

# Two years of CEI: Milestones & Achievements

2014-2016



The Center for Educational Innovation (CEI) provides support, counseling and resources to faculty so their teaching activity can be a source of personal and professional satisfaction and so they can contribute to the teaching philosophy of the programs where they participate and to ESADE's mission of training future socially responsible managers, lawyers and leaders.

During its two full years of existence, the Center's strategy has articulated around the following axis:

- Development and consolidation of its **flagship projects**:
  - | Teaching Development Program;
  - | Technology-Enhanced Learning.
- Deepening the focus of training on priority areas building on **ESADE's teaching competences framework** (Course Design; Delivery; Assessment; Metacognition).
- **Improvement of communication channels and onboarding strategy** to increase the pool of faculty participating in the activities proposed from the Center.
- **Consolidation of a pool of internal mentors and instructors** and, progressive expansion to incorporate external talent.
- **Consolidation of ties with our stakeholders** with the amplification and deepening of contacts, and the establishment of joined collaborative projects such as the Building your Teaching Development Program in coordination with Department Chairs, and the Exploration of Technology Enhanced Learning Projects (ICT-CEI projects).



- Embracing, deepening and developing the teaching & learning potential of technology in collaboration with the ICT Department:
  - | Continuous upgrade of Moodle to facilitate faculty and students' tasks and educational uses;
  - | Exploration of new resources and strategies for class delivery, and the creation of new learning environments;
  - | Provision of counseling on content creation tools;
  - | Design of a new project on learning analytics to track students' progress and delineate personalized learning paths.
- Scouting for and testing of new tools and trends in Higher Education.

## FACULTY



**196**

### Seats taken in the training activities organized,

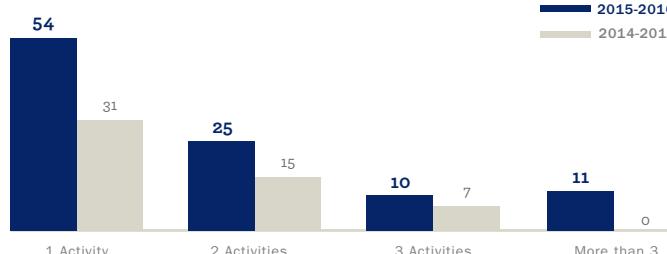
an increase of 100% compared to the previous academic year,  
which showed an occupancy of 98 seat taken.

**14**

### Instructors

12 ESADE faculty involved with a leading role as instructors or/and mentors. 2 invited instructors from outside ESADE.

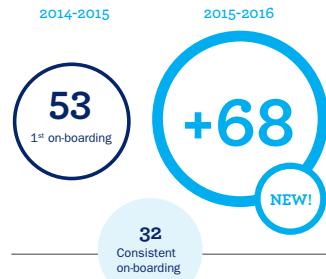
### EVOLUTION OF FACULTY PARTICIPATION PER NUMBER OF ACTIVITIES



In 2015-2016, a 21% of ESADE faculty participated in three or more training activities.

**32** faculty members continued to participate in training activities after having participated in at least one activity in the 1st year of the Teaching Development Program (2014-2015).

**68** participants joined the Program for the first time in the 2015-2016 academic year.



### ACTIONS



### CEI'S TECHNOLOGY ENHANCED LEARNING & MOODLE SUPPORT IMPACTS



**113**

### Counseling actions

on topics related with technology-enhanced learning.

**56.94%**

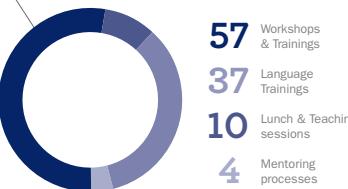
### Of increase in the number of counseling actions

related with technology-enhanced learning from 2014-2015, when 75 faculty members received personalized counseling.

**49**

### New authoring tools tested

### NUMBER OF ACTIONS ACCORDING TO TYPE



## FEEDBACK

### Average out of 7

According to participants' feedback, the training activities proposed:

**6.36**

Fulfilled the participants' expectations

**5.85**

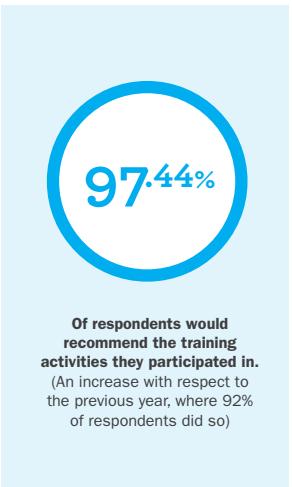
Enriched the participants' portfolio of teaching activities

**6.05**

Helped acquire new knowledge regarding teaching

**6.18**

Helped participants analyze their own teaching activity from a different perspective



The CEI also supported the Teaching Excellence and the Educational Innovation Award's Committee during the process of selecting the awarded:

#### 2014-2015

Andrés Cúneo was distinguished with the **Teaching Excellence Award**.  
Sira Abenzoa was distinguished with the **Educational Innovation Award**.

#### 2015-2016

Pedro Aznar was distinguished with the **Teaching Excellence Award**.  
Marcel Planellias and Ivan Bofarull, were distinguished with the **Educational Innovation Award**.

Finally in 2015-2016, the CEI was proud to contribute to the implementation of the **Student First project**. To find the milestones and achievements in that regard please visit:

[http://itemsweb.esade.edu/cei/StudentFirst\\_en](http://itemsweb.esade.edu/cei/StudentFirst_en)

**THANK YOU**  
FOR MAKING THIS POSSIBLE