

2025 Sustainability Week Curricular Activities

Bachelor of Business Administration

1st Year

DESCRIPTIVE STATISTICS & PROBABILITY

Faculty: Agell Jané, Núria

Waste Generation in EU-27. A Case Study on Descriptive Statistics with a Data Set on Waste in Europe: Students will work in groups of four under the supervision of a professor and write a document outlining their conclusions. Finally, each student must submit the completed case study individually.

LEADERSHIP & ORGANISATIONAL BEHAVIOUR

Faculty: Folguera, Conxita

Students are invited to reflect on sustainability as part of the organizational culture and as a process of organizational change. Students will identify alternative projects to contribute to Esade sustainability. The distinctive aspect of the team task is that these projects should be led by students themselves, assuming responsibility in the change process. Out of the initial alternative projects, each team will choose one and make a proposal to develop it applying organizational change theory and models.

2nd Year

LANGUAGE II: ENGLISH

Faculty: Pollock, Lydia. Chahi, Fatiha.

This class module consists of various activities and tasks related to Sustainable business. Students will also perform the [ET challenge on climate change](#).

In addition to the above, students will be encouraged to participate in other SW's activities so that students can bring to the class their findings on these issues.

FOUNDATIONS OF OPERATIONAL EXCELLENCE

Faculty: Moreu Hasson, Juan Ignacio

In this session, we explore the six key competitive priorities in operations, with a special focus on sustainability. We'll provide concrete examples to underscore its significance, emphasizing its paramount importance in the context of operational competitiveness.

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ORGANIZATION THEORY

Faculty: Collet, François

In this class, students will have the opportunity to learn about how energy consumption is linked to economic growth and carbon emissions and learn about how a manager make decisions about carbon reduction initiatives.

Due to massive anthropic modifications of our biosphere, climate change being only one of them, environmental issues are not only bound to intensify; they will also evolve and diversify. Challenges regarding new pollutants, declining biodiversity or new invasive species are rising. It's never been as critical and urgent for organizations and society at large to understand how organizations affect the natural environment and to be prepared to face environmental hazards. In this session you will learn about how the Kaya identity can inform different strategies to reduce carbon emissions and will use a simulation to understand how a manager make decisions to reduce the environmental impact of an organization.

MARKETING FOUNDATIONS

Faculty: Blanch Colino, Ferran

This course emphasizes Esade's commitment to sustainability by exploring its integration into marketing practices. Students are encouraged to join the events of Sustainability Week to deepen their understanding and engagement with sustainable initiatives.

3rd Year

SOCIO-POLITICAL ENVIRONMENT OF BUSINESSES

Faculty: Martí Lanuza, Ignasi

Ethnographic sensibility as a tool for social change. One of the most important –and sometimes underestimated– skills for to-be-leaders and managers is the capacity to listen and observe attentively and in a non-judgemental manner. This is, in fact, what ethnographers try to do. To see what is going on, and try to make careful distinctions between what people say they do and what they actually do.

This is crucial for any effort to understand well established patterns in society –particularly exclusionary ones– and think about narratives and practices to disrupt and transform them.

FINANCIAL MARKETS AND INSTITUTIONS

Faculty: Dumitrescu, Ariadna

In this class, we will discuss sustainable finance instruments.

ENGLISH, FRENCH & SPANISH

Faculty: Chahi, Fatiha

During Sustainability Week, students in the English, French, and Spanish language courses will have the opportunity to hear a testimonial from former student Suraj Kumar Lachmandas, who has developed an app to support patients suffering from chronic digestive illnesses.