



Alireza Mahmoodzadeh



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[Link to Bio](#)

Advisor: Dr Ivanka Visnjic

Research Group: Institute for Innovation and Knowledge Management

Research Interests:

- Sustainability Oriented Innovation
- Business Model Innovation
- Sustainability Transformations
- Organizational Ambidexterity

Short Bio:

Alireza is a Ph.D. candidate at the Institute for Innovation and Knowledge Management at Esade. He holds a Master of Research in Management Sciences from Esade Business School, an MBA from Kharazmi University, and a B.Sc. in Aerospace engineering from the Sharif University of Technology in Iran. Prior to pursuing his Ph.D. at Esade, Alireza has been collaborating with Start-ups and consulting firms working with SMEs for more than 5 years.

Alireza is interested in the interactions between sustainability and innovation in organizations. More specifically, he investigates how adopting sustainability affects the innovation outcomes of the organizations, or how it transforms the innovation process within a company. Moreover, his research interests include how sustainability-oriented innovation happens, and how this impacts organizational outcomes.
