

DO GOOD | DO BETTER

# esade

THE MBA STUDENT ASSOCIATION IS THE BEATING HEART OF ESADE'S VIBRANT COMMUNITY. THROUGH THE MBASA CLUBS & COMMUNITIES, STUDENTS HAVE THE OPPORTUNITY TO DIVE DEEPER INTO SPECIFIC CAREER INTERESTS AND PERSONAL HOBBIES, BUILD YOUR LEADERSHIP AND MANAGEMENT ABILITIES, AND ENGAGE WITH OTHERS TO LEARN, GROW, AND CONNECT.

THREE DIFFERENT TYPES OF ORGANIZATIONS MAKE UP THE MBASA SYSTEM:  
BUSINESS CLUBS, AFFINITY NETWORKS, AND COMMUNITY GROUPS.



# MBASA BOARD

The MBASA Board is committed to cultivating a community defined by inclusivity, transparency, and genuine connection. We strive to ensure every student feels heard, respected, and empowered to pursue their ambitions, knowing they are supported by a cohort that cares deeply for one another. By fostering open communication, we aim to build an environment where collaboration thrives and every member can grow both personally and professionally.

Reach out to us:

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# Business Clubs

BUSINESS CLUBS CENTER ON AN INDUSTRY, SECTOR, OR PROFESSIONAL SKILLSET, AND OFFER STUDENTS DEVELOPMENT AND NETWORKING OPPORTUNITIES.

Consulting

Entrepreneurship

Family Business

Finance

Healthcare

Marketing

Sports Leadership

Sustainability

Technology

# Consulting Business Club

## Our Mission

We equip members with skills and knowledge that support their consulting ambitions. We create structured learning experiences, define preparation standards, and guide members through the recruitment landscape. We cultivate strong relationships with firms and alumni to help members understand expectations, evaluate pathways, and make informed choices about their consulting goals.



# Entrepreneurship Business Club

## Our Mission

Our mission is to help members move ideas to action, gain exposure to founders investors, and accelerators, and build meaningful relationships within and outside of Esade.

Through hands-on workshops, experimentation formats, and structured guidance, we help students build MVPs, refine concepts, and develop entrepreneurial capability. Members gain insights into different industries, business models, and entrepreneurial journeys, helping them identify their place in the ecosystem. Members also gain access to mentors, VCs, startups, and collaborative opportunities that accelerate both learning and career development.



# Family Business Club

## Our Mission

Our mission is to build a premier, enduring community where family businesses thrive through deep-rooted connections and strategic partnerships. We aim to empower our members by providing a dedicated hub for knowledge exchange, professional mentorship, and high-impact networking opportunities that drive collective success.



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# Finance Business Club

## Our Mission

To empower ESADE MBA students to excel in finance-related careers by providing a student-centered, collaborative platform focused on practical skill development and high-impact industry exposure. The Finance Club bridges academic knowledge with real-world application across hands-on learning, actual financial exposure, and a strong, student-driven community that learns, builds, and grows



# Healthcare Business Club

## Our Mission

Our mission is to foster the spirit of the ESADE community and to expose our members to prominent healthcare companies and key stakeholders. We aim to create an environment committed to innovation and excellence, encapsulating an ecosystem where ESADE's diverse talents seamlessly integrate with industry pioneers



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# Marketing Business Club

## Our Mission

Our mission is to *Make Marketing Real* by building a hands-on marketing community where students learn through real experiences, connect with industry leaders, and grow into the next generation of brand builders. We turn ideas into action by creating spaces for practical learning, creative exploration, and meaningful collaboration, working with companies and alumni to bring real-world marketing insights to campus.



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# Sports Leadership Business Club

## Our Mission

We strive to help club members discover and learn from opportunities that the sports business sector offers. We provide tools, contacts, and knowledge to allow our club members to achieve their personal and professional goals of becoming future sports business leaders.



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# Sustainability Business Club

## Our Mission

The club aims to create a collaborative space for members to learn, share, and apply practical solutions that advance environmental responsibility and social impact. At a time when business responsibility is just as important as performance, sustainability is no longer a choice, but a strategic necessity.



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# Technology Business Club

## Our Mission

Our mission is to bridge the knowledge gap for all members, from career-switchers to seasoned tech professionals, by providing targeted skill-building workshops, facilitating meaningful engagement with global tech companies, and leveraging the clubs network for future careers in the tech space.



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# Affinity Networks

AFFINITY NETWORKS AIM TO ORGANIZE AND FACILITATE ACTIVITIES FOR STUDENTS THAT GROW INCLUSIVITY AND BUSINESS OPPORTUNITIES IN THE ESADE MBA COMMUNITY (AND BEYOND).

Asia & Allies

Blacks In Business & Allies

LATAM & Allies

LGBTQIA+ & Allies

Women In Business & Allies

# Asia & Allies Network

## Our Mission

Recognizing Asia as a crucial part of the global community, we are driven by a passion for its dynamic future. We aim to share to the Esade community our tailored insights and knowledge from our firsthand experiences and journeys. Our mission is to unite Asia and Esade, breaking down distances to make the essence of the region accessible and familiar to every member



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# Blacks In Business & Allies Network

## Our Mission

Our mission is to empower Black excellence and cultivate inclusive leadership within the Esade MBA community by building a dynamic network where diverse voices are celebrated, amplified, and supported. Through meaningful dialogue, mentorship, and strategic collaboration, we will navigate the business landscape together, unlock opportunities across industries, and champion diversity as a catalyst for innovation and success.



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# LATAM & Allies Network

## Our Mission

Our mission is to celebrate and elevate Latin American identity by sharing our cultures, stories, and values while embracing our diversity as a source of strength. We aim to create a vibrant, inclusive community that connects students, alumni, and partners through cultural experiences, professional networking, leadership development, and social impact initiatives, highlight LATAM as a region of opportunity and potential. Through our efforts, we aspire to strengthen ESADE's presence in Latin America and foster lasting bonds within our community.



# LGBTQIA+ & Allies Network

## Our Mission

Diversity is one of Esade's most mentioned values, and we are here to make the Class of 2027 proud of it. We are building a campus that acts as a true safe space—not just for community members, but for those navigating internal questions and for allies eager to learn. We strive to be the bridge where personal authenticity meets professional excellence.



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# Women In Business & Allies Network

## Our Mission

The Women in Business & Allies Club envisions a world where all individuals thrive and excel in the dynamic landscape of business. We aspire to be a transformative force, cultivating a community that celebrates the unique strengths of women while actively prompting inclusivity and allyship. Our vision is to create a powerful long-lasting network that not only empowers members in their professional journeys but also shapes a more equitable and sustainable future across all industries.



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# Community Groups

COMMUNITY GROUPS ARE DESIGNED TO FOSTER AND GIVE OPPORTUNITIES FOR OTHER INTERESTS, HOBBIES, AND IDEAS THAT ARE UNIQUE TO EACH COHORT BASED ON THEIR INTERESTS.

Business Communications

Luxury & Fashion

Travel & Tourism

# Business Communications Community Group

## Our Mission

We aim to create a structured yet supportive environment where MBA students can develop essential communication skills through deliberate, hands-on practice. Our sessions are designed to address real-world professional scenarios: from interviews and negotiations to presentations and crisis communication. We prioritize peer-to-peer learning, constructive feedback, and a judgment-free atmosphere to build both skill and confidence. By integrating verbal, non-verbal, and cross-cultural communication, we prepare members to navigate diverse and dynamic business settings. Ultimately, we empower individuals to find their voice, refine their presence, and communicate in ways that advance their careers and strengthen their leadership.



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# Travel & Tourism Community Group

## Our Mission

Our mission is to help ESADE students meaningfully explore career opportunities across the travel and tourism industry by connecting them directly with industry professionals, real-world insights, and practical exposure. The club aims to act as a bridge between the industry and actual career paths and help students understand roles, skill requirements, and entry points into the sector.



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# Fashion & Luxury Community Group

## Our Mission

The Luxury & Consumer Goods Club is building a leading community where members can discover the vast opportunities within the luxury and consumer goods industries and explore the forces shaping their evolution. Our vision is to create a vibrant, collaborative hub that brings together curious minds, emerging talent, and industry thought leaders. Together, we aim to grow the club into a go-to source of insight, inspiration, and meaningful connections.



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