

## Juan Pablo Casadiego G.

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PhD Candidate in Management Sciences



### Education

- Master of Research in Management Sciences from Esade Business School
- Bachelor of Arts in Management from Universidad de los Andes, Colombia

### Areas of interest

Sustainable Business Models, Social-ecological Systems, Sustainability Paradigms, Peacebuilding and International Development.

### Biography

Juan Pablo Casadiego is a PhD candidate in sustainable management at Esade Business School. The focus of his doctoral research is on regenerative business models and social-ecological systems. In particular, he is interested in identifying how companies can transform their organizational logics and actions towards restoration and preservation of the environment, while ensuring human well-being. This implies embracing trans-disciplinary research with environmental and economic sciences. His research interest also encompasses development studies, international cooperation, and peacebuilding.

Before joining Esade, Juan Pablo worked as research assistant at the School of Management of Universidad de los Andes, in projects related to peacebuilding and private sector involvement in Colombia's post-conflict scenario. Likewise, he worked for the Sustainable Development Solutions Network of the United Nations at Uniandes, in a public policy research project focused on sustainable consumption behavior in Latin America. He also was a research intern at the Emerging Markets Institute of Cornell University during summer 2018.

### Selected publications

García Duque, J., & Casadiego, J. P. (2021). International cooperation in peacebuilding: stakeholder interaction in Colombia. *Third World Quarterly*, 1-21.  
<https://doi.org/10.1080/01436597.2021.1951200>

García Duque, J., & Casadiego, J. P. (2021). Chapter "Latin America and the Caribbean as a new partner in International Development Cooperation for China.". *Providing for*



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*public goods in times of power transition - Views from Latin America and China.* Fudan  
Development Institute – Fudan University. ISBN 978-7-5203-6846-9