

2026 Sustainability Week Curricular Activities

Master of Research

SUSTAINABILITY IN BUSINESS RESEARCH

Faculty: Daniel Arenas

14/O4

Stakeholder Theory, The Corporate Objective and the Business Case.

Readings:

1. Sundaram, A. K., & Inkpen, A. C. (2004). The corporate objective revisited. *Organization Science*, 15(3), 350-363.
2. Freeman, R. E., Wicks, A. C., & Parmar, B. (2004). Stakeholder theory and "the corporate objective revisited". *Organization Science*, 15(3), 364-369.
3. Kaplan, S. (2020). Beyond the business case for social responsibility. *Academy of Management Discoveries*, 6(1), 1-4.