

2026 Sustainability Week Curricular Activities

Bachelor in Transformational Leadership and Social Impact

COMPANIES' SOCIO-POLITICAL CONTEXT

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The objective of this subject is for students to understand the socio-political context in which companies operate in today's globalized world. By introducing concepts such as globalization, post-globalization and the social-process triangle (with its economic, socio-political and cultural facets), we will examine the key challenges companies face today and how they influence decision-making in the corporate realm.

The key questions posed include:

- *How can we make sense of the socio-political environment in which a company operates in today's highly interconnected world?*
- *What are some of today's major socio-political challenges and what role do companies play?*

The subject aims to provide students with the necessary tools to interpret the current situation, identify the social and political impact that professional decisions have and encourage students to assume an active and responsible role as both citizens and future professionals.

Session 8: Economic and Political Challenges. Focus: Refugee crises

Assigned material:

- Saskia Sassen – Expulsions (video)
- Migrations, Asylum and Human Rights – Pinyol-Jiménez
- Ten Pointers Towards an Alternative Narrative on Migration – Garcés (CIDOB)
- La Barcelona de los inmigrados – Narberhaus

What we will be addressing:

This session serves to analyze different refugee crises, the structural (economic, political and climate-related) causes behind expulsions, migration governance failures and the need for new narratives on migration.

Related SDGs:

- SDG 10 – Reduced inequalities: Global inequalities that lead to forced migration.
- SDG 16 – Peace, justice and strong institutions: Migratory governance, human rights and the state of law.
- SDG 17 – Partnerships for the goals: International cooperation in the migration and asylum areas.
- SDG 5 – Gender equality: Specific vulnerabilities affecting women migrants (depending on the reading).
- SDG 13 – Climate action: Displacement due to climate-related emergencies (present in Sassen).