

2026 Sustainability Week Curricular Activities

Executive Masters

EXECUTIVE MASTER IN OPERATIONS AND INNOVATION

Faculty: Marc Torrens

Generative AI has interesting applications for business operations, but it also has a significant environmental footprint in its use, especially regarding the requirements for electricity and potable water to cool data centers. In these sessions, we will discuss with EMOI students the applications of this technology and which environmental factors companies need to consider when implementing it.