

2024 Sustainability Week Curricular Activities

MSc Programmes in Management

MSc in Business Analytics

ARTIFICIAL INTELLIGENCE II

Faculty: Nin Guerrero, Jordi

This session covers what Artificial Intelligence is, what are the sourcing of bias and the measuring of them, the fairness measure and the impossibility theorem of machine fairness.

SDG related: 10-Reduced inequalities.

MSc in International Management

FINANCIAL MARKETS

Faculty: Bayona Font, Anna

Exploring the integration of ESG criteria into financial decision-making. A case study within the context of ESG considerations in financial markets, to be discussed in class.

SDG related: 12-Ensure sustainable consumption and production patterns.

MSc CEMS

CEMS CLIMATE POLICY

Faculty: Sardà, Rafa

The CEMS Climate Policy Course and Simulation: Negotiation and Strategy Skills, provides students important background information on climate change, and familiarizes them with its implications on an economic, political and social level. ESADE, in collaboration with nine other leading European business schools [St Gallen (Switzerland), Cologne (Germany), Budapest (Hungary), Warsaw (Poland), Milano (Italy), Stockholm (Sweden), ERASMUS (The Netherlands), UCD Michael Smurfit Dublin (Ireland), and, NHH-Bergen (Norway)] offers the CEMS Model UNFCCC, a unique course on climate change and its implications for business, followed by a two-day simulation of the UN climate negotiations with master-level students from all the participating schools. The third session would be around Climate Mitigation.

SDG related: 13-Climate action.

MSc in Digital Business

DIGITAL ETHICS

Faculty: Cortes Ricart, Marc

Digital Ethics: reflections on the sustainability of digitalization in companies and individuals. We will review topics such as privacy, the ethical and moral impact of digitalization on decision making, the impact on environmental sustainability.

MSc in Sustainability Management

FINANCE AND REPORTING FOR SUSTAINABILITY

Faculty: Dumitrescu, Ariadna

This session delves into the intersection of Sustainability and Accounting, featuring an invited speaker in the Finance and Reporting for Sustainability class.

SDG related: 12-Ensure sustainable consumption and production patterns.

