



## Niu Xiaomang



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[Link to Bio](#)

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**Advisor:** Prof. Marc Esteve

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**Research Group:** GLIGP

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**Research Interests:**

- Public Management
- Smart City
- Artificial Intelligence
- International Politics

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**Short Bio:**

Xiaomang (Aiden) Niu is a Ph.D. candidate in Public Management in Esade Business School. He holds an M.Sc. in Social Research Methods from University College London and B.Sc. in International Studies with Spanish from University of Nottingham in China campus. Before joining Esade, he was a research assistant in Public Management in Zhejiang University.

His research focuses on the intersection between emerging technologies and public management. More specifically, he examines the adoption of smart-city initiatives and artificial intelligence in the public sector, as well as their implications for organizational performance. He is proficient in a range of research methods, including systematic reviews and quantitative/qualitative techniques such as difference-in-difference, structural equation modelling and discourse analysis.

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