



Carmen Cárdenas



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[Link to Bio](#)

Advisor: Angel Saz Carranza

Research Group: GLIGP

Research Interests:

- Non Market Strategies
- Corporate Political Action
- Corporate Governance
- Geopolitical Risk and Firm Strategy

Short Bio:

Carmen Cárdenas is a PhD candidate in the GLIGP research group at ESADE Business School. Her research examines the movement of individuals between public office and corporate boards, identifying patterns and drivers across Europe. More broadly, her interests center on non-market strategies, with a focus on corporate political activity and the relationships between firms and public institutions. She draws on her academic background in political science and public management to bridge insights from political institutions and strategic management. Prior to beginning her PhD, she worked as a research assistant at ESADE and at Lund University. Carmen also serves as the Team-Building Coordinator for ESADE's Doctorate Consortium and is part of the logistics team at the New Student Doctoral Consortium of the Academy of Management (AOM).

She holds a Master of Research in Management Sciences from ESADE, an MSc in Welfare Policies and Management from Lund University, and a Bachelor's degree in Political Science and Public Administration from Universitat Pompeu Fabra.
