

## BUSINESS SECTOR ROUND TABLE

# Public-private collaboration is the focus of the conference organized by the EFA

The event will feature presentations and round tables with the participation of public and business representatives

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Public-private collaboration is “an instrument that the public sector has” to promote policies, according to Mònica Reig, Associate Director of the Center for Public Governance (EsadeGov). For Reig, the most “important” thing is that this collaboration “is used correctly” and that it is motivated by a real “public interest”. She considers it essential that “it is not politicized”. The conference will take place on Friday, March 21st at Anyós Park and will include presentations and round tables. Participants will include, among others, Conxita Marsol, Minister of the Presidency, Economy, Labor and Housing; Jordi Puy Segura, Secretary of State for Economy, Labor and Housing; David Forné Massoni, Secretary of State for Energy Transition, Transport and Mobility; Juan Ignacio Horro Nieto, President of the Envalira Tunnel, and representatives of the Andorran Family Business, Daniel Armengol and Susanna Roca.

Reig details some key elements



Mònica Reig, Associate Director of the Center for Public Governance (EsadeGov)  
Teaching Fellow of the Department of Society, Politics and Sustainability at ESADE


**MÒNICA REIG**

ASSOCIATE DIRECTOR OF ESADEGOV/ESADEGOV

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for these collaborations to function properly, such as “commitment and shared purpose” and the need for “learning and communication” spaces to reduce barriers and correct errors. She also highlights as essential governance, institutional quality and that the managements are “professionalized” and not “politicized”.

She also considers it important that administrations have “clear information and objectives” and that they incorporate “expertise” from the private sector. She also states that these collaborations seek “efficiency” and require adequate planning.

Regarding the sectors where this collaboration could be applied, she argues that it is interesting “in practically all”, especially in the technological sector due to its agility and flexibility.

Finally, Reig recommends that the administration know “the context for promote attractive conditions for the private sector”, recalling that companies seek economic profitability and that tenders must have “attractive structures”. ●