

# 2022 Sustainability Week Curricular Activities

## Double Degree in Business Administration and Law

### 1st Year

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#### FILOSOFÍA DEL DERECHO

Faculty: Delgado Manez, Marc

The concept of justice is a well-known debate in history. Recent papers wonder whether justice is not only the “what” or the “who”, but also a third dimension: the “how”. How do we manage to include everyone under the same terms of justice in a globalized world?

#### INTRODUCTION TO FOOD LAW

Faculty: Sanz, Carme and Molina Vila, Carlota

The session will consist of two parts, a first part where students will present on the phenomenon of *food waste* -which is linked to SDG 12-. The second part will be dedicated to interviewing people from the food industry sector to share with the students what initiatives they have implemented to address food waste and how they have adapted to new legislation in this area.

### 2nd Year

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#### CONTRATACIÓN PRIVADA

Faculty: Castineira Jerez, Jorge

##### Fairness in contract law

Discussion with the professor on the proposed topic. The following are some of the questions that will be discussed in class: Should there be a real or market equivalence between the benefits of a contract? Can the imbalance between the position of the parties be a limit to their autonomy? Should the liberal prism on which civil or commercial contracts are based be reviewed? Does it make sense, for example, to reserve the control of validity/abusiveness to consumer contracts? How can we move towards a fairer contractual system without jeopardizing the legal certainty that must underpin contract law?

### 3rd Year

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#### SOCIOLOGÍA II: POSTMODERNIDAD Y CAMBIOS ACTUALES

Faculty: Saez Giol, Lluís

Students will be invited to participate in a cineforum in which a film related to environmental sustainability will be shown, followed by a debate, moderated by the professor, on the current state of the planet and its causes (cultural, economic, political, etc.), as well as a discussion on the possible ways to overcome or improve the problems, their viability and the conditions necessary for them to succeed in their performance.



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### 4th Year

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#### DIGITAL TECHNOLOGIES IMPACT ON ORGANISATIONS

Faculty: Toscani, Giulio

**Disruptive innovation for digital ecosystems: a tool for sustainable businesses.**

This workshop will make you help create/discover new ways for digital ecosystem solutions, to sustainably improving the digital users' experience. Starting from known and sustainable, or not, digital cases, we will use a disruptive innovation technique to create/discover new ways for digital ecosystem solutions.

We will start with a short lecture to introducing the paradigm shift from traditional binary ecosystems to non-linear digital ones, by giving an example of how a traditional product business model, can change completely when the product is digitalised. We will then introduce the concept: Strategy first, then technology, to introduce the UNDP accelerator Lab and combining it with digital business concept like the 4 levels of digital user journey so to dig in into business and see what can be made sustainable, while still being profitable. Then we will start the workshop by working individually and in teams using a Disruptive innovation methodology, with the goal of creating possible new sustainable ideas based on digital tools. The workshop will start with an example proposed by the speaker, to then leave the floor to the audience for proposing further examples.

SDG: 9- Industry, innovation and infrastructure.

