



## Erin Parsons



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[Link to Bio](#)

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**Advisor:** Angel Saz Carranza

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**Research Group:** GLIGP

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### Research Interests:

- Lobbying
- Interest Groups
- Coalition Building
- Big Tech

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### Short Bio:

Erin Parsons is a PhD candidate in the GLIGP Research Group at ESADE Business School. She has a background in policy with experience working as a Specialist at Consumers International and the World Economic Forum, a Fulbright Grantee in Nuuk, Greenland, and a researcher for various institutions, including: the Barcelona Center for International Studies (IBEI), the U.S. Office of the Director of National Intelligence, the Hudson Institute, and the North American and Arctic Defence and Security Network. She possesses an MRes in Management Sciences from Esade, an MRes in International Studies from Pompeu Fabra University and a BA in Chinese and International Relations from the University of Oregon Clark Honors College.

Her research interests are in corporate non-market strategy and lobbying by Big Tech companies, with a focus on how academia is used as a lobbying actor to influence coalition building and narrative framing on salient regulatory issues such as AI.

You can find her at relevant conferences such as the ECPR, EPSA and APSA.

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