



Ha Chu Thi



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Advisor: Francois Collet & Jan Hohberger

Research Group: Strategy and Entrepreneurship

Research Interests:

- Innovation
- R&D strategies
- Pharmaceuticals
- New product development

Short Bio:

Ha Chu Thi is a Ph.D. candidate in Strategic Management at ESADE Business School. She holds a Master of Research in Management and Innovation from SKEMA Business School, an MSc in Financial Management from the University of Northampton, and a BSc in Banking and Finance from the Academy of Finance (Vietnam).

Prior to pursuing an academic career, Ha accumulated extensive professional and academic experience. She worked in several commercial banks in Vietnam, served as a university lecturer in accounting for four years, and worked as a research assistant in Taiwan for two years.

Her current research focuses on innovation strategy in pharmaceutical industry, with particular interest in the intersection of innovation management, the strategic organization of R&D activities.

Before beginning her Ph.D., Ha developed strong research expertise in finance, with work presented at major international conferences, including the European Finance Association (EFA) and the Financial Management Association (FMA). This background enables her to integrate financial perspectives into her research on innovation and strategic decision-making.
