

Announcement

Faculty Position in Marketing (Research Track)

ESADE

ESADE is seeking to appoint a research-track faculty member in any specialty area within the field of marketing. The successful candidate will join the school at its Sant Cugat (Barcelona) campus no later than September 2019.

Candidates must have completed a PhD or equivalent programme of study by the start date. They must also demonstrate a trajectory of scholarship in the area of specialisation, and the motivation and potential to publish high quality, impactful research in the leading academic journals of the discipline. Finally, the candidate must exhibit a foundation upon which a successful teaching career across the school's diverse portfolio of undergraduate, postgraduate and executive education programmes can be developed.

The marketing unit at ESADE is a growing and dynamic group focused on tackling issues that concern the relationships of organisations with their customers. Under this general motivation, our research spans different substantive and methodological orientations, placing as much importance on the underlying question as it does on rigor. Indeed, the marketing unit was instrumental in the recent launch of ESADE's Institute for Data-Driven Decisions, which serves as a platform for collaborations between business, government, and the faculty.

From the standpoint of teaching, the department enjoys a solid reputation in the school: we constantly strive to improve the classroom experience and translate our research to ideas and advice that is of practical use to (future) managers, public policy makers or consumer groups. This effort is aided by the school's Centre for Educational Innovation.

ESADE, which comprises a business and a law school, is a member of the Ramon Llull University. The stated mission is "to educate highly-professional individuals aware of their responsibilities as national and global citizens, sensitive to issues of solidarity and social justice and keen to engage in collective projects," and the tagline is "inspiring futures." The school currently operates campuses in Barcelona and Madrid, and it has several collaboration agreements with renowned international educational institutions.

The position is tenure track. Decisions about contract renewal and promotion are based on individual performance. The salary and teaching requirement tied to the position are competitive. It is not a requirement to speak Spanish, as the school is fully international. However, language support is offered to successful non-Spanish-speaking candidates.

We will consider applications on an ongoing basis starting on 15 June 2018 until the position is filled. Interested parties should send at least the following:

- Cover letter
- Curriculum vitae
- Three reference letters
- One current paper
- Any available teaching evaluation

Please send all application material electronically at facultypositions@esade.edu. Applications sent by post or courier will not be considered.