

2025 Sustainability Week Curricular Activities

MSc Programs in Management

MSc in Business Analytics

PROTOTYPING PRODUCTS WITH DATA AND AI

Faculty: Rodríguez Serrano, José A

This course explores how to design and develop early-stage prototypes for products leveraging data and AI, focusing on real-world utility and user feedback. During Sustainability Week, students will engage with a guest speaker who will discuss a real-life case study showcasing the application of AI in addressing tangible challenges.

MSc CEMS

CEMS CLIMATE POLICY

Faculty: Sardà, Rafa

The CEMS Climate Policy Course and Simulation: Negotiation and Strategy Skills, provides students important background information on climate change, and familiarizes them with its implications on an economic, political and social level. ESADE, in collaboration with nine other leading European business schools [St Gallen (Switzerland), Cologne (Germany), Budapest (Hungary), Warsaw (Poland), Milano (Italy), Stockholm (Sweden), ERASMUS (The Netherlands), UCD Michael Smurfit Dublin (Ireland), and, NHH-Bergen (Norway)] offers the CEMS Model UNFCCC, a unique course on climate change and its implications for business, followed by a two-day simulation of the UN climate negotiations with master-level students from all the participating schools. The third sesion would be around Climate Mitigation.

SOCRATIC DIALOGUE: PHILOSOPHY AND NARRATIVES THAT IMPROVE OUR MANAGEMENT SKILLS

Faculty: Abenoza González, Sira

In class, students will engage in a space for respectful and meaningful reflection on the complexities of being human. Using the Socratic Dialogue methodology, they will explore diverse perspectives, refine their thinking, and engage with philosophical texts to develop critical thinking and decision-making skills for navigating complex environments.

2025 Sustainability Week Curricular Activities

MSc Programs in Management

MSc in International Management

FINANCIAL MARKETS

Faculty: Bayona Font, Anna

This session will focus entirely on sustainable finance, exploring the integration of ESG criteria into financial decision-making. Students will engage in a case study and gain valuable insights from a guest speaker.

GLOBAL OPERATIONS

Faculty: Longoni, Annachiara

This course examines the formulation and implementation of strategies for managing operations on a global scale. Students will explore global operations strategy, the management of supplier networks, the location of production centers, and the impact of operations on global sustainability. During Sustainability Week, students will engage in discussions connecting global operations to sustainability challenges.

MSc in Sustainability Management

FINANCE AND REPORTING FOR SUSTAINABILITY: SUSTAINABILITY REPORTING

Faculty: Moya Gutierrez, Soledad. Dumitrescu, Ariadna.

In the first part of the session, we will introduce the main changes happening in Europe regarding new sustainability reporting standards. In the second part, we will introduce real-life examples and participants will also work in selected companies to elaborate a diagnosis of how these companies are performing regarding sustainability information and disclosure.

LEADING SYSTEMIC CHANGE

Faculty: Tampe, Maja

The course equips students with the skills to address sustainability challenges through a systemic approach, disruptive strategies, and a long-term perspective on sustainable management.

STRATEGY AND BRANDING FOR SUSTAINABILITY

Faculty: Aguilera, Ruth

Focuses on developing strategies and branding initiatives that drive environmental and social sustainability while addressing business challenges and opportunities.

OPERATION AND DATA SCIENCE FOR SUSTAINABILITY

Faculty: Longoni, Annachiara

Explores the use of operations management and data science techniques to tackle sustainability challenges.