

# 2026 Sustainability Week Curricular Activities

## Executive Education

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### MANAGEMENT CONTROL – IT SYSTEMS

Faculty: Josep Lluís Cano

In this subject for management controllers, we will examine how IT systems can support management control efforts and improve how decisions are made. We will analyze the way in which AI will be used to optimize processes and generate predictive forecasts, while also reflecting on the energy consumption implied by implementing and using these systems. We will also debate on how to strike a balance between operational efficiency, sustainability and cost reduction efforts.

### PROGRAM FOR LEADERSHIP DEVELOPMENT (PLD)

Faculty: Joan Carles Amaro

The **Corporate Finance** subject will imply carrying out a practical case study focused on analyzing an investment project that strives to be energy efficient while also generating savings that can justify the project. This activity will be carried out as part of the program's commitment to Esade's Sustainability Week.

The objective is to underscore the importance of incorporating sustainability and responsible energy consumption criteria in business decision-making processes, all from a financial perspective.

### PROGRAM FOR OWNER-MANAGERS

Faculty: Guillermo Font

In the **Strategic Management** area today, sustainability is a key variable at both the corporate and competitive levels. Business and sustainability no longer imply a trade-off. Regulations, public opinion, investor and client choices and even direct employees are pushing organizational leaders to include sustainability as a key factor in the strategic agenda. In this subject we will examine what this ecosystem influence consists of and how responsibly managing firms in a globalized world leads to business sustainability.