

# 2025 Sustainability Week Curricular Activities

## Bachelor in Global Governance, Economics & Legal Order

### 1st Year

---

#### ACCOUNTING

Faculty: Díaz Almazán, Montserrat

In this session, we will discuss and introduce sustainability reports and their intersection with accounting.

#### INSTITUTIONS & DECISION-MAKING

Faculty: Fernández Fernández, Oscar

This course enables you to understand how institutions interact and how different forms of decision-making give rise to social, political, and economic solutions that reveal significant differences.

#### SPANISH COURSES

Faculty coordinator: Chahi, Fatiha

During Sustainability Week, students in the Spanish, English, and French language courses will have the opportunity to hear a testimonial from former student Suraj Kumar Lachmandas, who developed an app to support patients suffering from chronic digestive illnesses.

### 2nd Year

---

#### SOCIOLOGY

Faculty: Macipe Catalán, Ferran

This course explores the dynamics of social groups, their interrelations, and the conflicts and cooperation that arise. Students will learn to use the tools of sociology to analyze political decisions.

#### SPANISH COURSES

Faculty coordinator: Chahi, Fatiha

During Sustainability Week, students in the Spanish, English, and French language courses will have the opportunity to hear a testimonial from former student Suraj Kumar Lachmandas, who developed an app to support patients suffering from chronic digestive illnesses.

### 3rd Year

---

#### ETHICS AND GLOBAL GOVERNANCE

Faculty: Rigau Tusell, Ignacio

This course introduces the ethical debate on the role of institutions and social models. You will analyse the ethical implications of the various models of governance.

### 4th Year

---

#### MARKETING FOUNDATIONS AND ESG IMPACT

Faculty: Casaburi, Ivana

This course connects marketing fundamentals with ESG impacts, equipping students to develop responsible marketing strategies that align with global governance principles and legal frameworks, ultimately preparing them to lead in an evolving economic landscape. During this week's sessions, students will explore the introduction to ESG (Environmental, Social, Governance) What is ESG and why does it matter in today's business environment? ESG criteria and their role in business operations and marketing strategies. The impact of sustainability on brand perception and consumer trust.