

Suzanne Jenkins

Coordinator, Esade Center for Social Impact



Education

- Master in Business Administration from Esade Business School
- Bachelor of Arts in Social Anthropology from Harvard University

Areas of interest

Social entrepreneurship, impact investing, impact measurement and management, human-centered design, collaborative and mixed methods approaches.

Biography

Suzanne Jenkins coordinates ECSI's team and activities. With experience as both researcher and practitioner, she is passionate about working with others to better understand and solve social problems, using approaches that integrate observable evidence and different points of view to learn about what does or doesn't work to meet our diverse needs.

As researcher, she participated in the first study to size and segment the full impact investing market in Spain and worked with partners to take steps toward harmonization with other European countries.

As practitioner, she was product manager at an ed-tech startup with a mission to reduce the cost of education in U.S. community colleges and improve student outcomes through affordable, adaptable course materials. Before that, she led innovation projects for diverse companies while working for a human-centered design firm in Argentina. Early in her career, she worked for arts and international development nonprofit organizations.

Selected publications

Vernis, A., Jenkins, S. & Hehenberger, L. (Forthcoming). Moltacte: A Social Enterprise that Puts Employees Like Me at the Center [Case study]. Social Enterprise Knowledge Network.

Hehenberger, L., Casanovas, G. & Jenkins, S. (Junio, 2021). La inversión de impacto en España: Oferta de capital, segmentación y características. SpainNAB & Esade Entrepreneurship Institute.



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Social Impact

Planellas Arán, M., Peiró Posadas, M. & Jenkins, S. (2020). SJD Barcelona Children's Hospital's Journey to Innovation. *Case Research Journal*, 40 (3), pp. 57.