown University Law Center
	Indiana University, Maurer School of Law
	Stanford Law School
	Tulane University, Law School
	University at Buffalo, School of Law
	University of Miami, School of Law
	University of Minnesota, Law School
University of Pennsylvania, Carey Law School	
University of San Diego, School of Law	
American University Washington College of Law	
University of Illinois at Urbana Champaign - College of Liberal Arts and Sciences	
Canada	Western University, Faculty of Law
	University of British Columbia, Faculty of Arts
	Queen's University, Faculty of Law
Australia	Melbourne Law School
	University New South Wales, Law School & Arts and Social Sciences School
New Zealand	University of Victoria, Wellington, Faculty of Law THEMIS
	University of Auckland - Auckland Law School

COUNTRY	UNIVERSITY
Austria	Universität Graz, Law Faculty
	WU, Vienna University of Economics & Business THEMIS
Belgium	Université Catholique de Louvain, Faculty of Law and Criminology
Czech Republic	Charles University, Faculty of Social Sciences
Denmark	University of Copenhagen, Faculty of Law
Finland	University of Helsinki, Faculty of Law
France	SciencesPo, Institut d'Etudes Politiques de Paris
	Université de Montpellier, Faculté de Droit et Science Politique
	Université de Strasbourg, Faculté de Droit
	Ecole de l'Université de Strasbourg, Sciences Po Strasbourg
	Université de Strasbourg - Faculté des Sciences Économiques et de Gestion (FSEG)
Université Paris II (Panthéon-Assas), Droit, Science Politique et Économie *	
	Paris East-Cretéil University, Faculty of Law THEMIS
Germany	Bucerius Law School
	Universität Freie Berlin, Department of Law THEMIS
	Universität Greifswald, Faculty Law and Economics
Ireland	Trinity College Dublin, School of Law
	Trinity College Dublin, School of Social Sciences and Philosophy
Italy	Università C. L. Bocconi, Law THEMIS
	Università degli Studi di Bologna, Department of Legal Studies
	Università Bologna, Department of Political Science
	Università degli Studi di Roma Tre, Department of Law
	Università degli Studi di Roma Tre, Department of Economics
	Università degli Studi di Roma Tre, Department of Political Science

COUNTRY	UNIVERSITY
Netherlands	Maastricht University, Faculty of Law THEMIS
	University of Amsterdam, Faculty of Law
	Erasmus University, School of Economics
Norway	University of Oslo, Faculty of Law
	University of Oslo, Faculty of Social Sciences
Portugal	Universidade de Coimbra, Faculdade de Direito
	Universidade de Coimbra, Faculdade de Economia
	Católica Global School of Law, Lisbon Law School
	Nova University of Lisbon, Faculty of Law THEMIS
Poland	SGH Warsaw School of Economics
Spain	ICADE, Faculty of Law
	DEUSTO Law School
Suècia	University of Gothenburg, School of Business, Economics and Law
Switzerland	Universität Bern, Faculty of Law
	Universität Fribourg, Faculty of Law
	University of St. Gallen, Law School
	University of St. Gallen, Law School THEMIS
United Kingdom	Center for Transnational Legal Studies (CTLIS)
	The University of Edinburgh, Edinburgh Law School
Russia	National Research University Higher School of Economics (HSE), Faculty of Law
	National Research University Higher School of Economics (HSE), Faculty of Social Sciences

COUNTRY	UNIVERSITY
China	Peking University Law School (Pekín)
	Peking University, School of Transnational Law (Shenzhen)
	China University of Political Science and Law (Beijing)
	Renmin University of China, Law School (Pekín)
	Fudan University, Law School (Shanghai)
	Shanghai Jiao Tong University, Koguan Law School (Shanghai)
	Shanghai Jiao Tong University, School of International and Public Affairs (Shanghai)
India	Jindal Global University, Law School
	Jindal Global University, School of International Affairs
Hong Kong	City University of Hong Kong, School of Law THEMIS
Japan	Hitotsubashi University, Faculty of Law
	Hitotsubashi University, Faculty of Social Sciences
	Hitotsubashi University, Faculty of Economics
	Keio University, Faculty of Economics
Korea	Yonsei Law School
	Sogang University, School of Social Sciences
Malaysia	University of Malaya, Faculty of Law
	University of Malaya, Faculty of Economics and Administration
Singapore	Singapore Management University, School of Law
	Singapore Management University, School of Law THEMIS
	Singapore Management University, School of Social Sciences
Taiwan	NTU, College of Law
	NTU, College of Law THEMIS

COUNTRY	UNIVERSITY
Turkey	Koç University, Law School
	Koç University, College of Social Sciences and Humanity
	Koç University, College of Administrative Sciences and Economics
Lebanon	American University of Beirut, Faculty of Arts and Sciences
Israel	The Hebrew University of Jerusalem, The Faculty of Social Sciences
	The Hebrew University of Jerusalem, Faculty of Law



BUSINESS SCHOOL

127 academic partners,
45 countries, 135 agreements

Europa

20 Countries

35 academic partners

AUSTRIA	Vienna	Wirtschaftsuniversität Wien
BELGIUM	Louvain-la-Neuve	Université Catholique de Louvain, Institut d'Administration et de Gestion
CZECH REPUBLIC	Prague	Prague University of Economics & Business
DENMARK	Copenhagen	Copenhagen Business School
FINLAND	Helsinki	Aalto University Business School
FRANCE	Paris	HEC School of Management
		Institut Français de la Mode
		SciencesPo
GERMANY	Frankfurt	Frankfurt School of Finance and Management
	Mannheim	University of Mannheim, Business School
	Munich	Technical University of Munich, TUM School of Management
	Cologne	Universität zu Köln, WisoFakultät
	Vallendar	WHU–Koblenz, Otto-Beisheim Graduate School
HUNGARY	Budapest	Corvinus University of Budapest
ICELAND	Reykjavik	Reykjavik University
IRELAND	Dublin	University College Dublin, Michael Smurfit Graduate School of Business
		University College Dublin, Lochlann Quinn Schoof of Business
ITALY	Milano	Università Commerciale Luigi Bocconi, SDA Bocconi
		Instituto Politécnico di Milano
NORWAY	Bergen	Norwegian School of Economics and Business Administration
	Oslo	BI - Norwegian Business School
POLAND	Warsaw	Warsaw School of Economics (SGH)

PORTUGAL	Lisbon	Universidade Catolica Portuguesa – FCEE
		Universidade Nova de Lisboa, Nova School of Business & Economics
RUSSIA	Saint Petersburg	Saint Petersburg State University, Graduate School of Management
SWEDEN	Stockholm	Universität St. Gallen, Graduate School for Business Administration, Economics, Law and Social Sciences
SWITZERLAND	St. Gallen	Universität St. Gallen, Graduate School for Business Administration, Economics, Law and Social Sciences
NETHERLANDS	Rotterdam	Erasmus Universiteit – Rotterdam School of Management
TURKEY	Istanbul	Koç University, Graduate School of Business
UNITED KINGDOM	Londres	HEC School of Management
		Institut Français de la Mode
		SciencesPo
	Manchester	The University of Manchester, Alliance Manchester Business School
	Edinburgh	University of Edinburgh, Management School and Economics
Coventry	The University of Warwick, Warwick Business School	





North America

2 countries

36 academic partners

CANADA

Montreal, Quebec	École des Hautes Études Commerciales de Montreal McGill University, Desautels Faculty of Management
Kingston, Ontario	Queen's University, Smith School of Business
Vancouver, British Columbia	University of British Columbia, Sauder School of Business
Toronto, Ontario	University of Toronto, Rotman Commerce York University, Schulich School of Business
London, Ontario	University of Western Ontario, Richard Ivey School of Business

UNITED STATES

Wellesley, Massachusetts	Babson College, Babson Park
Whatlham, Massachusetts	Bentley University
Chestnut Hill, Massachusetts	Boston College, Carroll School of Management
Pittsburgh, Pennsylvania	Carnegie Mellon University, Tepper School of Business
Ithaca, New York	Cornell University, Samuel Curtis Johnson Graduate School of Management Cornell University, Charles H. Dyson School of Applied Economics and Management
New Hampshire	Dartmouth College, Tuck School of Business
Durham, North Carolina	Duke University, The Fuqua School of Business
Atlanta, Georgia	Emory University, Roberto C. Goizueta Business School
Washington DC	Georgetown University, The McDonough School of Business
Bloomington, Indiana	Indiana University, Kelley School of Business

Louisiana, New Orleans	Loyola University, Joseph A. Butt, S. J. College of Business Administration
New York	New York University, Leonard N. Stern School of Business
Evanston, Illinois	Northwestern University, Kellogg School of Management
Troy, New York	Rensselaer Polytechnic Institute, Lally School of Management and Technology
Berkeley, California	University of California at Berkeley, Haas School of Business University of California Los Angeles, (UCLA), The John E. Anderson Graduate School of Management
Chicago, Illinois	University of Chicago, Booth School of Business
Urbana-Champaign, Illinois	University of Illinois at Urbana-Champaign, Gies College of Business
Ann Arbor, Michigan	University of Michigan, Ross School of Business University of Michigan School of Information
Minneapolis, Minnesota	University of Minnesota, Carlson School of Management
Chapel Hill, North Carolina	University of North Carolina at Chapel Hill, Kenan-Flagler Business School
Columbia, South Carolina	University of South Carolina, Darla Moore School of Business
Philadelphia, Pennsylvania	University of Pennsylvania, the Wharton School
Richmond, Virginia	University of Richmond, Robins School of Business
California	University of San Diego, School of Business Administration
Los Angeles, California	University of Southern California, Marshall School of Business
Austin, Texas	University of Texas at Austin, McCombs School of Business
Charlottesville, Virginia	University of Virginia, Darden School of Business University of Virginia, McIntire School of Commerce
St. Louis, Missouri	Washington University in St. Louis, Olin School of Business



Oceania

2 countries

6 academic partners

AUSTRALIA	Melbourne	University of Melbourne, Melbourne Business School Royal Melbourne Institute of Technology
	Sydney	SP Jain School of Global Management University of New South Wales, Australian Graduate School of Management
	NEW ZEALAND	Dunedin University of Otago, School of Business

Africa

1 country

2 academic partners

SUDÁFRICA	Johannesburg	University of Pretoria, GIBS Business School
	Cape Town	University of Cape Town, The Graduate School of Business

Latin America

9 countries

13 academic partners

BRASIL	Nova Lima	Fundação Dom Cabral
	São Paulo	Fundação Getulio Vargas, Escola de Administração de Empresas de São Paulo (EAESP)
	Rio de Janeiro	Fundação Getulio Vargas, Escola Brasileira de Administração Pública de Empresas (EBAPE)
CHILE	Santiago de Chile	Pontificia Universidad Católica de Chile, Escuela de Administración
	Valparaíso	Universidad Adolfo Ibáñez, Escuela de Negocios
COLOMBIA	Bogotá	Universidad de los Andes, School of Management
COSTA RICA	Costa Rica	INCAE
EL SALVADOR	El Salvador	Universidad Centroamericana José Simeón Cañas de El Salvador
GUATEMALA	Guatemala	Universidad Rafael Landívar de Guatemala
MÉXICO	Monterrey	Instituto Tecnológico de Monterrey, EGADE Business School
NICARAGUA	Managua	Universidad Centroamericana de Managua (Nicaragua)
PERÚ	Lima	Universidad del Pacífico

Asia

9 countries

33 academic partners

SHANGHAI	China Europe International Business School (CEIBS)
	Fudan University, Fudan School of Management
	Shanghai Jiao Tong University, Antai College of Economics & Management
	Shanghai Jiao Tong University, Shanghai Advanced Institute of Finance (SAIF)
	Tongji University, School of Economics and Management
HONG KONG	Chinese University of Hong-Kong, Faculty of Business Administration
	City University of Hong Kong, College of Business
	The University of Hong Kong, Faculty of Business & Economics
Kowloon, Hong Kong	Hong Kong University of Science & Technology, HKUST Business School
Shenzhen	Chinese University of Hong-Kong at Shenzhen
BEIJING	Peking University, Guanghua School of Management
	Renmin University of China, School of Business
	Tsinghua University, School of Economics & Management
Guangzhou	Sun Yat-Sen University, Lignan University College
Hangzhou	Zhejiang University, School of Management
INDIA	Ahmedabad
	Bangalore
	Calcutta
	Hyderabad
	Jamshedpur

JAPAN	Tokyo	Hitotsubashi University, Graduate School of International Corporate Strategy
		Hitotsubashi University, Faculty of Commerce and Management
	Niigata	Keio University, Keio Business School
		Keio University, Graduate School of Media Design
KOREA	Seoul	International University of Japan, Graduate School of International Management
		Yonsei University, Graduate School of International Studies
		Yonsei University, Yonsei School of Business
		Korea University Business School (KUBS)
PHILIPPINES	Manila	Sungkyung Kwan University (SKKU)
SINGAPORE	Singapore	Asian Institute of Management
		Nanyang Technological University, Nanyang Business School
		National University of Singapore, NUS Business School
TAIWAN	Taipei	Singapore Management University (SMU), Lee Kong Chian School of Business
		National Chengchi University, College of Commerce
THAILAND	Bangkok	National Taiwan University, College of Management
VIETNAM	Saigon	Thammasat University, Thammasat Business School
		Royal Melbourne Institute of Technology (RMIT)

Middle East

2 countries

2 academic partners

EGIPTO	El Cairo	The America University in Cairo, School of Business
ISRAEL	Tel-Aviv	Tel-Aviv University, Coler School of Management

10.2. Appreciation

At Esade, for another year, we want to express our sincere gratitude to the individual donors and organizations, thanks to whom we have achieved a total of € 4M in contributions. Of this figure, € 1.7M were allocated to the General Scholarship Program and € 2.4M to research.

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