

ESADE

RAMON LLULL UNIVERSITY

ESADEgeo-CENTER
FOR GLOBAL ECONOMY
AND GEOPOLITICS

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CENTER FOR GLOBAL ECONOMY
AND GEOPOLITICS

2017 ANNUAL
2018 REPORT



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About ESADEgeo

Vision

To become the benchmark for other business schools in the study of globalisation and organisations.

Mission

To provide organisations with the necessary tools to organise themselves and strategise in a globalised world.

Programmes

Global Governance

Global Economy

Global Risks

ESADE China Europe Club

Financial Supporters & Partners

Financial supporters



Activity-based partners

Global Governance



ESADE China Europe Club



Academic partners

External

Brookings
 CIDOB & IBEI
 Georgetown University
 European University Institute
 Sciences Po

Internal

Chair in Leadership & Democratic Governance
 Department of Economics
 ESADEgov Center for Public Governance
 ESADE Law School
 Observatory of Spanish Multinational Companies

Team

Javier Solana	President of ESADEgeo
David Vegara	Vice-President of ESADEgeo
Angel Saz-Carranza	Director of ESADEgeo
Angel Pascual-Ramsay	Director of the Global Risks Programme
Ivana Casaburi	Director of the ESADE China Europe Club
Irene Alba	Associate Director of ESADEgeo
Marie Vandendriessche	Researcher & Project Manager, ESADEgeo
Óscar Fernández	Research Assistant, ESADEgeo

Non-resident fellows

Ruth Aguilera	Full Professor at D'Amore-McKim School of Business, Northeastern University (Boston, MA)
Adrià Albareda	Research Associate, Institute for Public Governance and Management, ESADE
Ryan Federo	PhD in Management Sciences, ESADE

Education

Teaching

[ESADEgeo's MOOC on Coursera: *Geopolítica y gobernanza global*](#)

Since its launch in November 2015, over 20,000 students have enrolled in ESADEgeo's MOOC *Geopolítica y Gobernanza Global*, hosted by Coursera. Over the last two and a half years, however, the global context has undeniably changed – and ESADEgeo has kept up. In July 2018, ESADEgeo launched an updated version of its MOOC, with new content such as two previously unpublished interviews with Javier Solana, a series of videos on the world in 2030, and updated readings on the conflicts in the Middle East and the Iran nuclear deal.



[MBA Course: Global Economy and Geopolitics in the 21st Century](#)

Objective

In the increasingly globalised and complex world of the 21st century, it is crucial to understand how major issues on the international stage reverberate in geopolitics, global governance, and daily life. This course aims to comprehensively address some of today's most pressing international challenges and, in doing so, enhance students' capacity for strategic analysis related to these challenges.

Format

The course comprises eleven sessions. Dr Solana teaches seven of the eleven sessions. For three selected sessions, we invite prominent guest speakers. The 2017-2018 guest speakers were **Zhang Qingmin**, Professor, Center for International & Strategic Studies, School of International Studies, Peking University; **Comfort Ero**, Program Director, Africa, International Crisis Group; and **James Steinberg**, Professor at Syracuse University and former US Deputy Secretary of State.

ESADEgeo faculty members David Vegara, Angel Saz-Carranza, Angel Pascual Ramsay, and Marie Vandendriessche taught the remaining four sessions.

2018 MBA Sessions

Session 1	Geopolitics and Global Governance: An Introduction
17 January	Javier Solana
Session 2	China and its Ambitions for the 21st Century
24 January	Javier Solana & guest speaker: Zhang Qingmin , Professor, Center for International & Strategic Studies, School of International Studies, Peking University
Session 3	The EU and its Economic Governance
31 January	David Vegara
Session 4	Africa and its Global Significance
7 February	Javier Solana & guest speaker: Comfort Ero , Program Director, Africa, International Crisis Group
Session 5	Global Security Trends & Hotspots
14 February	Javier Solana
Session 6	The New Face of Risk: Global Risks for Business
28 February	+ In-class Work Session on Final Projects Angel Saz-Carranza
Session 7	The United States and its New Global Role
7 March	Javier Solana & guest speaker: James Steinberg , Professor at Syracuse University and former US Deputy Secretary of State
Session 8	Energy & Climate Change: Geopolitics & Governance
14 March	Angel Saz-Carranza & Marie Vandendriessche
Session 9	Firms and their Non-Market Environments
4 April	Angel Saz-Carranza
Session 10	Final Student Presentations
18 April	Javier Solana
Session 11	Concluding Debate & Farewell
03 May	Javier Solana

Other lectures

Professor Javier Solana

Global Executive MBA (GEMBA)
PwC
Deloitte
MBA course
Multinational MBA (MMBA)
Agenda Pública
Executive MBA (EMBA)
Bachelor in Global Governance
Programme for Directors, ESADE
ESADEgov

Professor David Vegara

International Management Master
Bachelor in Global Governance
Master of Finance
FT MBA
MSc Global

Professor Angel Saz-Carranza

EMBA
KUBS
MP – Agenda power and counter-power
Alumni continuity programme
Universidad Adolfo Ibáñez – International Week – Advanced MBA
Bachelor in Global Governance
FT MBA
BBA
Master's in Innovation and Entrepreneurship (MIE)
MSc Global

Professor Angel Pascual-Ramsay

MAKRO – PDD
Bachelor in Global Governance
FT MBA
BBA
CEMS MIM
International Week – Durham University
MSc in International Management (MIM)

Policy Debate

Seminars & workshops

11th Pan-European Conference on International Relations

13 September 2017



The European International Studies Association (EISA) is a new individual membership based association serving the international relations community in Europe and beyond. EISA has been created by the Standing Group on International Relations. Activities include a broad range of events, ranging from major annual pan-European conferences to European workshops on international studies (EWIS), exploratory symposia (ES), and early career researcher workshops (ECW).

EISA, together with IBEI (an inter-university institute created in 2004 by all five public universities in the Barcelona area) and the CIDOB (International Documentation Centre of Barcelona), promote postgraduate training and research in politics and international relations – and organised the 11th Pan-European Conference on International Relations from 12 to 15 September 2017. The conference was addressed by Javier Solana, ESADEgeo's president, on 13 September 2017, followed by a reception. The conference was published in association with European International Studies Association (providing scholars with the best theoretically informed scholarship on current global issues).

Barcelona Tribuna

18 September 2017

Barcelona Tribuna is a forum of plural and international opinion and debate that meets periodically for a lunch-conference-colloquium with prominent personalities from the economic, social, cultural, and scientific worlds. Events are organised by the Barcelona Economic Society of Friends of the Country (SEBAP), in collaboration



with the Spanish Association of Directors (AED) and the Godó-La Vanguardia Group. Barcelona Tribune sessions are open to the public, and there is a major presence of institutional and business representatives from Barcelona and Catalan civil society.

On 18 September 2017, Javier Solana was the guest speaker. A conference and lunch were held under the title 'Today's world: a geopolitical diagnosis', chaired by Miquel Roca, president of the SEBAP.

Political dynamics in Western democracies. Causes and implications

19 September 2017

On the occasion of the second edition of the Public Agenda Programme, ESADE and KREAB (a strategic communications consultancy specialised in corporate and financial communications and public affairs) organised an event in which Javier Solana and **Nick Clegg**, former British deputy prime minister (2010-15) and Liberal Democrat party leader (2007–



15), analysed the fundamental characteristics of a changing social and political world. An understanding of this environment is key for top management positions, since it enables shaping the tools to interact in a complex ecosystem and optimise performance in an environment of change and uncertainty.

A difficult future for Europe

27 & 28 September 2017



The Association of European Journalists celebrated its 19th Seminar on Europe. It was held at the Carlos de Antwerp Foundation in Madrid under the title 'A difficult future for Europe'. Politicians, journalists, and international experts (Javier Solana among

them) analysed the state of the European Union from two perspectives: from the inside (marked by Brexit and electoral processes in Austria, Holland, France, the UK, and Germany); and from the outside (with Donald Trump and Vladimir Putin as the main players).

Annual Energy Meeting

31 October 2017

ESADE's Center for Global Economy and Geopolitics (ESADEgeo) hosted its sixth Annual Meeting on Energy Strategies.

The event aimed to consolidate itself as a convener and forum for policymakers, sector analysts, and business executives, in the energy-consuming and energy-supplying industries.



With guest speaker Dominique Ristori, Director General for Energy at the European Commission, the meeting was chaired by Javier Solana, President of ESADEgeo, and included Li Shan, CEO, Silk Road Finance Corporation Limited; Samantha Gross, Fellow, Initiative on Energy and Climate, Brookings; Iván Martén, Senior Partner and Managing Director, and Vice-Chairman Energy Practice, BCG; Ladislav Paszkiewicz, Director Climate Strategy, Total; Jaime Martín Juez, Director of Sustainability and Technology, Repsol & a member of the Oil & Gas Climate Initiative (OGCI) Executive Committee; Manuel Fernández Álvarez, Managing Director of Wholesale Energy Business, Gas Natural Fenosa; and Diego Pavía, CEO of KIC InnoEnergy.

The Future of Spain

16 & 17 November 2017



Aspen Institute Spain and ESADE Business School jointly organised the latest Future of Spain Seminar in which they discussed: 'The crisis of representation in Spain' and 'Economy and the future of work'. The seminar was held in Barcelona.

In line with the objectives of both organisations, we consider it a priority to continue promoting a deeper analysis of border issues within the Spanish economic, political, and social context. Following the model of public policy programmes developed by the Aspen Institute Spain, the Future of Spain Programme aims to reflect on and discuss current issues and the challenges facing Spanish society.

The seminar brought together recognised and emerging leaders from various sectors of society and was moderated by experts in the issues addressed. The

exploration and analysis of these issues was facilitated using the Socratic method, as used in other Aspen seminars, to encourage the exchange of ideas and initiatives aimed at improving our society.

Executive Programme in Public Sector Governance

27 November 2017



Javier Solana led a session in ESADE's Executive Public Sector Governance Programme. The main objective of this programme is to develop the knowledge, skills, relational capacities, attitudes, and values necessary to build a comprehensive model of quality leadership and public management that enables addressing a more complex context in which citizens are demanding a new public sector model. It was also led by Isabel Linares and

Juan Luis Manfredi, director and academic director, respectively, of the Observatory for the Transformation of the Public Sector ESADE – PwC.

Foundations and Civil Society Forum

28 November 2017

The Spanish Association of Foundations (AEF) held the Foundations and Civil Society Forum at the Francisco Giner de los Ríos Foundation. The forum marked the first Demos 2017 within the #GivingTuesday framework, a worldwide movement for dedicating a whole day to raising awareness about donations and contributions to non-profit organisations.

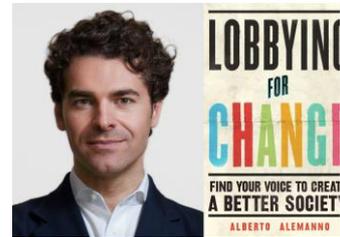


Can we be optimists? Is the world at a point where only extreme pessimism can be assumed? What role can civil society play regarding the problems that afflict citizens? More than 400 professionals and 70 recognised speakers discussed these issues. The director general of Sigma Dos, Rosa Díaz, and the director of operations, Miguel Angel Simón, moderated several roundtables. Speakers included Ferrán Adrià, chef and president of elBullifoundation; politician and diplomat Javier Solana; screenwriter and film director Javier Fesser; lawyer Antonio Garrigues; athlete Chema Martínez; journalist Juan Luis Cano; Ana Millán, director general of Accenture Foundation in Spain; and Antonio Huertas, president of MAPFRE and the MAPFRE Foundation.

Citizen lobbying: new forms of participatory politics

1 December 2017

'The future of participatory politics lies in the creation of citizen coalitions – unconventional alliances among different communities within society that are capable of establishing priorities for the public agenda, raising awareness, influencing political decision-making and, ultimately, triggering social change'.



This was one of the key points conveyed by **Alberto Alemanno**, professor at HEC Paris and the New York University School of Law, at a session entitled 'Citizen Lobbying: New Forms of Participatory Politics', held at ESADE Madrid and organised by ESADE in collaboration with KREAB as part of their joint programme 'Public Agenda: Power and Counter-Power'. Angel Saz-Carranza, director of ESADEgeo and academic co-director of the 'Public Agenda' programme, moderated the session.

Meeting between Javier Solana and PwC's Advisors Club

12 December 2017

We are experiencing convulsive moments in the political, economic, and social environment. In a globalised planet, the flight of a butterfly in Japan can trigger unforeseen reactions on the other side of the world. The companies, their boards of directors, and the people who form them must understand the great movements that are taking place on the international stage,



as well as the new megatrends that shape and determine our future. Javier Solana addressed these issues at an exclusive lunch organised by PwC's Advisors Club.

Time for EU to be bold

13 December 2017

At the historic Bibliothèque in Brussels, Joschka Fischer, former German minister of foreign affairs and vice-chancellor; the first high representative for EU common foreign and security policy, Javier Solana; and Federica Mogherini, the current high representative and vice-president of the European Commission, participated in a

discussion. Mogherini outlined six ideas for deeper cooperation, from more joint military training to the establishment of a European peace facility.



Exactly ten years ago in 2007, the heads of EU states agreed in the Lisbon Treaty to work 'on the progressive framing of a common defence policy that might lead to common defence'. It took ten years before work started to exploit the potential, and on 11 December, 25 EU member states agreed to a permanent

structured cooperation in defence, and so marking a new era in EU foreign and security policy.

'If you're not bold, you fail. At some point you must jump', said Dr Solana, reflecting on the current positive political context within the EU for cooperation and the expanded mandate given to the current high representative. 'What has been achieved in just a few months thanks to Federica Mogherini is impressive', he added.

[Barcelona Workshop on Global Governance 2018](#)

11 & 12 January 2018

The Barcelona Workshop on Global Governance, organised by ESADEgeo and IBEI (Institut Barcelona d'Estudis Internacionals), is a venue for the study



of global governance – its structure, effects, and problems – from an interdisciplinary perspective. The workshop brings together scholarship from international relations, law, sociology, anthropology, political theory, public administration, and history. The fifth annual workshop was held in Barcelona.

The organising committee was composed of Miriam Bradley, IBEI; Nico Krisch, IBEI & Graduate Institute of International and Development Studies; and Angel Saz-Carranza, ESADEgeo's director. Javier Solana, ESADEgeo's president, was the keynote speaker on 11 January.

War and peace in the 21st century. *What is Russia up to?*

20 January 2018



Russia is back. Few would disagree with this statement, but what does it mean exactly? What kind of Russia is back? What does it imply for European security architecture and the global order? Noticeable signals of mounting problems, growing social discontent, uncertain economic prospects, military interventions abroad, and tensions with some neighbours and the West, trigger important questions about how the Kremlin will face these challenges and the international implications. These and other issues were addressed during the 16th international seminar War and Peace in the 21st Century, featuring Javier Solana, ESADEgeo's president and honorary chairman of the board, CIDOB; Andrey Kortunov, director general, Russian International Affairs Council; and Cristina Gallach, former under-secretary-general for the UN Department of Public Information.

Professor Zhang's visit to ESADE

23 January 2018

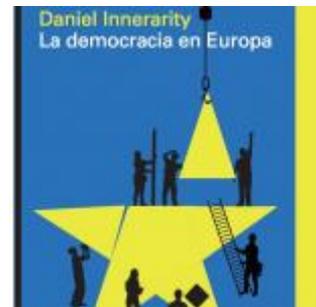
Qingmin Zhang, professor of Chinese foreign policy at Peking University, visited ESADEgeo as a guest speaker at Javier Solana's MBA course. Likewise, ESADEgeo organised two workshops: one on the Madrid campus in collaboration with the Elcano Royal Institute, and another in Barcelona. Attendees included ESADE faculty members, ESADEgeo members, think tank staff, and policymakers. Professor Zhang addressed, among others, the following topics: the 14th National Congress of the Chinese Communist Party and implications for the world; China's fit into the global governance system; the main conditioning factors for China's current foreign policy; China's perception of recent world events, including Donald Trump's policies.



'What is going on in the world?' The future of democracy in Europe

31 January 2018

In the framework of the conference series 'What's going on in the world?', and on the occasion of the publication of Daniel Innerarity's latest book, 'La democracia en Europa' and '¿Dónde vas, Europa?' the CIDOB organised a session in Barcelona. Speakers included Daniel Innerarity, professor of political and social philosophy, 'Ikerbasque' research fellow at the University of the Basque Country, and director of the



Institute of Democratic Governance; Javier Solana, honorary chairman of CIDOB's board and former EU high representative for common foreign and security policy; and Milagros Pérez Oliva, a journalist working for the daily El País; while Pol Morillas, senior research fellow in European Affairs at CIDOB, acted as moderator. The speakers analysed the state of democracy in Europe and its future, as well as the latest events on the continent, and tested the values and existence of the EU. The EU is looking for a new narrative that provides legitimacy and strength, and as Innerarity highlighted, avoids populist simplifications or technocratic justifications.

Culture in the European Union's international relations

31 January 2018



A debate was held at the Instituto Cervantes in Madrid on how a strategy can be developed to promote a European culture that transcends external borders, social classes, genders, creeds, and ideologies. The cultural action of the EU, based on diversity,

intercultural dialogue, and the promotion of culture and creativity as catalysts for international relations, has been part of the European Agenda for Culture since 2007. For the period 2015-2018, the objective of the agenda is the promotion of an accessible and inclusive culture, the protection of cultural heritage, and the development of the creative economy.

'We live in a globalised world and we have the obligation to reduce cultural differences', Solana warned during the debate, which was organised by the Alternativas Foundation with the sponsorship of Bertelsmann. Other speakers included Eduard Miralles, president of Interarts and expert in cultural cooperation;

Silvio Gonzato, director of strategic communications, parliamentary and legal affairs in the European External Action Service (SEAE); and Juan Manuel Bonet, director of the Cervantes Institute.

Public Agenda: Power and Counter-Power

1 February 2018



Javier Solana was the guest speaker at ESADE's Public Agenda Programme. The session was chaired by Eduardo Madina, Public Agenda's programme director and director at KREAB Research.

The session was a forum for learning and dialogue with leading national and international figures in the political, business, academic, and social spheres. The forum gives corporate senior managers the vision, knowledge, management tools, and understanding of how public agendas are made so that they can interact within an ever-shifting relational eco-system. This ensures they can optimise their performance in today's changing and uncertain world.

Comfort Ero's visit to ESADE

6 February 2018

Comfort Ero, director of the Africa Programme at the International Crisis Group, visited ESADEgeo as guest speaker at Javier Solana's MBA course in Barcelona, and at a workshop at ESADE Madrid jointly organised with Política Exterior (a private and independent publishing group that has analysed international news since 1987).



The meeting, which was entitled 'Africa and its Global Significance', included the following topics: pressing challenges and threats; changing geopolitical scenario in Africa; and improvements in conflict resolution.

Education Forum

8 February 2018

Aspen Institute Spain and Fundació Bancaria 'la Caixa' jointly organised the third Education Forum, which took place at the CaixaForum Barcelona and saw the participation of Javier Solana in his role as president of the Aspen Institute Spain. The event focused on the following topics: 'Teaching work: education by skills and transmission of culture' and 'Learning: classroom and neuroscience'. Each of these topics had a rapporteur and a moderator who helped frame and facilitate the debate. Throughout the seminar, all participants (50 in total) were divided into two tables of 25 people to discuss, on a rotating basis, each of the topics.

Homage to the Spanish democratic transition

15 February 2018

Javier Solana participated in Zaragoza in a homage to the Spanish transition, organised by the Royal Institute of European Studies. In media statements, Solana referred to the way in which Europe has faced the drama of the refugees fleeing war in Syria and other conflict situations worldwide.



Munich Security Conference

20 February 2018

Over the past 50 years, the Munich Security Conference (MSC) has traditionally reflected the current state of world military affairs. Each February, more than 450 senior decision-makers from around the globe, including Javier Solana, descend on Munich, Germany, to discuss current and future security challenges.

This year's motto 'To the Brink – and Back?' seemed to be an accurate portrayal of the current geopolitical situation in most regions. After several days of discussion between senior decision-makers, the negativity in the atmosphere means that the risk of a global conflict between nuclear superpowers lingers. And as the world considers another potential nuclear arms race, Javier Solana, NATO's former secretary-general, and Sigmar Gabriel, Germany's foreign minister, expressed alarm: 'The most likely theatre for nuclear conflicts would once again be here, in the centre of Europe,' Gabriel told the conference.

Global Political Seminar: 'Post-globalisation, identities and politics'

23 February 2018

Javier Solana participated in the Global Political Seminar organised by the Aspen Institute Spain. This seminar is part of the Global Policy Programme structured around a seminar and four sessions during the year.

This initiative was launched in 2012 as the Political Leadership Programme and is now holding its fifth event. Its objective is to provide a forum for people with a political vocation who are dedicated to public service and have demonstrated leadership potential.

On this occasion, the seminar was entitled 'Post-globalisation, identities and politics'. The programme was co-directed by Juan Moscoso del Prado (former GPS deputy) and Guillermo Mariscal Anaya (GP).

The seminars focus on three fundamental areas: geopolitics, ethics, and international economics. Pedro Sánchez, Pablo Casado, Meritxell Batet, Dolors Montserrat, Carmen Monton, Mario Garcés, Emiliano García-Page, Javier Maroto, and Eduardo Madina are some of the political leaders who participated in all five programmes.

The United States and its new global role

8 March 2018



Dialogue between Javier Solana, president of ESADEgeo, and **James B. Steinberg**, professor of social science, international affairs, and law at Syracuse University, and previously deputy secretary of state to Hillary Clinton.

The conference was part of the 'Big Challenges' cycle – a social debate initiative that aims to raise awareness about major global trends and helps formulate key questions to improve our understanding of the world and provide tools for leaders and executives to tackle new and complex issues.

J. Steinberg also held a lecture at the ESADE MBA course, as Javier Solana's guest speaker, entitled *The United States and its New Global Role*.

Facing Putin's new presidential term

13 March 2018

Leading Russian, European, and American experts participated in this conference organised by CIDOB (Barcelona Centre for International Affairs) in collaboration with the Jamestown Foundation and the Friedrich Ebert Stiftung (FES). Among the participants were Jordi Bacaria, director of CIDOB; Chris Donnelly, director of The Institute for Statecraft, London; Glen Howard, president of The Jamestown Foundation, Washington; and Javier Solana, president of ESADEgeo, who made the closing remarks. Vladimir Putin renewed his term as Russian president until 2024, and the elections, beyond feeling the pulse of popular support for the Russian leader, were a mere formality. However, there are serious uncertainties about the changes that the Kremlin can introduce in domestic politics and Russia's foreign agenda – and the impact on NATO, the EU, and disputes in Eastern and Southern Europe.

Understanding violence in the Middle East and Africa

19 March 2018

This event launched LSE's new Conflict Research Programme funded by the UK Department for International Development. The CRP aims to understand why contemporary violence is so difficult to end and analyse the underlying political economy of violence with a view to informing policy. There was a special focus on Iraq, Syria, South Sudan, Somalia, and the Democratic Republic of Congo. Members of the research team presented their ideas and initial findings to Javier Solana, former European Union Foreign Policy chief.

New Economy Forum

3 April 2018



Informative Breakfast was organised by the New Economy Forum, with the sponsorship of TEDAE (Asociación Española de Empresas Tecnológicas de Defensa, Aeronáutica y Espacio). The debate featured Jorge Domecq, Spanish diplomat and former Spanish ambassador to the Philippines, and since February 2015, the European Defence Agency chief executive. Domecq said that Europe is at a 'decisive and defining moment' for creating a defence 'with strategic autonomy, without entering into competition with NATO'. Domecq was presented by Javier Solana, former high representative of the EU for foreign affairs and security policy.

Energy transitions: moving beyond scenarios

7 May 2018

ESADEgeo, together with Repsol, organised an event entitled Energy Transitions: Moving Beyond Scenarios, featuring professor **David G. Victor**, expert in international energy policy at the School of Global Policy & Strategy (GPS) at UC San Diego; **Josu Jon Imaz**, CEO of Repsol; **Daniel Navia**, secretary of state for energy; and the moderator was Javier Solana, president of ESADEgeo.



How is it possible to move from a projection of energy transition scenarios to the implementation of policies that produce a real change in the global energy system? This is a complex issue, since it is not enough to focus on the benefits of a low carbon economy in the long term: it is necessary to balance the competitiveness of economies with universal access to energy and supply sustainability. These are some of the main issues discussed.

According to Imaz: 'the most effective measure to reduce CO2 emissions would be to set a global price for each ton that is issued' [something that Repsol has already begun to implement internally]. For his part, Navia considered that it is 'necessary to reach consensus on the objective of the policies and how we are going to measure their achievement' and that, therefore, 'if we focus the political debate on this particular metric - the cost per ton of CO2 emitted, it is possible to have a more logical political debate and everything else would be a tool to achieve the same goal', he added.

Advisors Programme: 'The geopolitical risk. A global vision'

8 May 2018

Javier Solana held a session at the Advisors Programme, entitled "The geopolitical risk. A global vision".

The programme is aimed at directors who want to broaden their knowledge and adapt to the new environment, as well as senior executives who need to prepare for a position on a board of directors. The objective is to give participants an overview on good corporate governance, as well as an update on legislation and best practices.

Future leaders of ESADE ask for actions to tackle the global challenge of climate change

14 May 2018

Students from the main European business schools met at ESADE to participate in a model UN session on climate change. This simulation, in which Marie Vandendriessche, ESADEgeo's senior researcher, was moderator, took place during the annual meeting of CEMS (Global Alliance on Management Education), a worldwide network of 31 of the most prestigious academic institutions in the world.



Climate change is one of the greatest challenges of our time and puts additional pressure on our societies and the environment. From climate changes (which threatens food production) to rising sea levels (which increase the risk of catastrophic floods) through water crises and the reduction of biodiversity, the impacts of climate change are global, lasting, and highly unpredictable. In addition, change is rapid and if measures are not taken now, it will be very difficult and expensive to adapt to these effects in the future. CEMS will launch a Call to Action on the Global Climate Challenge with two main messages: the urgent need for a coordinated response, and the need to show how young people are concerned about a problem that rulers prefer to ignore.

The future of the economic and monetary union

30 May 2018



The economic and monetary union has begun an important and complex process of reform. After the last electoral cycle in Europe and the worst years of the economic crisis, the European Union and its member states have the opportunity to tackle the major challenges that will enable the European project to successfully face the future.

To spread the debate around these issues and actively contribute to their development, the Jean Monnet-ESADE Chair, the Financial Studies Foundation, and

Uría Menéndez, organised this cycle. The second session focused on fiscal and economic union, featuring ESADEgeo vice-president David Vegara. Other discussants were Eva Valle, director of the Economic Office of the Spanish Prime Minister; José Luis Escrivá, president of the Independent Authority of Fiscal Responsibility; Juan Luis Vega, head of the Division of Monetary Policy and Euro Area of the Bank of Spain.

The Galician Association of Family Business

1 June 2018

The Galician Association of Family Business (AGEF) held an assembly in which Galician businessmen renewed their commitment to generating wealth in Galicia. Javier Solana opened the assembly with a conference on the historical crossroads and European opportunities. Solana analysed the historical importance of Europe's role in the world and the need to rebuild a common sentiment in the EU.



The president of the Galician regional government, Alberto Núñez Feijóo, participated in the opening of the 18th General Assembly of the Galician Association of Family Businesses, in which he praised the role of family-owned companies in the internationalisation of Galician companies.

Walter Isaacson: 'Da Vinci, the innovator'

5 June 2018



The Tech & Society cycle returned to Fundación Telefónica Space with the participation of **Walter Isaacson**, President of the Aspen Institute, and author of numerous biographies on the most innovative historical characters (such as Steve Jobs and Einstein). Isaacson, who was introduced by Javier Solana, president of the Aspen Institute Spain, presented his research on the Italian artist Leonardo Da Vinci. Isaacson weaved a narrative that connects the art of Da Vinci with his scientific investigations – and shows how Da Vinci was born with skills that we all possess and can stimulate: such as tireless curiosity, careful observation, and playful imagination.

30th International Seminar on Security and Defence. *The hybrid war: the lie as a weapon and the truth as a victim*

19 & 20 June 2018



The Association of European Journalists organised in Toledo its 30th International Seminar on Security and Defence, entitled 'The hybrid war: the lie as a weapon and the truth as a victim'.

Javier Solana participated in the sixth roundtable, held on 20 June: 'Post international order. Towards the end of multilateralism?', together with Admiral Juan Francisco Martínez Núñez, secretary general of defence policy; and Nikolay Markotkin, director of media and government relations at the Russian International Affairs Council. Pilar Requena, Coordinator of 'En portada' and professor of international relations, moderated the session.

Barcelona Summer School in Global Politics, Development and Security

22 June, 2018



Javier Solana and Angel Saz-Carranza gave a course on geopolitical affairs at IBEI's Summer School. This brief course covered key issues in geopolitical and global affairs: (i) multilateral and global governance; (ii) the EU; (iii) the Middle East; and (iv) US-China rivalry.

The sessions were facilitated by Professor Angel Saz-Carranza.

38th Summer Courses of the UCA (San Roque)

17 July, 2018

San Roque City Council and UCA (Cádiz University) presented their Summer Courses programme, which ran from 16 to 28 July and included a dozen seminars on history: ranging from Gibraltar to renewable energies, industry and 4.0 ports, gastronomic tourism, tax administration, inclusive society, criminal law and corruption, and the consequences of Brexit.

The Mayor of San Roque, Juan Carlos Ruiz Boix, chaired the event, where the former minister and former secretary general of NATO, Javier Solana, held the inaugural lecture at the Juan Luis Galiardo Theatre.



Publications & Research

Opinion pieces

Javier Solana. 'Nikola Tesla and his Balkan legacy', El País – September 2017

Javier Solana. 'The global leadership vacuum', Project Syndicate – September 2017

Javier Solana. 'Catalonia's drive to vote on independence', The New York Times – September 2017

Angel Saz-Carranza. 'Barcelona/EU: Dysfunctional multilevel governance', Global Policy – October 2017

Javier Solana. 'The sovereignty that really matters', Project Syndicate – October 2017

Javier Solana. 'The sovereignty that really matters', El País – October 2017

Javier Solana. 'Why Barcelona should be the headquarters of the EMA', El País – November 2017

Javier Solana. 'The dangers of nuclear bombast', Project Syndicate – November 2017

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