

2024 Sustainability Week Curricular Activities

Bachelor in Transformational Leadership and Social Impact

1st Year

LEAN STARTUP

Faculty: de la Maza Peiro, Ma José

The objective is to work on a business idea from a sustainability perspective. It is a completely experiential course where students, using the Lean methodology, progress in defining an impactful business model.

SDG related: 12-Ensure sustainable consumption and production patterns.

SOCRATIC DIALOGUE I

Faculty: Abenoza, Sira

This session is about Circular Design with Professor Sebastian Harris, followed by an engaging Socratic Dialogue on the subject.

SDG related: 12-Ensure sustainable consumption and production patterns.

STATISTICAL INTUITIONS AND APPLICATIONS

Faculty: Agell, Núria

Students perform an activity based on case related to sustainability related to waste-recycling. Students analyze waste generation of EU-27 countries. In particular, they analyze the waste produced in each country by households and by economic activities. The economic activities are classified according to the economic sector from which it comes from (Agriculture, Forestry and fishing; Mining; Manufacturing, etc.). A statistic study from a descriptive point of view is conducted. Finally, students are asked to report their findings and ideas on how to address the main problems that they have identified.

SDG related: 9-Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation; 11-Make cities and human settlements inclusive, safe, resilient and sustainable; 12- Ensure sustainable consumption and production patterns; 13-Climate action.

2nd Year

LIBERAL ARTS I: UNDERSTANDING THE HUMAN BEING: ETHNOGRAPHIC SENSIBILITY AS A TOOL FOR SOCIAL CHANGE

Faculty: Martí Lanuza, Ignasi. Ayuso Nogueiras, Ana

One of the most important –and sometimes underestimated– skills for to-be-leaders and managers is the capacity to listen and observe attentively and in a non-judgemental manner. This is, in fact, what ethnographers try to do. To see what is going on, and try to make careful distinctions between what people say they do and what they actually do.

This is crucial for any effort to understand well established patterns in society –particularly exclusionary ones– and think about narratives and practices to disrupt and transform them.

SDG related: 16-Peace, Justice, and Strong Institutions.

