

Deborah Gold



Project Manager and Researcher, Esade Center for Social Impact

Education

- Master in International Management at Esade Business School
- Exchange program at McCombs School of Business (The University of Texas at Austin)
- Bachelor of Business Administration at Esade Business School

Areas of interest

Social sector, Social entrepreneurship, Impact investing, Impact measurement and management, Systemic change and Ecosystems development.

Biography

Deborah Gold is a Project Manager and Researcher at the Esade Center for Social Impact. She has created and run the Impact Community and the MBA Social Impact Lab. Now she is involved in developing a design thinking course for complex social challenges and a community of practice of Spanish foundations around IMM. Her research so far has been on social leadership and IMM in the field of foundations.

Before joining the Esade Center for Social Impact, Deborah worked as a program manager in Atípics (a pre-incubator supporting young people willing to set up viable and impactful business) and as a strategy and operations consultant at Strategy& (PwC) in Barcelona.

Deborah holds a Master in International Management and a Bachelor of Business Administration both from Esade Business School.

Selected publications

Hehenberger, L., Buckland, L., Gold, D. (2019). *Acumen Fellowship Program: Pre-launch assessment study for Spain*. Project commissioned by the Open Value Foundation (Madrid, Spain)

Hehenberger, L., Buckland, L., Gold, D. (2020). [*From measurement of impact to learning for impact: European charitable foundations' learning journeys*](#). Project commissioned by the BBK Foundation (Bilbao, Spain)