



# Zunaira Fatimah



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[Link to Bio](#)

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**Advisor:** Dr Igansi Marti

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**Research Group:** Institute of Social Innovation

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## Research Interests:

- Invisible inequalities
- Gender related issues in and around organizations
- Ethnography
- Social and institutional change

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## Short Bio:

Zunaira is a PhD candidate in Society, Politics and Sustainability at Esade Business School. She holds an M.Sc. in Information Systems and Operations Management from the University of Nottingham (UK) and a B.Sc. in Accounting and Finance from the National University of Science and Technology (Pakistan).

She has an interdisciplinary background and has previously worked on research projects focusing on investigating alternative food supply chains and mapping of the trade-based supply chain legislations and their relevance for the coffee sector. More recently, she is interested in exploring qualitative methods to investigate inequalities in and around organizations and also social and institutional change more broadly.

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