Social Impact Communication Manager Job Opening
Esade Center for Social Impact

About Esade
Esade is a global academic institution known for the quality of its education, international outlook, and focus on holistic personal development, as well as its strong ties to the business world. Our academic activity encompasses education, research, and social debate. We aim to drive meaningful change through social commitment and innovation.

About the Esade Center for Social Impact (ECSI)
A research center at Esade Business School, ECSI aims to develop research with rigor, reach and relevance on and for social impact. Dr. Lisa Hehenberger founded the center to advance organizations’ ability to better understand and find solutions to societal challenges, and thus contribute to creating a more sustainable and equitable world. Our key role is to generate knowledge that improves the strategies and activities of organizations in three areas: Impact Investing, Impact Entrepreneurship, and Impact Measurement and Management.

The Position
ECSI is currently looking for a proactive Social Impact Communication Manager to join our team. He/she will focus on increasing the visibility of the center and engagement with the knowledge we create, by making content accessible to various audiences and stakeholders through different channels.

Responsibilities
• Drive the development and implementation of ECSI’s communications strategy
• Coordinate / contribute to the generation of content based on ECSI’s research and activities (reports and derivatives for dissemination, press releases, dissemination articles, etc.)
• Organize / undertake communications actions (social media, events, etc.) and manage the center’s contact database
• Design institutional materials such as website, newsletter, annual report, presentations, one-pagers.
• Collaborate both with ECSI project teams and with Esade corporate teams (communications, events) to support dissemination and outreach initiatives

Qualifications
• Bachelor / Master’s degree in communication / Social Sciences or management science and communications.
• Interest in the topic of social impact (impact investing, impact entrepreneurship, impact measurement and management)
• Proactiveness, sense of ownership, and solutions-oriented, with good project management skills and attention to detail
Experience in content generation and production, including the use of digital tools (e.g., video and photo editing)
Experience with communications tools (e.g., social media, website metrics, database)
Experience in event organization

Languages
- Fluency in English and Spanish (both written and spoken) is a must
- Catalan is desirable

Additionally, it is a big plus if you also have:
- Knowledge of the topic of social impact (impact investing, impact entrepreneurship, impact measurement and management)
- Experience in research dissemination / knowledge transfer and engagement

Conditions: This is a full-time position, based at the Esade Sant Cugat campus, with the option to combine remote and in-person work. The salary will be based on experience level, with annual review following Esade’s personal development evaluation process. Benefits include subsidized transportation and lunch, access to health services, and generous holiday entitlement.

Start date: As soon as possible

To apply: Please send your CV to centersocialimpact@esade.edu, stating “ECSI Comms Manager” in the subject line of your message. Please indicate country of citizenship and confirm whether you have a work permit allowing you to work in Spain.

Deadline: Applications will be reviewed on a rolling basis until the position is filled, with working deadline of March 6th.