

# 2022 Sustainability Week Curricular Activities

## Executive Masters

---

### THE FUTURE IS REGENERATIVE (BEYOND THE CONCEPT OF SUSTAINABILITY)

Faculty: Gubianas, Gloria

*(in spanish)*

From Executive Education, we would like to invite you to learn about a success story of leadership, entrepreneurship and sustainability from the hand of Gloria Gubianas.

Gloria currently leads the [Hemper](#) project, together with Alex Pastrana and in 2019 she was selected by INCO and the Chanel Foundation "Entrepreneurial Woman of the Year" in Spain, which highlighted her clear social vocation.

Through her experience, Gloria will present us how she started her journey in sustainability as an entrepreneurial leader and how she went on to create a competitive impact model of regenerative business and which is becoming the future of businesses.

