



Verónica Isabel Gonzales Stuva



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[Link to Bio](#)

Advisor: Dr Pedro Rey-Biel

Research Group: Research Group for Leadership and Innovation in Public Management (GLIGP)

Research Interests:

- Public Policy Evaluation
- Behavioral Economics
- Experimental Economics
- Economic Development

Short Bio:

Verónica Gonzales Stuva is a Ph.D. Candidate at Esade Business School. She holds an MRes in Management Sciences from Esade, a Master's in Public Policy from the University of Michigan – Ann Arbor, and a Bachelor of Arts in Economics from the Universidad del Pacífico. Previously, Veronica was an economic development consultant working with the Inter-American Development Bank and the International Financial Corporation.

Her research interest is centered around the use of experimental techniques for the evaluation of public policies. More specifically, she studies the use of randomized control trials on the evaluation of social programs, the obstacles that can be found in large scale evaluations, the use of other evaluation techniques in the assessment of government responses, and issues related to the scalability of policy pilots.
