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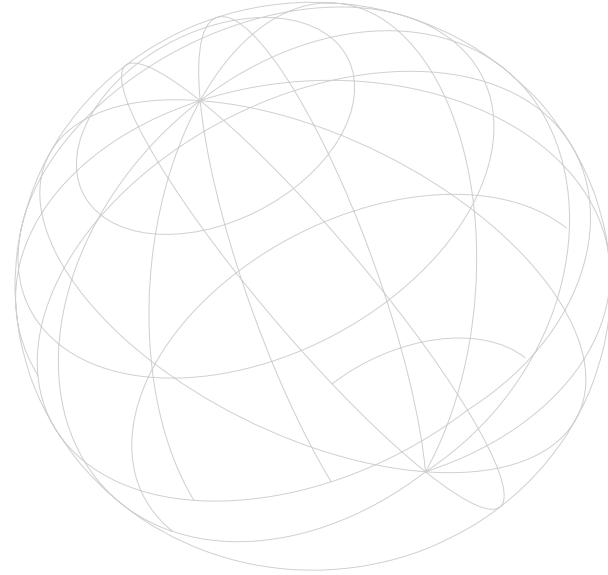
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About ESADEgeo

ESADEgeo's vision and mission

Vision

To become the benchmark for other business schools in the study of globalisation and organisations.

Mission

To provide organisations with the necessary tools to organise themselves and strategize in a globalised world.

ESADEgeo programmes

Global governance

Global economy

Global risks

ESADE China Europe Club

Team

Javier Solana	President
David Vegara	Vice-president
Angel Saz-Carranza	Director
Angel Pascual-Ramsay	Director of the Global Risks Programme
Ivana Casaburi	Director of the ESADE China Europe Club
Irene Alba	Associate director
Marie Vandendriessche	Researcher & project manager, ESADEgeo
María García	Research assistant, ESADEgeo
Alison Courtney	Research assistant, ESADEgeo
Qiaoshan Xue	Project manager, ESADE China Europe Club

Non-resident fellows

Ruth Aguilera	Full professor at D'Amore-McKim School of Business, Northeastern University (Boston, MA)
Patrick Schena	Adjunct assistant professor, The Fletcher School, Tufts University (Medford, MA) and senior fellow and co-head at SovereignNet
Paul Rose	Professor at the Moritz College of Law (Ohio State University) and executive director of law, finance and governance (Columbus, OH)
Susanna Salvador	PhD candidate in management sciences, ESADEgeo, Institute for Public Governance and Management (ESADE)
Adrià Albareda	Research associate, Institute for Public Governance and Management (ESADE)

Financial supporters & partners

Financial supporters



Activity-based

Global governance



ESADE China Europe Club



Academic partners

External:

Brookings
CIDOB & IBEI
Georgetown University
Globernance
European University Institute
Sciences Po

Internal:

Chair in Leadership and Democratic Governance
Department of Economics
IGDP
Law School
Observatorio de la Empresa Multinacional Española



Education

Teaching

MBA Course: Global Economy and Geopolitics in the 21st Century

Objective

This course aims to comprehensively address some of today's most pressing international challenges. In the increasingly globalised and complex world of the 21st century, it is crucial to understand how major issues on the international stage reverberate in geopolitics and global governance.

In this course, students broaden their understanding of current affairs through an introductory session offering a framework of today's key global trends and ten subsequent sessions offering in-depth views of specific global topics. The ultimate aim is to enhance the ability of students to strategically analyse the potential impact of these events, trends, and developments on their immediate activities and environment.

The programme includes eleven sessions. Seven sessions are taught by Javier Solana, and in two to three of these, Dr Solana is joined by a prominent guest speaker (sessions with guest speakers consist of a 45-minute lecture by the speaker followed by a discussion with Dr Solana and time for dynamic Q&A with students). The four remaining sessions are taught by professors David Vegara, Angel Saz-Carranza, Angel Pascual-Ramsay, and Marie Vandendriessche.

Each session covers a specific topic, and a specific reference bibliography of compulsory and additional readings is provided to help students make the most of the lectures.

During the sessions, ample time is provided for discussion of current affairs, as they are often reflections of the global trends examined throughout the course. Finally, student participation is not only encouraged, it is an integral part of the course.

MBA course sessions & open master classes (Barcelona)

- ‘Global Civil Society’ | 2 December, 2015
Javier Solana & guest speaker: **Mary Kaldor**, Professor of Global Governance, Director of the Civil Society and Human Security Research Unit at the London School of Economics
- ‘Geopolitics and Global Governance: An introduction’ | Javier Solana | 20 January, 2016
- ‘Leadership in International Governmental Organisations’ | Angel Saz-Carranza | 3 February, 2016
- ‘Nuclear Proliferation, Iran & Security in the Middle East’ | Javier Solana | 17 February, 2016
- ‘Energy & Climate Change: Geopolitics and Governance’ | Angel Saz-Carranza & Marie Vandendriessche | 24 February, 2016
- ‘Global Security Trends & Hotspots’ | Javier Solana | 9 March, 2016
- ‘Latin America in the Near and Medium Term’ | 30 March, 2016
Javier Solana & guest speaker: **Alejandro Álvarez von Gustedt**, Representative of the Inter-American Development Bank (IADB) Office in Europe
- ‘The EU and its Economic Governance’ | David Vergara | 6 April, 2016
- ‘China and Asia in Geopolitical Perspective’ | 13 April, 2016
Javier Solana & guest speaker: **Jonathan D. Pollack**, Senior Fellow in the John L. Thornton China Center and the Center for East Asia Policy Studies, Brookings Institution
- ‘The New Face of Risk: Global and Political Risks for Business’ | Angel Pascual-Ramsay | 20 April, 2016
- Final Student Presentations | Javier Solana | 27 April, 2016
- ‘Global Health & Other Global Challenges’ Concluding Debate & Farewell | 11 May, 2016
Javier Solana & guest speaker: **Pedro Alonso**, Director of the WHO Global Malaria Programme

Other lectures

- Bachelor in Global Governance | Javier Solana | Barcelona
- Executive MBA | Javier Solana | Barcelona (2 lectures), Madrid (2 lectures)
- Multinational MBA | Javier Solana | Madrid
- GEMBA (Global Executive MBA), ESADE Business School | David Vegara | Barcelona
- EMBA (Executive MBA), ESADE Business School | David Vegara | Barcelona
- Master in International Management (MIM) | Angel Pascual-Ramsay | Barcelona
- MOOC | Angel Pascual-Ramsay | Barcelona
- ‘Geopolitics’, MIM Programme | Angel Saz-Carranza | Barcelona
- ESADEgeo Seminar: ‘Globalisation’, Bachelor in Global Governance | Angel Saz-Carranza | Barcelona
- ‘International Study Tour: Public Affairs & International Political Economy’, MIE Programme | Angel Saz-Carranza | Washington
- ‘Public Sector, Business Regulations and Lobbying’, Bachelor in Business Administration (BBA) | Angel Saz-Carranza | Barcelona
- ‘Geopolitics’, MIM | Angel Saz-Carranza | Barcelona
- ‘Political Risk Analysis, Geo-Economics and Global Business’, MIM | Angel Saz-Carranza | Barcelona
- ‘Globalisation’, Bachelor in Global Governance | Angel Saz-Carranza | Barcelona
- ‘International Organisations’, Bachelor in Global Governance | Angel Saz-Carranza | Barcelona
- ‘Doing Business in Europe’, IIMB Advanced Management Programme - International Immersion Week | Angel Saz-Carranza | India
- ‘Nonmarket Strategy & Lobbying’, International Week - Advanced MBA | Angel Saz-Carranza | Universidad Adolfo Ibáñez (Chile)
- ‘Nonmarket Strategy & Lobbying’, REPSOL: Advanced Management Programme | Angel Saz-Carranza | Madrid

- ‘Nonmarket Strategy in Europe’, Managing Innovation for Global Business | Angel Saz-Carranza | Korea University Business School (Korea)
- ‘Public-Private Cooperation’, Executive Masters in Public Administration | Angel Saz-Carranza | Barcelona
- ‘Public Sector, Business Regulations and Lobbying’, BBA Programme | Angel Saz-Carranza | Barcelona
- ‘Topics in Finance’, MSc. In Finance | David Vegara | Barcelona
- ‘ESADEgeo Seminar: International Organisations’, Bachelor in Global Governance | Angel Saz-Carranza | Barcelona
- ‘The EU and its Economic Governance’ | David Vergara | Barcelona
- ‘Political Risk Analysis, Geo-Economics, and Global Business’, MIM Programme | Angel Saz-Carranza | Barcelona
- ‘Banking and Insurance’, MSc. in Finance | David Vegara | Barcelona
- ‘Banking and Insurance’, MIM | David Vegara | Barcelona
- ‘Firms, economics and the global environment’, MIM | David Vegara | Barcelona



Policy Debate

Seminars & workshops

Emerging Markets and Europe: time for different relationships?

7 September 2015, Brussels

The session ‘Emerging markets and Europe: time for different relationships?’ was held on 7 September 2015 at the Bruegel Annual Meetings. Is it the right time to reassess relations with the emerging markets, now that Europe can focus on medium-term issues rather than crisis management? While the US seems to be betting on Asia, through its famous ‘pivot’ and the TPP, Europe is far from having a clear strategy. This session explored how to create a mutually beneficial relationship between Europe and emerging markets. It was introduced by Alicia García Herrero, a senior fellow at Bruegel, followed by Javier Solana’s keynote speech.

Bruegel’s Annual Meetings offer a mixture of public sessions and restricted workshops, where Bruegel’s scholars, members, and stakeholders can discuss the policy challenges facing the European economy. In 2015 these events were also part of Bruegel’s 10th anniversary celebrations, for which Bruegel organised a series of events in European capitals. These debates, talks, and conferences brought crucial European topics to audiences across the continent.



Leadership in International Organisations. Innovation in International Affairs Series
17 September 2015, Berlin

Hertie School of Governance hosted the ‘Leadership in International Organisations. Innovation in International Affairs Series’ on 17 September 2015 in Berlin.

Good leadership of international organisations is key to their success, but leadership varies enormously across global agencies. This panel examined straightforward ways to ensure better leadership at the executive head level. It drew on a recent report published by the WEF Global Agenda Council on international institutions, and researched by investigators at the Blavatnik School of Government and the Hertie School of Governance. The report highlights best practices across 11 organisations from the World Bank to the United Nations High Commission for Refugees and the World Health Organization. It underscores that international institutions could learn from each other’s practices in a number of areas.



After a short presentation of the report, Javier Solana assessed the findings in his keynote, followed by a commentary by Thomas Bagger from the Federal Foreign Office and an audience discussion.

The nuclear agreement with Iran: consequences and expectations
25 September 2015, Madrid

ESADE’s Center for Global Economy and Geopolitics (ESADEgeo) hosted – together with *El País* – a dialogue between Javier Solana and the Iranian diplomat Hossein Mousavian for an in-depth look at the nuclear agreement, its importance, and the potential consequences of its implementation.

Following the signing of the Joint Comprehensive Plan of Action on 14 July, which restricted the Iranian programme to peaceful purposes in exchange for lifting sanctions, doubts arose regarding the scope of its consequences. Iran’s role in the Middle East, and the likelihood of the parties to the agreement cooperating on other issues, are just some of the questions that were addressed.

Europe and the global geopolitics
29 September 2015, San Sebastián

European Dialogues are a cycle of meetings between citizens hosted by Gobernance (Institute for Democratic Governance) and San Telmo Museum. They are open, free of charge, and with a clear focus on participation, where attendees have the opportunity to discuss European issues with important figures.

The seventh session of European Dialogues included an intervention by Javier Solana. Other featured speakers included Jose Manuel Durão Barroso, former president of the European Commission; Antonio Vitorino, former European commissioner for justice; Fausto Pocar, International Criminal Tribunal judge; and Saskia Sassen, a Dutch sociologist, among others. Justice, the experience of women, human rights, the impact of multinational companies, the environment, and the cultural transformation of European societies were among the subjects discussed. The initiative aims to open a forum of debate among conference lecturers and citizens, and involve people in European affairs (including participation through social media).

The EU and the Challenges Ahead. Civil Society and Human Security Research Unit public lecture
7 October 2015, London

The Civil Society and Human Security Research Unit is a research unit in the Department of International Development at LSE (London School of Economics and Political Science). The Department promotes interdisciplinary post-graduate teaching and research on processes of social, political, and economic development and change.

In this lecture, which took place at Clement House on 7 October, Javier Solana outlined the challenges the EU faces as it attempts to grapple with an economic crisis which has not yet subsided, unseen flows of refugees, and war in the Ukraine. The EU is currently dealing with a situation where the lines between external and internal security have become dangerously blurred. Dr Solana analysed these and other more political challenges facing the European project.

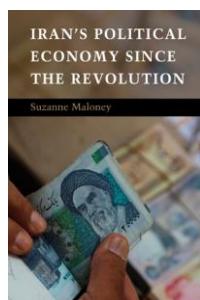
These issues are also examined in ESADGeo's e-book *The Global Context: How Politics, Investment, and Institutions Impact European Businesses*, published as a part of the European Commission's Jean Monnet project (MEKBiz).

The Challenges of Cybersecurity Governance
9 October 2015, Madrid

This conference featured talks by leading authorities in the field of cyber risk. It also included the presentation of the *Informe sobre gobernanza global en ciberseguridad* (Report on global governance and cyber security), co-authored by ESADE and the Zurich Insurance Group, which looks at the main challenges companies face in the area of digital security and lays out the necessary foundations for the creation of a supranational body to provide stability in this area.

It was a good opportunity to share strategies, preventive measures, and practices in the area of cyber risk (a global and interconnected threat that requires joint action and close collaboration between countries, public authorities, the private sector, and academia). The conference included two panels: *Cybersecurity risks in a global environment*; and *Cybersecurity in institutional settings, academics, and business* – and a final debate.

Understanding Iran beyond the deal
15 October 2015, The Brookings Institution – Washington



On 15 October 2015 the Center for Middle East Policy at Brookings hosted a conversation with Suzanne Maloney, deputy director of the Brookings Foreign Policy Programme and author of the recently released book, *Iran's Political Economy since the Revolution* (Cambridge University Press, 2015). Maloney was joined by Javier Solana; and Vali Nasr, dean of Johns Hopkins University School of Advanced International Studies, and a non-resident senior fellow at Brookings. The three experts discussed Iran today, and the implications of the nuclear agreement. Bruce Jones, vice-president and director of foreign policy at Brookings, gave some introductory remarks.

The EU and the Transatlantic Community
20 October 2015, Georgetown University – Washington



A special event with Javier Solana on the challenges facing the European Union. Dr Solana focused his remarks on the internal challenges facing the European Union, including ongoing economic and political turbulence, while placing these issues in the context of larger disturbances within the EU's immediate neighbourhood.

Dr Solana addressed these issues and offered his insights on what the EU and its transatlantic partners can contribute to their resolution, as well as how its leadership can move forward in a tumultuous geopolitical environment.

XXI Healthcare Technology Sector Meeting: 'Towards Achieving Healthcare Performance Excellence'
20 November 2015, ESADE – Barcelona



Keynote speaker David Vegara pronounced the opening conference, 'Economic Environment 2015 and its Repercussion in the Healthcare System', focusing on the sustainable pursuit of excellence in the healthcare field, analysing macroeconomic indicators in the health sphere, the innovation process, value creation; and the steadily increasing collaboration between healthcare stakeholders.

Catalonia's Assets from an Economic Perspective: Adequacy and Gaps
6 November 2015, College of Economists of Catalonia – Barcelona

The meeting gathered numerous professionals from the sector to reflect on Catalonia's assets, its adequacy, and gaps. David Vegara, economist and former state secretary for economic affairs, opened the conference – which was chaired by the counsellor for enterprise and employment, Felip Puig, and Joan B. Casas, dean of the College of Economists (event hosts).

From challenges to opportunities: A common development agenda for the Mediterranean
26 November 2015, Union for the Mediterranean – Barcelona

Three years after the European Union and the Hashemite Kingdom of Jordan assumed co-presidency of the Union for the Mediterranean – launched in 2008 in Paris – and 20 years exactly after the Barcelona Declaration launched the Euro-Mediterranean partnership, a UfM Conference 'Towards a Common Development Agenda for the Mediterranean' was held on 26 November 2015 in Barcelona. Javier Solana delivered one of the keynote speeches, together with Ahmed Aboul Gheit, former Egyptian minister of foreign affairs; and Youssef Amrani, member of the cabinet of the King of Morocco, and former secretary general of the UfM.

The conference, which offered a timely opportunity to discuss the way forward for a strengthened regional cooperation agenda in the Mediterranean, is envisaged to become an annual UfM gathering – bringing together the main regional actors that work to promote sustainable development in the Mediterranean.

XX Economic Meeting in S'Agaró
27-28 November 2015, Barcelona Chamber of Commerce

The Economic Meeting in S'Agaró – co-organised with the Barcelona Chamber of Commerce, the Olof Palme International Foundation and La Vanguardia – has become a debate benchmark, with the participation of leading personalities in political, economic, and corporate fields. Amongst the participants, Álvaro Nadal, Spanish energy minister and former director of the prime minister's economic office; David Vegara, former secretary of state and member of the board of directors of Banc Sabadell; Alberto Montero, chief of economic affairs for Podemos; Antonio Roldán, economic spokesman for Ciudadanos; and Manuel de la Rocha, economic secretary for the PSOE.

The Fourth Global Annual Energy Meeting
29-30 November 2015, Madrid

ESADEgeo hosted – together with KIC InnoEnergy, the Boston Consulting Group, the *energia y sociedad* platform, and Aspen Institute Spain – the Fourth Annual Meeting on Energy Strategies. The event aims to consolidate itself as a forum for policy-makers, sector analysts, and business executives, in the energy-consuming and energy-supplying industries.

The event, which took place at the Espacio Bertelsmann, featured several renowned speakers, including: Diego Pavía, CEO, KIC InnoEnergy; Denis Simonneau, executive committee member, director of European and international relations for the Engie Group; Miguel Arias Cañete, European commissioner for climate action and energy; Ignacio Martín, chairman & CEO of Gamesa; Gürkan Kumbaroğlu, professor, Boğaziçi University (Turkey) & president-elect, International Association for Energy Economics; Andreas Goldthau, associate, Geopolitics of Energy Project, Belfer Center for Science and International Affairs, Harvard University; and Iván Martén, senior partner and managing director, and vice-chairman Energy Practice at The Boston Consulting Group.



What is the price of inequality? A dialogue between Anand Giridharadas & Javier Solana
1 December 2015, Madrid – 3 December 2015, Barcelona

In this event, the opening session of Big Challenges – a new debate series led by ESADE and ESADE Alumni – Anand Giridharadas, writer and columnist for the New York Times, and Javier Solana, president of ESADGeo, maintained a conversation on one of the major problems of our time: inequalities. Eugenia Bieto, director general of ESADE, hosted the event.

The aim of Big Challenges is to increase awareness about major global trends; help formulate key questions that can help us understand the world; and offer tools that allow leaders and executives to address complex and poorly understood problems.

Rising inequality is a longstanding trend that has been exacerbated in recent years. Until recently, concerns about inequality were limited to the academic world. Nowadays, however, think tanks, international organisations, and the media have made inequality a subject of public debate, and this issue is increasingly viewed as a challenge to the proper functioning of economies and the stability of democracies. What is the origin of inequality? Why should we be worried about it? Who is responsible for increasing inequality? And how have societies responded?



Common Action Forum: *Steps of Progress in Times of Crisis*
5-6 December 2015, Madrid

The Common Action Forum (CAF) is an international non-profit foundation intended to establish an independent platform of long-term cooperation, research, and innovation, to help shape solutions, and empower global citizens to address socio-political issues and economic inequalities.

The 2015 annual forum examined the idea of progress developed in recent centuries within the evolution of a system that seems to have reached its limits. More than 50 intellectuals, experts, activists, journalists, and politicians gathered for the launch of the Common Action Forum, aimed at providing a research and development platform for ideas and practical steps to make political and international systems fairer and more equal.

Chairman Wadah Khanfar observed how ‘all of us acknowledge that the global economic systems and intellectual political systems have been unable to cope with the equitable sharing of resources and governance’. Also addressing the Forum’s opening session was Juan Luis Cebrián, chairman of El País newspaper and Prisa Group. Javier Solana raised in his keynote speech the discussion of realpolitik and what he referred to as the current state of ‘competition’ between the big global powers. Dr Solana expressed his scepticism about the possibility of global consensus on foreign policy, and that the political fallout of the 2008 economic crisis has been to ‘elevate the G20 to the level of a formal state’ and to exacerbate the gap between rich and poor worldwide.



War & Peace in the 21st century: Iran and the World: Issues and Perspectives

16 January 2016, Barcelona

The 14th seminar on War and Peace in the 21st century, held on 16 January 2016, was organised by CIDOB under the auspices of Barcelona City Council in collaboration with ESADEgeo and sponsored by “la Caixa”.

The seminar assessed the global relevance of Iran after Hassan Rouhani's victory in the June 2013 presidential elections. What are President Rouhani's chances of successfully implementing his programme of moderate reformism? What are the main challenges that Iran faces at regional and international levels? What are Iran's main hindrances for the normalisation of relations with America and its neighbours? Is Iran's involvement vitally important in tackling the threat of ISIS? What role can Iran play in other regional issues, such as the balance of power in the Gulf, and the future of Syria and Iraq? To what extent can the European Union help stabilise the region?



Youth & Leaders' Summit 2016: The Agenda for the Future United Nations Secretary General

18-19 January 2016, Paris School of International Affairs (PSIA) – Sciences Po, Paris

The PSIA held the inaugural edition of the Youth & Leaders' Summit at Sciences Po during 18-19 January 2016. This annual event brought together the greatest thinkers and leaders in international affairs to engage in an open dialogue with PSIA students. The summit, with over 30 esteemed speakers and over 1,000 attendees, was launched by president Frédéric Mion and dean Enrico Letta, and the concluding speech was given by Valérie Giscard d'Estaing, former French president. Javier Solana participated in Panel 5, entitled *Reforming the UN system: A matter of urgency, or impossibility?*, together with Vuk Jeremić, former president of the UN General Assembly, and former Serbian minister of foreign affairs, amongst other speakers.

Barcelona Workshop on Global Governance
February 4-5 2016, Barcelona

On 4-5 February 2016, ESADGeo and IBEI hosted the fourth annual Barcelona Workshop on Global Governance. This year's theme was adaption and change in global governance. The workshop brings together international scholars and experts in governance structures and their intricacies, in an attempt to shed light on how international governance mechanisms work and thus how they can be most effective in addressing global governance challenges. The workshop organisers were Angel-Saz-Carranza, director of ESADGeo and lecturer at ESADE's Department of Strategy and General Management; Nico Krisch, professor of international law at the Graduate Institute of International and Development Studies in Geneva and Coordinator of the Global Governance research programme at IBEI; and Miriam Bradley, assistant professor at IBEI.

To start the workshop, Pascal Lamy, president emeritus of the Jacques Delors Institute and former director-general of the World Trade Organization, gave a keynote speech about leading change in international organisations. He talked about how reluctance to change in international organisations is due to a leadership deficit and specific bureaucratic bias. Mr Lamy spoke about how the triangle of variables needed to improve leadership of international organisations includes: 1) improving accountability; 2) clearly defining organisational authority; and 3) improving management. In addition, he discussed how global governance is morphing from multigovernance to polygovernance; NGOs and businesses are joining sovereign states as stakeholders.

The panels for this workshop were:

- Panel 1 – ‘New challenges and institutional change’
- Panel 2 – ‘Europe and the world’
- Panel 3 – ‘Emerging powers and change in global governance’
- Panel 4 – ‘Change, reform and leadership’
- Panel 5 – ‘The creation of global institutions’



Munich Security Conference
12-14 February 2016, Munich

The 52nd Munich Security Conference (12-14 February, 2016) was chaired by Ambassador Wolfgang Ischinger. Over 600 renowned decision-makers in international politics, including about 20 heads of state and government, and more than 60 foreign and defence ministers, came together to debate current crises and future challenges to international security.

Javier Solana, who was honoured in 2010 by the Munich Security Conference with an outstanding record in contributing to international peace and conflict resolution with the Ewald von Kleist Award, attended the Munich Security Conference (MSC). The Award was launched in 2009. Other winners include Henry Kissinger (2009), Helmut Schmidt and Valery Giscard D'Estaing (2014).



Javier Solana (former secretary general of NATO; former EU high representative for common foreign and security policy; member of the advisory council, MSC; left) and Igor S. Ivanov (president, Russian International Affairs Council; former minister of foreign affairs, Russian Federation).

Where's the force? Challenges and Opportunities in an Unstable World
18 February 2016, IBEI – Barcelona

IBEI (Institut Barcelona d'Estudis Internacionals), an inter-university institute created in 2004 by all five public universities in the Barcelona metropolitan area and CIDOB (International Documentation Centre of Barcelona) to promote postgraduate training and research in politics and international relations, organised a conversation between Javier Solana, ESADEgeo's president, and Juan Díez Medrano, professor of sociology at the Universidad Carlos III de Madrid and coordinator of the research programme 'Institutions and Networks in a Globalised World' at IBEI. Around 100 people attended the public event, mainly IBEI students and other Barcelona university students.

Views on the international environment
19 February 2016, Madrid

Javier Solana addressed a conference at the Spanish Diplomatic School. It was part of 'Dialogues with Ambassadors' programme. Students from the diplomacy and international relations master, Spain's Ministry of Foreign Affairs and Cooperation, and special guests were amongst the attendees.



EDA Hybrid Threats Table Top Exercise
3 March 2016, European Defence Agency – Brussels

Around 80 experts participated in the EDA Hybrid Threats Table Top Exercise (TTX) which took place at European Defence Agency premises in Brussels over three days. The event gathered participants from member states, representatives from the European Commission and various directorate-generals, the European External Action Service (Crisis Management and Planning Directorate, EU Military Committee, EU Military Staff), CERT, ENISA, and Europol, as well as observers from NATO.

The objective of the TTX was to identify and analyse the implications of hybrid threats for European military capability. The exercise was concluded with a VIP visitors' day where the main take-aways from the working sessions were presented. As part of this concluding session, Javier Solana delivered a special address highlighting the necessity for EU member states to act collectively in this newly emerging security environment, making use of the tools available at an intergovernmental level.

Presentation of the *Sovereign Funds Report 2015*

10 March 2016, Madrid

ESADE held the presentation of the fourth edition of its *Sovereign Wealth Fund Report* on 10 March, 2016.

This new edition of the report highlights the transactions and strategies carried out by sovereign wealth funds in 2014 and early 2015. From a geographical perspective, the report takes an in-depth look at three funds from Asian countries (Singapore, Hong Kong, and South Korea). The report also analyses the evolution of sovereign wealth funds in Latin America. From a sector-based perspective, the report takes a close look at the activity of sovereign wealth funds in industries where they have not traditionally been present: agribusiness, venture capital, digital economy, art, and football. As a new feature this year, the report analyses funds from Muslim-majority countries that are promoting Islamic finance and the halal industry.

As in previous editions, the report contains a specific chapter on sovereign wealth funds' relations with Spain and Spanish companies, which have played a central role in major transactions in recent years and will continue to be popular investment destinations for these funds. In addition to the report presentation, this session featured a talk entitled 'Notes on the Economic Situation' by David Vegara, lecturer in the Department of Economics, Finance, and Accounting at ESADE.



The European Banking Union. What remains to be done
5 April 2016, Barcelona

The Círculo Ecuestre and the Spanish Committee for ELEC (European League for Economic Cooperation) organised a seminar on 'The European Banking Union. What remains to be done' with David Vegara, ESADE professor and former deputy managing director of the IMF.



Luncheon with Jonathan Pollack
14 April 2016, Madrid

Jonathan D. Pollack is a senior fellow in the John L. Thornton China Center and the Center for East Asia Policy Studies at the Brookings Institution. A specialist on East Asian international politics and security, he has published extensively on Chinese political-military strategy, U.S.-China relations, the political and security dynamics of the Korean Peninsula, and American strategy and policy in Asia and the Pacific.

During a visit to ESADE, he gave a lecture to MBA students in ESADE's Sant Cugat campus on 13 April 2016, within the Global Governance in the 21st Century Session, addressing these topics: the US, China, and the international world order; China and Europe; China and the Koreas; and the South China Sea and Japan.

On the following day, 14 April 2016, J. Pollack visited ESADE's Madrid campus, where a luncheon was held.

Migration, Diaspora and Brain Circulation – Drivers for EU-Mediterranean Cooperation
11-13 May 2016, Barcelona

EMUNI's 2016 annual conference, together with its general assembly, and the regional presentation of the MERID project (Horizon2020 project funded by the EU), addressed the role of diasporas in intercultural dialogue, trust-building, and development cooperation between the European Union, Southern Mediterranean, and the Middle East. Interactive discussions and lively debates examined the potential use of diasporas as bridges for building trust and catalysts for cooperation and partnership in the Euro-Mediterranean region and Middle East. The event also aimed at employing science diplomacy in exploring new avenues of cooperation, particularly with Iran and Iraq.

The event, which was hosted by the ESADE Business School in Barcelona, included over 130 high profile participants, including heads of international organisations, rectors and vice-rectors of universities, senior academics, and officials – as well as policy-makers from 29 countries and international organisations. The keynote opening speech was given by Javier Solana.



Conference at Bankinter Foundation – Cre100do Project
19 May 2016, Madrid

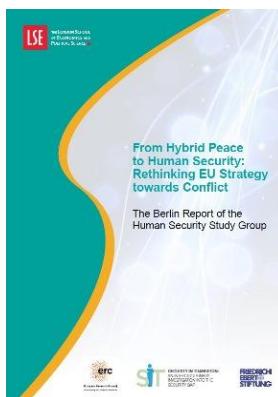
Founded in 2014 by Carlos Mira, Cre100do.es is an initiative supported by the Bankinter Innovation Foundation with the collaboration of ICEX and the Círculo de Empresarios. It aims to help medium-sized Spanish companies grow over the next five years and become economic powerhouses that create highly-skilled jobs.

Javier Solana presented the geopolitical trends that will affect companies over the five years in his lecture entitled 'Geopolitical Trends 2020'.



Javier Solana (left) and Carlos Mira (right)

Europe as a peace project? Rethinking EU strategy towards conflict in the neighbourhood and beyond
24 May 2016, LSE – London



Europe is surrounded by war. But current approaches to conflict no longer work. Can the EU offer a 21st century alternative? This event was the UK launch of the Human Security Study Group report to EU High Representative Federica Mogherini: *From Hybrid Peace to Human Security*. The report is a formal part of the roadmap of consultations for the 'Strategic Review of EU External Policy'. It draws on research undertaken at the LSE's research programmes 'Security in Transition' and 'Justice and Security'.

The public event lecture was held by Mary Kaldor, professor of global governance, director of the Civil Society and Human Security Research Unit, and CEO of the DFID-funded Justice and Security Research Programme at the London School of Economics; and Javier Solana. The event was chaired by Robert Cooper, diplomat, and former counsellor at the European External Action Service.

32nd Meeting of the Economic Circle
26-28 May 2016, Sitges



Leading Catalonian and Spanish political figures, and the main leaders of various economic sectors, met in Sitges for the 32nd meeting of the Economic Circle. The meeting focused on the policy, business, and societal challenges of this century. ESADEgeo's vice-president, David Vegara, was amongst the speakers.

Carles Puigdemont, premier of the Government of Catalonia, and Anton Costas, president of the Economic Circle, opened the day accompanied by the mayor of Sitges, Miquel Forns.

Sitges gathered prominent personalities from the political landscape – including Pablo Iglesias, secretary general of Podemos; Ada Colau, mayor of Barcelona; Pedro Sánchez, secretary general of the PSOE; Oriol Junqueras, minister of economy and finance of the Government of Catalonia; Albert Rivera, president of Ciudadanos; and Constanza Urbano da Sousa, Portuguese interior minister. Spanish prime minister, Mariano Rajoy, gave the concluding speech.

II International ESADE Alumni Meeting
10 June 2016, London

Nearly 250 ESADE alumni attended the II International ESADE Alumni Meeting in London. It was the first time the event had been held in Europe. With the success of this event, ESADE Alumni continues to implement its international strategy based on holding events in the world's main cities (last year's event took place in New York), and the opening of new chapters in various foreign capitals. David Vegara, lecturer in the Department of Economics, Finance, and Accounting at ESADE, spoke about the global economic situation, outlining some of the persistent 'unknowns' in global macroeconomics, such as the behaviour of the Chinese economy, the price of oil, and the still slow recovery of the euro zone.

MaKi Madrid Business Media Conference

13 June 2016, Madrid

This was the second MaKi Media Conference held in the Spanish capital, and the Madrid conference brought together global and regional media to offer invaluable perspectives and direct contact with the Spanish and Latin American markets. Hosted at ESADE Business School and IE Business School, this event included editors and reporters from the leading Spanish publications such as *El País*, *ABC*, *La Vanguardia*, and *Expansión*, and international publications from Europe and Latin America. Javier Solana held a Masterclass at ESADE on 13 June entitled *Reading the World's News*.

Javier Solana: 'On the way towards a European Defence Union: White Book as a first step'

16 June 2016, Brussels



'The European Union faces a set of unprecedented challenges. The nature of these threats is such that member states cannot face them on their own', stated Javier Solana, president of ESADEgeo. His comments came at the presentation of his study: 'On the way towards a European Defence Union: White Book as a first step', during a meeting in Brussels at the European Parliament's Sub-Committee on Security and Defence (SEDE), presided over by Anna Elżbieta Fotyga.

The ESADEgeo study, commissioned by the European Parliament, anticipates and seeks to further the European Union's global strategy. The document sets out the EU's future lines of strategy within the *common foreign and security policy* (CFSP). The study's main contribution is to draw up a process, framed within the Lisbon Treaty, for the EU to produce a white book on European defence.

Where is the economy going?

20 June 2016, Barcelona

This conference was held by David Vegara at the European School of Humanities within the cycle ‘Near Future Issues’.

‘Where is the economy going’ is not a conjectural analysis about Spain or Europe, but rather aims to raise global questions: ‘where is the digital economy going?’, ‘will the hegemony of finance capital remain?’, ‘what are the future growth prospects?’, ‘what will happen to employment?’

Goal-directed networks: The state of the art

20-21 June 2016, Barcelona



Goal-directed networks, have been defined as ‘a group of three or more organisations connected in ways that facilitate achievement of a common goal. That is, the networks we discuss are often formally established and governed and goal directed rather than occurring serendipitously,’ (Provan, Fish and Sydow 2007:482). This type of network has become widespread in practice and scholarly research in this area has been increasing steadily in recent decades. Our knowledge has advanced in areas such as leadership and management, governance and structuring, performance, and development.

The workshop, organised by ESADEgeo, aimed at consolidating the research produced on these inter-organisational phenomena by scholars from the fields of public and non-profit management, as well as business administration and organisational studies. We believe there has been sufficient research produced on the subject to be able to collectively set the state-of-the-art and discuss new research avenues.

ATTRACT Symposium
30 June 2016, Barcelona

Trends, Wishes and Dreams (TWD) Symposium on Detection and Imaging Technologies was held in Barcelona, on 30 June - 1 July 2016, hosted by ESADE Business School.

What new path breaking detection and imaging concepts could be developed and used by 2025 for scientific instrumentation? What they will represent for industry, business, and society? The ATTRACT Consortium (<http://www.attract-eu.org/>) in collaboration with ERDIT and iWoRiD 2016 launched these questions to support efforts for finding resources to fund new breakthrough ideas. The symposium focussed on novel detector and imaging concepts developed for scientific instrumentation in connection with European research infrastructures and their collaborating partners (universities, research labs, industry). It covered broad technology spectrum (front/back-end electronics, system integration, data transmission/processing, software, etc). These technologies will be used in astronomy, space research, synchrotron light physics, optical (laser) physics, photonics, nuclear engineering, molecular biology, particle physics, etc. Javier Solana participated in the symposium.

Are there different forms of capitalism?
1 July 2016, Aix-en-Provence

Javier Solana participated in the 16th Les Rencontres Économiques d'Aix-en-Provence (1-3 July 2016), entitled *In a World of Turmoil, what is a nation for?*, which examined the role of a country in a globalised world. More than 200 speakers from all around the world discussed various topics such as the place of a given country in the global economy. Digital technology is shaping a new era and the challenges countries face regarding territories, identities, social contracts, and economic opportunities were debated. Javier Solana participated in a panel on 1 July, entitled: 'Are there different forms of capitalism?' Starting from the diversity – over space and time – of capitalism, this session showed that the institutions are valid 'here and now', with no dominant model or single path to growth.



Presentation of the ESADE Economic and Finance Report. 1st Semester 2016
5 July 2016, Madrid

In keeping with our mission to foster social debate, ESADE presented its annual Economic and Financial Report. This new edition included the traditional analysis of the current economic situation and trends in the Spanish and international economies, as well as three additional sections featuring topics for debate, in-depth articles, and book reviews.

The report presentation featured the participation of Álvaro Nadal, the Spanish Prime Minister's Economic Office director; and Valeriano Gómez, former Spanish minister of employment (2010-2012). Each of these gentlemen has written an article on the labour reforms of 2012. They shared their views on the effects and consequences of these reforms in a dialogue moderated by David Vegara, director of the Economic and Financial Report and lecturer at the Department of Economics, Finance and Accounting at ESADE.



World Peace Forum
16-17 July 2016, Beijing

The Fifth World Peace Forum was held at Tsinghua University the 16-17 July 2016. Javier Solana participated in two panels: 'European Security Cooperation in the New Situation' (July 16) and 'European Security after the UK's Withdrawal from the EU' (July 17).

During the forum, participants held discussions on current global and regional security issues. Chinese vice-premier Liu Yandong addressed the opening ceremony. Former state councillor and chairman of the World Peace Forum, Tang Jiaxuan, delivered the welcoming speech at the opening ceremony, hosted by Tsinghua University president Qiu Yong.

Today's era calls for win-win cooperation, inclusive co-existence, openness, and sharing; and China is committed to a peaceful foreign policy and will steadfastly fulfil its international obligations, vice-premier Liu said. The theme of the 2016 Forum, 'The Order of Common Security: Cooperation, Inclusiveness and Open Access,' is highly relevant to the needs of today.

ESADE China Europe Club

Cross-border labour mobility: An approach from tax, labour, and immigration perspectives

17 September and 15 March 2016, Madrid

Seminar held on 17 September at Cuatrecasas, Gonçalves Pereira, in which Pedro Amat, Brígida Galbete, and Rubén Agote gave speeches about cross-border labour mobility. The directors of China Construction Bank, Air China, Keewaymotor España, Chint Energy, and Ivana Casaburi (director of ESADE China Europe Club) attended the event.

Expanding business abroad represents a challenge in many ways, and human resources is no exception, as it often entails building new teams and moving employees to other jurisdictions. This breakfast seminar addressed the key concerns and legal issues to consider when planning the arrival of foreign staff in Spain. The presentation covered both labour and tax matters, such as the so-called ‘impatriate regime’ which, if properly applied, offers a favourable tax treatment to those who come to Spain to work for the first time, or return to this country after a long period abroad. Our aim was to help managers identify issues, prevent conflicts, and optimise working periods in Spain.

Another seminar was also held on 15 March at Cuatrecasas, in which Juan Bonilla (labour and employment partner at Cuatrecasas, Gonçalves Pereira Madrid office) and Florentino Carreño (financial taxation partner, Cuatrecasas, Gonçalves Pereira Madrid office) gave presentations about cross-border labour mobility. The directors of Huawei, ZTE, Unionpay, and Ivana Casaburi (ESADE China Europe Club) attended the event.



Fourth ESADE China Europe Club Forum 2015
11 November 2015, Madrid



On 11 November 2015 ESADE China Europe Club hosted the Fourth Annual Forum 2015 in Madrid. The Forum serves as the foundation to develop business relations between Chinese companies established in Europe and Western firms with interests in China. At the same time, it is the basis for a series of reflections and dialogues on global business issues.

The event featured the participation of diverse institutional and corporate personalities, including: ESADEgeo president, Javier Solana; executive director of Invest in Spain-ICEX, José Carlos García de Quevedo; former Spanish ambassador to Spain, Eugenio Bregolat, and the economic and trade advisor to the Chinese Embassy in Spain, Chen Yuming.

There was a discussion and two roundtables.

In the 'Europe-China: Geostrategic Vision' Dialogue moderated by ESADE professor David Vegara, we had the opportunity to hear the views of Eugenio Bregolat and Chen Yuming on the economic and trade relationship between Europe and China in terms of the results achieved and perspectives of the future.

The first roundtable, entitled 'Europe-China: Is Europe/Spain an attractive market for Chinese investment?', moderated by ESADE professor Michele Quintano, in which we were able to read the report on China Investment in Europe 2015-16 presented by ESADE professor and ESADE China Europe Club Director, Ivana Casaburi. We learnt about the experience of Miguel Angel Melero, partner of Cuatrecasas, and Mr. Liu Jiang, CEO of China Construction Bank (Europe) Spanish Branch.

The second roundtable on 'Europe-China: Experiences of internationalisation', moderated by professor Ivana Casaburi, was joined by David Höhn, partner responsible for the KPMG China Practice in Spain; Zhu Wei, vice-president and chief financial officer of Wanda Madrid; and Juan Chinchilla, Iberia general manager for Lenovo.

CUHK-ESADE Joint Conference: *China and Europe – Challenges & Opportunities*
2 December 2015, Hong Kong

The Chinese University of Hong Kong Business School jointly organised this conference with ESADE Business School, and with the support of Barcelona City Council in Hong Kong on 2 December 2015. Professors from both schools and several senior executives from industry, as well as Barcelona City Council, joined together and shared valuable insights on recent economic developments and opportunities in China and Europe.

Ivana Casaburi, ESADE professor and director of the ESADE China Europe Club, presented the report 'Chinese Investment in Europe 2015-16'. The event also included two panel discussions. The first, 'China's New Growth Engine', featured professor T.J. Wong; Choh-Ming Li, professor of accountancy, and former dean, CUHK Business School; Ma XuFei, associate professor, Department of Management and associate director, Center for Entrepreneurship, CUHK Business School; and Nicholas Kwan, research director at the Hong Kong Trade Development Council.

The second panel discussion, 'Opportunities and Challenges in Europe', included Josep Franch, dean of ESADE Business School; Pere Torres, secretary for enterprise and competitiveness at the Department of Business and Employment, Government of Catalonia; Santiago García-Milà, deputy general manager, Port of Barcelona and President, IAPH (International Association of Ports and Harbours) and ESPO (European Sea Ports Organisation); Omar Puertas, Director Partner, Cuatrecasas, Gonçalves Pereira office in Shanghai; Judith Romera, head of in-city promotion at the City Promotion Department of Barcelona Activa, Barcelona City Council; and Núria Betriu, CEO of the Agency for Business Competitiveness (ACCIÓ), Government of Catalonia.



ESADE Celebrates Chinese New Year
8 March 2016, Barcelona



Attending this event were Tang Heng, General Consul of the People's Republic of China in Barcelona; Josep Franch, dean of ESADE Business School; Ivana Casaburi, director of the ESADE China Europe Club, and representatives of the club members. This celebration – an example of the integration and intercultural value of ESADE – included various traditional Chinese activities, such as Chinese drum, dragon dance, and GongFu or lion dance. At the end of the ceremony, a drone took an aerial photo to immortalise the first Chinese New Year commemoration at ESADE.

Presentation of the report ‘Chinese Investment in Europe and Spain 2015-16’
6 April 2016 in Valencia & 29 March 2016 in Barcelona

On 6 April 2016 ESADE China Europe Club presented the second report ‘China Investment in Europe and Spain 2015-16’. It was issued for the first time at the Fourth ESADE China Europe Club Annual Forum in November 2015, in December in HK, and in March in Barcelona.

The report, prepared by Professor Ivana Casaburi, in collaboration with KPMG, Cuatrecasas, Gonçalves Pereira, ACCIÓ and Barcelona Activa, analyses the presence of Chinese companies in Europe and Spain. In addition, there are two major thematic blocks: one sectoral, centred on the main investment sectors of Chinese companies; and another geographical, with special emphasis on Chinese entrepreneurship in Spain.

Attending the presentation were: Javier Navarro, president of the ESADE Valencia Alumni Club; Ivana Casaburi, director of ESADE China Europe Club; José Boix, director of Cosco Iberia SA in Valencia; Almudena Santamaría, director of marketing at Hi-sense Iberia, SL; David Höhn, partner of the KPMG China Practice in Spain; and Juan Grima Ferrada, partner of the Cuatrecasas Mercantile Area, Gonçalves Pereira in Valencia.

On 29 March 2016 the report was presented in Barcelona, with the participation of Francisco Longo, deputy director general of ESADE; Ivana Casaburi, director of ESADE China Europe Club; Joan Aregio, secretary of enterprise and competitiveness of the Government of Catalonia; Santiago García-Milà, deputy director general of commercial strategy of the Port of Barcelona; Antonio Hernández García, partner for energy and international strategy of KPMG in Spain; Tang Lingyun, deputy consul general of the Chinese consulate in Barcelona; and Albert Garrofé, partner of the commercial area of Cuatrecasas, Gonçalves Pereira in Barcelona.

I Seminar of Think Tanks Spain-China
15 June 2016, Madrid

On 15 June, Josep Franch, dean of ESADE Business School, participated in the ‘I Seminar of Think Tanks Spain-China’ organised by the Spain-China Council Foundation. The meeting featured prominent personalities and prominent members of some of the most influential think tanks; experts in economics and international relations gathered to discuss the issues affecting China and Spain (as a country, and as part of the European Union).

Economy and Business Summit with Chin
21 June 2016, Barcelona



On 21 June 2016 ESADE China Europe Club co-organised the ‘Economy and Business Summit with China’ jointly with the Fundació Institut Confuci de Barcelona, Universitat de Barcelona, Universitat Autònoma de Barcelona, Casa Asia, Barcelona City Council, the Government of Catalonia, and with the support of the Chinese embassy and consulate. This summit serves as a meeting point for companies, professionals, academics, and institutions to discuss the economy and business with China. It focuses on three areas: finance, economy and business in China; presence and development of Chinese companies in Spain; and investments by Spanish companies in China.



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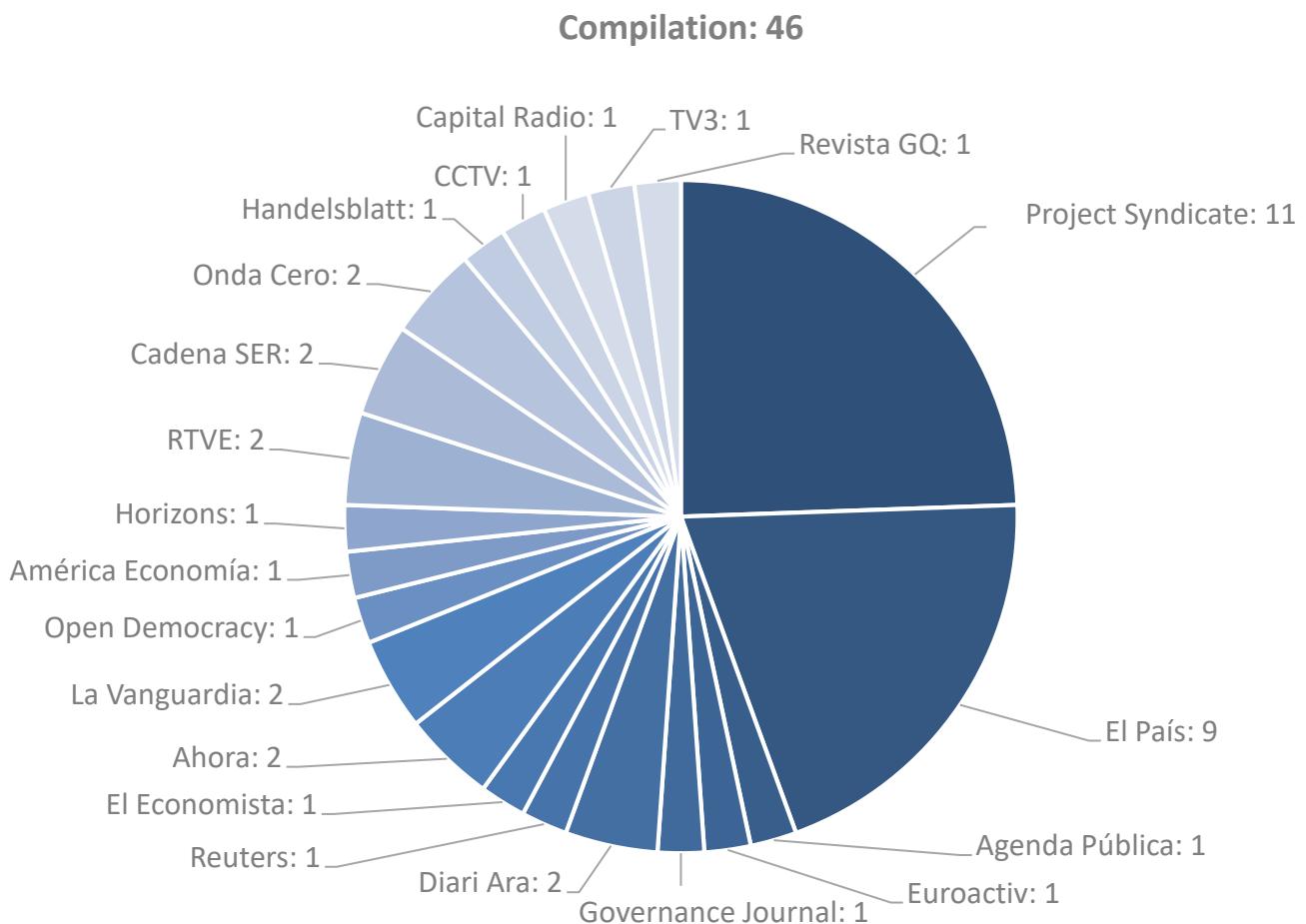
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