



Juan Pablo Casadiego



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Advisor: Dr Alfred Vernis

Research Group: Social Innovation Institute

Research Interests:

- Sustainable business models
- Regenerative sustainability
- Social-ecological systems
- Regenerative agriculture

Short Bio:

Juan Pablo is a PhD candidate at Esade Business School. He holds a Master of Research in Management Sciences from the same institution and a B.S. in Management from Universidad de Los Andes (Colombia). The focus of his doctoral research is on regenerative sustainability and sustainable business models. More specifically, he explores how companies are adopting regenerative business model innovations in the race of combating climate change and restoring global social-ecological systems.

Prior to pursuing his PhD, Juan Pablo has been Research Assistant at the School of Management of Universidad de Los Andes, the Sustainable Development Solutions Network for Latin America and the Caribbean, and the Emerging Markets Institute at Cornell University. Also, he has presented research projects at the New Business Models Conference and the European Group for Organization Studies (EGOS).
