

2026 Sustainability Week Curricular Activities

Bachelor in Law and Bachelor in Business Administration

SOCIOLOGY

Faculty coordinator: Daniel Arenas

Content:

- Understanding different models of democracy: from representative to participatory and deliberative democracy
- Different implementations of democratic principles
- How democratic models can shape and be shaped by organizations
- Focus theme: How can digital technologies help redesign democracy? From voting models to participation beyond the ballot box

Session 15. Dangers and Threats to Democracy (April 14)

Content:

- The vulnerabilities of democratic systems
- The erosion of trust in democratic institutions
- Social media, polarization, and populist rhetoric
- Characteristics of authoritarian regimes
- The regulatory lag in digital capitalism
- Focus Theme: Corporate involvement in politics.

Starhemberg, Constantin; Sierra Andrés, Mireia; Garrido Skurkowicz, Natalia; Beltrán Martínez, Roxana; Santana Mariscal, Alejandro; Camps Costa, Jordi; Fernández de Castro Krings, Alex; Garcia Gay, Ramon; Mellén Vinagre, Teodor; Sáez Giol, Lluís; Toro Carnevali, Daniela

The objective of this subject is for students to understand the socio-political context in which companies operate in today's globalized world. By introducing concepts such as globalization, post-globalization and the social-process triangle (with its economic, socio-political and cultural facets), we will examine the key challenges companies face today and how they influence decision-making in the corporate realm.

The key questions posed include:

- *How can we make sense of the socio-political environment in which a company operates in today's highly interconnected world?*
- *What are some of today's major socio-political challenges and what role do companies play?*

The subject aims to provide students with the necessary tools to interpret the current situation, identify the social and political impact that professional decisions have and encourage students to assume an active and responsible role as both citizens and future professionals.

2026 Sustainability Week Curricular Activities

Bachelor in Law and Bachelor in Business Administration

Group session: **Global social movements**

Lecture session: **Globalization and inequality**

What we will be addressing:

- The role that global social movements play as actors responding to the inequalities, injustices and structural failures produced by globalization.
- The impact globalization has in expanding or reducing inequality.
- Debates on economic power, income redistribution, global governance and social justice.

Related SDGs:

- SDG 10 – Reduced inequalities: The session's guiding thread.
- SDG 8 – Decent work and economic growth: The consequences of the current global economic model.
- SDG 16 – Peace, justice and strong institutions: Institutional response and citizen mobilization.
- SDG 12 – Responsible consumption and production: Economic globalization and sustainability.
- SDG 17 – Partnerships for the goals: Transnational networks and global movements.

CHALLENGE: INNOVATION & SUSTAINABILITY

Faculty: **Guillermo Casasnovas**

“The fish game”

Students will have to make decisions regarding the number of fish they want to catch in a given spot, knowing that fish reproduction rates are limited and that their classmates are also fishing in the same area.

The objective is for students to understand how we manage public resources (“commons”), demonstrating that if people only seek out their own interests, everyone ends up losing. This serves to underscore that we need to adopt collective and sustainable development strategies to address how we manage these commons.

2026 Sustainability Week Curricular Activities

Bachelor in Law and Bachelor in Business Administration

CO-OWNERSHIP AND LIMITED RIGHTS IN REM SCENARIOS

Faculty: Sergio Llevaría

In this session I plan on introducing and explaining what rights of pre-emptive acquisition are. Specifically, they are a formula which assigns preference to one party over the purchase of another party's rights in rem (for example, property). These rights can be assigned by law or agreed on between the parties. However, their application tends to provoke conflicts, the majority of which center on whether or not said preference exists and if it has been exercised correctly. Rights of pre-emptive acquisition, by assuming said preference, actually limit the freedom of contract. This is due to the fact that any third party who wants to purchase a given good knows (or can question) if another party (a beneficiary or holder of a right of pre-emptive acquisition) has said preference to buy the good in question under the same conditions as said third party.

This subject incorporates an ethical perspective into the discussion, raising the issue of balance between the freedom of contract and the protection of third-party rights and legitimate interests, as well as the demand to act in good faith and avoid abusive behavior when exercising those rights.

CORPORATE STRATEGY

Faculty: Xavier Mendoza, Tamyko Ysa, Alfred Vernis

The Corporate Strategy subject in the BBA program clearly incorporates sustainability throughout the term, though not necessarily concentrated during Sustainability Week. The focus is on incorporating this issue into companies' strategic analyses. The aim is for students to understand that sustainability is not an isolated issue, but rather a key element within corporate strategies.

We will dedicate two complete sessions **within this subject** to specifically address the connection between sustainability and corporate strategy.

The subject is taught during the third year of the BBA program, with a total of six sections, as well as during the fourth year of the GBD and BBA-BAI double-degree programs. As a whole, this subject impacts approximately 500 students who study this content every academic year.

In addition, the subject addresses sustainability via additional sessions in which students present company-specific reports. For the latter, the different teams of students have to **analyze a diversified company's corporate strategy**, incorporating an assessment of the firms' sustainability strategies and their alignment with ESG criteria.