FT Features and Tools for Education clients

Tools and Features

Multimedia
❖ FT Web app for iPad and iPhone and non-Android devices. Available via your browser at app.ft.com rather than from the market store. ‘Add to the Home Screen’ icon to enjoy full access even when you’re offline. App.ft.com

❖ FT Android app
Optimised for phones and tablets, giving you the best FT experience available on Android market store. Read more on http://apps.ft.com/home/web-app/

ePaper An exact digital replica of the printed newspaper with ‘turning’ pages and search function. Improvements include optimisation for mobile and tablet (including iOS), improved navigation, offline reading and a searchable archive for the past 30 days. http://www.ft.com/FTePaper

Email Briefings
Sign up to a number of email alerts on a wide range of topics, including Europe Morning Headlines and Business Education newsletter among others. http://nbe.ft.com/nbe/profile.cfm

Email alerts http://markets.ft.com/alertsHub/keyword.asp You can set up email alerts based on search terms specified by you to track companies or developing stories.

Markets Data
View the latest stock market research and data for equities, commodities, currencies and bonds. Dig deeper into the news with markets data tools. www.ft.com/marketsdata

Portfolio Tool
Keep track of the performance of companies you’re interested in, using the FT.com portfolio tool. http://markets.ft.com/data/portfolio/dashboard

It’s a good way of graphically showing relevant news stories and how they relate to the companies or investments you’re monitoring. You can also chart portfolio holdings against different benchmarks and create alerts.

FT Podcasts
You can listen to the FT’s Podcasts directly on this page, listen on Stitcher, or subscribe to our Podcasts on iTunes. To listen to earlier episodes, select the show title from below or view a month from the Podcast Archive. http://podcast.ft.com/
Lexicon
Browse the FT’s glossary of economic, financial and business terms, all selected by our editors.  
http://lexicon.ft.com/

Special Reports
The Financial Times produces up to 14 special reports each month, providing readers with practical business information on the issues, trends and events affecting different countries and industries.  
http://www.ft.com/reports
Reports library:  
http://www.ft.com/reports-library?ft_site=falcon&desktop=true

Big Reads
Financial Times’ Big Reads, featuring in-depth reporting from FT correspondents around the world. Stories that explore and explain key themes in world news, science and business, and discussions with FT reporters.  
https://www.ft.com/comment/the-big-read
The Big Read Podcast:  
https://www.ft.com/stream/sectionsId/MmM3N2VjNjktNDY4My00ZmQ4LWFkYjMtZjc5YTIxMzY2NzNj-QnJhbmRz

In Depth
In Depth aggregate and update related articles across FT.com in one convenient place - enabling you to quickly find related headlines, comment and analysis, video, interactive graphics and special reports.  
http://www.ft.com/indepth?ft_site=falcon&desktop=true

Market news & commentary
The FT provides global news coverage of the financial markets covering equities (by region), currencies, capital markets and commodities. Commentary and analysis is delivered throughout the day.  
https://www.ft.com/markets

Blogs
The FT blogs are a great place to start as they will often offer great coverage at simple language (easy for non-native English speakers) but still offer quality FT coverage by FT journalists.  
http://www.ft.com/intl/comment/blogs

Great to look at:
→ Gavyn Davies  
http://blogs.ft.com/gavyndavies/ on macroeconomics
→ Martin Wolf’s Exchange  
http://blogs.ft.com/martin-wolf-exchange/ on Economics issues

Beyondbrics
Beyondbrics is a forum for guest contributors from the worlds of business, finance, academia and the third sector.  
https://www.ft.com/beyondbrics

Features from the Business Education section

Rankings
The Financial Times publishes six business school rankings a year: MBA, Executive MBA, Masters in Management, Executive Education, Masters in Finance, European Business
Schools. [http://rankings.ft.com/businessschoolrankings/rankings](http://rankings.ft.com/businessschoolrankings/rankings)

**Academic Week Ahead**
A round-up of what is happening in business schools around the world in the coming week. [http://www.ft.com/cms/s/2/5adf0370-1c65-11e3-8894-00144feab7de.html](http://www.ft.com/cms/s/2/5adf0370-1c65-11e3-8894-00144feab7de.html)

**Ask the Experts Q&A Archive**
This is a one-hour long live session in which readers put their questions to a panel of up to five experts, including business school deans, professors, admissions officers etc and FT journalists. Topics include the various degrees programmes, plus sessions on entrepreneurship and an annual jobs and admissions clinic. [Ask the Experts page](http://blogs.ft.com/mba-blog)

**Case Studies Archive**
The case studies in this archive are intended to showcase business schools' teachers and their teaching. This piece of 650 words focuses on a particular feature or dilemma faced and solved by a company for a more general FT audience - the piece might be based on a formal Case Study, but equally it could be based on some teaching or research. [http://www.ft.com/management/case-study](http://www.ft.com/management/case-study)

**Dean’s column**
In the Business Education magazines, which are published five times a year, we invite one dean to write about a figure that has had a significant influence on management and/or management education. The person can be a business person, academic, politician or pop star, alive or dead, real or fictional. Previous submissions have included Jack Welch, William Shakespeare, Nelson Mandela, Thomas Bata, John Dewey and Albus Dumbledore. [https://www.ft.com/business-education/deans-columns](https://www.ft.com/business-education/deans-columns)

**FT Business School (video)**
The Business Education section has its own video carousel recorded in the FT video studio in London. The interview can be with a business school dean or a professor with interesting research, but the video should discuss topics of interest to FT viewers. Videos are a maximum of four minutes in length. [www.ft.com/bized-video](http://www.ft.com/bized-video)

**MBA Blogs**
Students from business schools around the world write about their experiences. Participants are expected to blog once a week (maximum 400 words) for the duration of their programme. Participants should submit an example of their written work and details of their programme and CV to be considered. [http://blogs.ft.com/mba-blog](http://blogs.ft.com/mba-blog)

**Mooc Matters**
A list of massive open online course (Moocs) that cover aspects of business and management and are available to study now or in the coming weeks. [http://www.ft.com/cms/s/2/039fb95a-161c-11e3-a57d-00144feabdc0.html](http://www.ft.com/cms/s/2/039fb95a-161c-11e3-a57d-00144feabdc0.html)
Soapbox
These are a 700-word, opinion-based articles on a subject relating to business schools and business education. The subject matter is broad, however it must be relevant to business education practitioners. https://www.ft.com/business-education/soapbox

FT highlights for faculty and students

Highlights for faculty:

❖ Use the FT to deliver relevant and up-to-date teaching. FT content spans global business, finance and politics, supporting a wide range of disciplines from accounting and international relations, to economics and management.
❖ The Financial Times brings subjects to life with real-world examples and clear coverage of global news and commentary. Use FT content to encourage students to connect current events with course principles and share ideas in the classroom.
❖ Build contemporary and international case studies for coursework and class discussion with FT news and analysis. Students can use the FT to follow a topic or theme throughout the term and produce a written report at the end of the period. Subjects to monitor may include company, industry, political or economic developments in a specific country or market.
❖ By incorporating the FT into their curriculums, faculty can help prepare students for careers in an increasingly global marketplace, providing them with the insight needed to understand and navigate different business cultures and excel in job interviews.
❖ Learning tools. A range of digital tools and services help you integrate FT news into the classroom

Highlights for students:

❖ Jump-start your assignments - use the FT daily briefings on the business world and our 10 year archive
❖ Ace your job interviews - FT delivers unparalleled business coverage, insightful opinion and razor-sharp analysis
❖ Stand out from the competition - we can help you use our personalised news alerts, specialist blogs, videos and infographics
❖ Land your dream career - FT provides you with the latest trends and intelligence from top global thought leaders