

## Suwen Chen

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Postdoctoral Fellow in Impact Investing and Social Entrepreneurship at Esade Business School

### Education

- PhD in Management Studies from the University of Edinburgh, Business School
- MBA from the University of Edinburgh, Business School
- MSc in Translation Technology from Imperial College London
- BA in English from South China Agricultural University, Guangzhou

### Areas of interest

Impact investing, Entrepreneurial finance, New venture creation, Social entrepreneurship, and Social innovation.

### Biography

Suwen Chen is currently a postdoctoral fellow at the Esade Center for Social Impact, working on impact investing and social entrepreneurship. Her research looks at impact investing from various perspectives, including practices and performance in impact management, gender dynamics in the field, and impact investment decision-making. She has investigated extensively impact investing and business angels in the UK, especially Scotland.

Suwen studies her PhD at the University of Edinburgh Business School, and she holds an MBA from the University of Edinburgh and a Master's Degree in Translation Technology from Imperial College London. Suwen has been advising business angels, social enterprises, investment firms and charities on sustainability strategies and impact measurement. Additionally, she is an Honorary Member at Green Angel Syndicate (the only angel investment syndicate in the UK specializing in the fight against climate change) and a Mentor at Prosper Social Finance (UK's first student-led social investment fund). Suwen has also worked with various NGOs to deliver courses and training, including UNDP's Green Entrepreneurship Programme and Caribbean Vulnerable Communities (CVC) Coalition's Community-based Organization Start-up Scheme. Her publications include peer-reviewed journal articles, book chapters, research blogs, and letters in Financial Times.

### **Selected publications**

Harrison, R., & Chen, S. Improvisation, routines and the practice of entrepreneurship-as-practice. Forthcoming in: N Thompson et al. (eds) (2021) Research Handbook on Entrepreneurship as Practice. Edward Elgar.

Chen, S., & Harrison, R. (2020). Beyond profit vs. purpose: Transactional-relational practices in impact investing. *Journal of Business Venturing Insights*, 14, e00182. <https://doi.org/10.1016/j.jbvi.2020.e00182>

Pollock, N., Chapple, D., & Chen, S. (2020). The Second Most Important Pitch: How Nascent Digital Ventures Build Credibility by Briefing Analysts. *Academy of Management Proceedings*, 2020(1), 10019. <https://doi.org/10.5465/ambpp.2020.10019abstract>

Harrison, R., & Chen, S. (2020). The Role of the Entrepreneurial University and Engaged Scholarship in Impact Investing Capacity Building. In E. De Morais Sarmiento & R. Herman, *Global Handbook of Impact Investing: Solving Global Problems Via Smarter Capital Markets Towards A More Sustainable Society* (1st ed.). Wiley.

Chen, S. (2020). Scottish bakery visited by the royal: How a social enterprise fulfills its mission and maximizes social impact. In *SAGE Business Cases*. 2020. 10.4135/9781529727081

Chen, S. & Zhao, M. (2020). From BOP, for BOP: China's power-solution. In *SAGE Business Cases*. 2020. 10.4135/9781529716351