

Master in International Management

Lead with purpose for international success

Dare to make a difference. The Esade MSc in International Management opens up a world of management opportunities. Want to work overseas or across borders within a multinational company? Want the knowledge, skills, and confidence to find a better way to lead international teams? Start here.

What will you learn?

- How to build a systemic understanding of a company and manage the paradoxes inherent to international operations.
- How to identify global issues and problems and integrate them into core business policies and activities.
- How to develop the competencies necessary to implement global strategies in the different functional areas of a company such as operations, marketing or finance.
- How to build purpose and go in-depth into analytical skills and critical thinking.

Career opportunities after the program

While consulting is the most common career path, the program also opens doors to international roles in multinational companies, public institutions, and government.

You'll be prepared for management positions in areas like HR, finance, operations, and marketing, or to contribute to global cooperation and trade. Alternatively, you can drive innovation and launch new business ideas with an entrepreneurial mindset.

CLASS PROFILE



PLACEMENT

92 % Students employed after 3 months

31 % Found a job outside their home country

Placement by sector:



36 % Consulting Services

12 % FMCG

10 % Technology

10 % Financial Services

8 % Healthcare

8 % Accounting Services

8 % Manufacturing

4 % Retail

2 % Education

2 % Real Estate

Placement by function:



34 % Consulting

18 % Marketing/Sales

16 % Finance

8 % General Management

8 % Business/Data Analytics

8 % Information Technology

6 % Other

2 % Accounting

Esade Difference

1. International Projects in Action

Apply your learning to real-world challenges. In this hands-on experience, teams of students act as consultants for Esade's global partner companies and NGOs. Over 600 hours across two terms, you'll analyze problems, test solutions, and collaborate with a project manager to deliver impactful results. This project sharpens your skills in teamwork, analysis, and project management—while deepening your understanding of international business.

2. Global Study Tours

Discover international business firsthand. Gain direct exposure to diverse working styles and cultural contexts through immersive study tours. At top partner schools and leading global firms, you'll explore market challenges and opportunities, deepening your understanding of cross-border dynamics and expanding your global perspective.

3. Choose a Specialization Track: Digital Transformation and AI, or Finance

Our program gives you the opportunity to specialize in two of the most relevant areas in business today: Digital Transformation and AI, and Finance.

Each track includes essential courses you'll automatically be enrolled in, along with a selection of electives to tailor your learning experience. Plus, your Master Project will align with your chosen track, ensuring you gain targeted and practical expertise for your future career.

PROGRAM OVERVIEW

SUMMER PERIOD Business Integration Path

TERM 1

CORE COURSES

- Economics and the Global Environment
- Business in Society: International Projects in Action
- Business in Society: Sustainability Strategies
- Corporate Finance
- Digital Transformation
- Cross-Cultural Management
- Geopolitics

Study Tours & Skills Seminars

TERM 2

SPECIALISED COURSES

- International Business Strategies
- Marketing Strategy and Implementation
- Global Operations
- Financial Markets
- Non-Market Strategy
- International Projects in Action

TERM 3

ELECTIVES

The wide range of electives offered during this term will allow you to tailor the program to your specific career goals.

2nd Year Options (not compulsory),
CEMS or Double Degree



“At Esade, diversity is embraced as a source of strength. The school fosters inclusive environments, empowers women, and promotes equal opportunities.”

Chiara Imbriani, Italy
Project Manager, Spotify
Class of 2024