

ESADE
Business School

Ramon Llull University

PhD in Management



www.esade.edu

WELCOME

PhD in Management

Why do a PhD in management at ESADE?

The increasing sophistication of the practice of management and the rising complexity of global business generates demand for experts in management. We are looking for candidates that have a passion for research and have the ambition to become leading scholars in their field.

Doctoral training at ESADE provides rigorous training with courses that cover a wide range of topics and research methods. ESADE is one of the leading business schools in international rankings (Financial Times, Business Week, The Economist, Forbes) and). ESADE is home to faculty and students from all around the

globe and offers a rigorous and international environment to hone skills for an international career in business academia and research.

We welcome candidates from various disciplines (Management, Economics, Engineering, Psychology, Sociology and other disciplines related to management) who are highly motivated, enthusiastic about the creation of new knowledge, and interested in pursuing an international career in research.

If you share our passion for research and our ambition, we encourage you to take a closer look at our PhD programme. We look forward welcoming you at ESADE.



ABOUT ESADE

ESADE is one of the leading business schools in international rankings (Financial Times, Business Week, The Economist, Forbes) and a partner of prestigious universities and business schools (for example the CEMS alliance and Georgetown University). ESADE is home to faculty and students from all around the globe and offers a rigorous and international environment to hone skills that will help them to pursue an international career in research.

GLOBAL NETWORK

+50,000

Alumni

114

Countries represented

32

International Chapters

GLOBAL FACULTY

123

Full-Time faculty

27

Different nationalities

GLOBAL RANKINGS



**BUSINESS SCHOOL
IN EUROPE**

Financial Times 2014



**EXECUTIVE EDUCATION
WORLDWIDE**

Financial Times 2014

BARCELONA

Barcelona is recognised as one of the world's business capitals with a strong focus on Innovation & Entrepreneurship, something our programmes are based on at ESADE.

ESADE's state-of-the-art international campus has been specifically designed and built to promote learning and creativity. The more than 70 nationalities represented on campus and the numerous spaces designated to creative thinking and innovation make for a dynamic space in which to inspire and be inspired.



FACULTY



“ The atmosphere of the PhD programme is open-minded, collaborative and challenging at the same time. ESADE PhD students are truly interested in the problems they work on. They have the ambition of having an impact in their academic field. Importantly they also care about the impact of academic work on management practice in organizations.”

DANIEL ARENAS, ASSOCIATE PROFESSOR

Department of Social Sciences and ESADE Institute for Social Innovation.



“ At ESADE you will find a dedicated team of researchers focusing on state of the art entrepreneurship research. Members of the team publish regularly in top tier entrepreneurship journals, have published top cited papers”.

JAN BRINCKMANN, ASSOCIATE PROFESSOR

Department of Strategy and General Management and ESADE Entrepreneurship Institute



“ I work with ESADE students because I find them incredibly talented, diverse, creative, motivated, and socially concerned. I am including several in my own research and I think I'm learning as much from them as they are from me.”

ANN MAJCHRZAK, PROFESSOR OF DATA SCIENCES AND OPERATIONS

University of Southern California, Marshall School of Business and ESADE Institute for Innovation and Knowledge Management

MEET SOME OF OUR ALUMNI AND STUDENTS



“ The PhD programme of ESADE has offered me a rounded education covering different theoretical and methodological perspectives, a multi-cultural and highly supportive group of colleagues with which to learn, as well as the opportunity to pursue my research interests and forge international collaborations”

MYRTO CHLIOVA, PHD CANDIDATE
Entrepreneurship Institute / Institute for Social Innovation, ESADE



“ I am very grateful to ESADE for having provided me a safe and supportive environment that helped me in my learning endeavors and research collaborations. To me, ESADE is a home away from home.”

SONDOS ABDELGAWAD, PHD 2013 - ASSISTANT PROFESSOR, ENTREPRENEURSHIP DEPARTMENT
Instituto de Empresa (IE) Business School, Madrid, Spain



“ The ESADE PhD allowed me to develop the necessary skills to publish in top international research journals. One of the programme’s main strength is that it is well connected to other international research institutions. PhD candidates have the opportunity to do visiting periods in these institutions and build up their research profile”

MARC ESTEVE, PHD 2013 - LECTURER IN INTERNATIONAL PUBLIC MANAGEMENT
University College London, United Kingdom



“ One thing I like about the PhD programme at ESADE is the flexibility and support provided to each candidate to explore external opportunities for research collaborations”

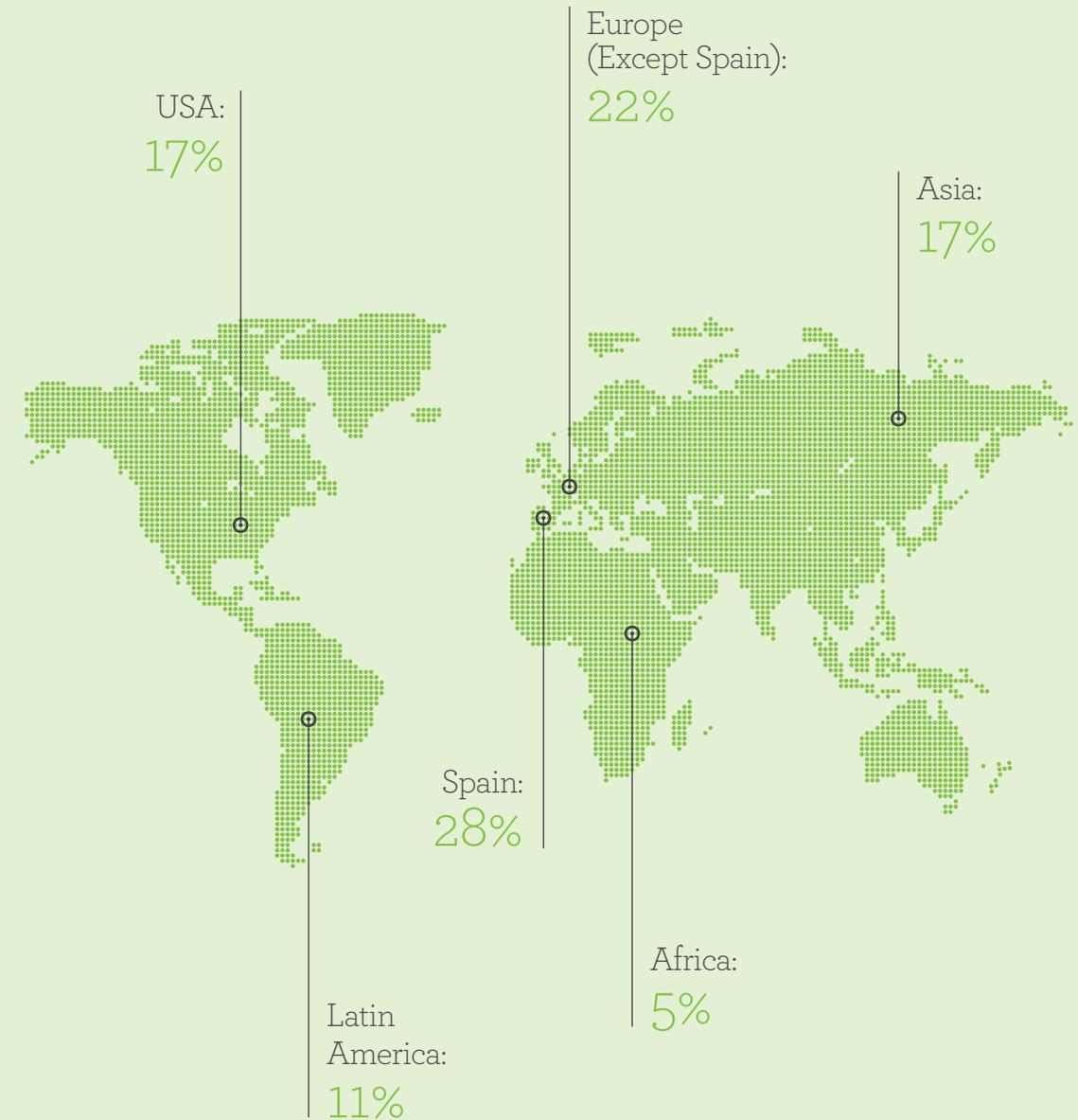
FRANCESCO DI LORENZO, PHD 2013 - ASSISTANT PROFESSOR OF STRATEGY AND INTERNATIONAL BUSINESS
Copenhagen Business School, Denmark



“The ESADE PhD prepared me well for the challenges of publishing research in the top journals in my field. ESADE’s connections to industry and other great research institutions also opened up exciting opportunities for research that few other schools could offer”

MATT MURPHY, PHD 2012 - ASSISTANT PROFESSOR OF SUSTAINABILITY AND STRATEGY
Peter B.Gustavson School of Business, University of Victoria, British Columbia, Canada

CLASS PROFILE BY GEOGRAPHICAL ORIGIN



PROGRAMME STRUCTURE

The purpose of the PhD is to train individuals who will become leading scholars in their fields and work in top business schools globally.

Students are first registered for an MRes, which comprises the specialized research coursework of the PhD. Registration as PhD is contingent upon satisfactory performance in the MRes. You will learn in small classes, engaging with faculty members on significant research problems of interest to both the academic and business communities. The remaining time will be spent conducting original research culminating in a doctoral dissertation. In total,

doctoral training takes 4 years.

Highly individualized, the doctoral programme allows students to pursue their own areas of interest. Candidates are expected to work closely with the ESADE faculty members.

The programme emphasizes a strong foundation in both methodological and theoretical training. Areas of specialization include: *Strategy and Entrepreneurship, Social Innovation, Organizational Behavior, Operations, Marketing, Information Systems, Financial Management and Control.*

AREAS OF SPECIALIZATION

The ESADE PhD programme prepares you for a career in research and teaching. Highly individualized, the doctoral programme allows students to pursue their own areas of interest. The programme is full time and emphasizes a strong foundation in both methodological and theoretical

training. Candidates are expected to work closely with the ESADE faculty members. Areas of specialization parallel the strengths of the ESADE faculty members. You will have an opportunity to do in depth study in the specialization that most interest you.



INFORMATION SYSTEMS

Information Systems research investigates the impact of technology on management, organizing and the development of tools to support-to-support decision-making. At ESADE, the Research group in Knowledge Engineering develops artificial intelligence methodologies in non-structured environments (incomplete information, qualitative and fuzzy) and investigates their application to decision-making, finance and marketing. Other research involves the study of how information systems impact organizing. This second stream of research draws on organization studies, sociology and strategy.

Associated Department: Information Systems Management / Faculty Affiliated to Research Unit: Research Group on Knowledge Engineering



OPERATIONS MANAGEMENT

Operations Management refers to the systematic design, direction and control of processes that

transform inputs into services and products for internal, as well as external, customers. Operations management research is concerned with the study of the fundamental principles that underlie the effective, efficient and sustainable design and management of organizational processes, reliable partnerships, and intra- and inter-organizational innovation capabilities. The operations management field is broad and overlaps with the strategy, marketing and finance disciplines on the one hand, and psychology and organizational behavior at large on the other hand.

Associated Department: Operations Management and Innovation / Faculty Affiliated to Research Units: Business Network Dynamics (BuNeD), Institute for Innovation and Knowledge Management (IIK)



ORGANIZATIONAL BEHAVIOR

Organizational Behavior research draws on a broad range of social science disciplines, such as sociology, psychology and economics to ex-

plore the behavior of individuals, groups and organizations with the aim of advancing our understanding of business and society.

Organizational Behavior Research on a variety of topics that span the study of individuals, groups, organizations and markets. At the micro-level level organizational behavior research investigates leadership, group and team dynamics, identity, diversity, individual learning and individual networks. At the macro-level, research investigates organizational ecology, governance, organizational learning, networks, institutions and markets. These two sub-areas employ an array of different research methodologies that include experimental designs, clinical observation, qualitative interviews, surveys, econometrics and the analysis of large databases.

Associated Departments: People Management and Organization and Strategy and General Management / Faculty Affiliated to Research Units: Leadership Development Research Centre (GLEAD), Institute for Innovation and Knowledge Management (IIK), Institute for Public Governance and Management (IGDP), Future of Work Chair



MARKETING

Marketing research inquiries into consumer behavior, stakeholder behavior, and firm behavior, and the development of methods for improving the allocation of marketing resources. The discipline covers the design and delivery of brands, products and services, pricing, distribution, and promotion. Marketing also investigates the resource allocation among product/market combinations. Marketing draws from a wide range of disciplines: psychology, anthropology, sociology and economics.

Associated Department: Marketing Management / Faculty Affiliated to Research Unit: Research Group on Brand Management



STRATEGY AND ENTREPRENEURSHIP

Strategy research investigates how companies and industries around develop and sustain competitive advantage in a globalized economy. One stream of research uses insights about firms and industries from economics as a basis for understanding business strategy. Another tradition in strategic management combines strategy and organizational theory and focuses on the study of strategy processes and outcomes. Entrepreneurship research investigates the

creation and growth of new organizations and markets, the creation of new businesses within existing firms, innovation, and family business in a globalized economy. Entrepreneurship draws from a broad range of social sciences such as economics, sociology and psychology.

Associated Department: Strategy and General Management / Faculty Affiliated to Research Units: ESADE Entrepreneurship Institute (EEI), Observatory of Spanish Multinational Companies (OEME), Institute for Public Governance and Management (IGDP).



SOCIAL INNOVATION

The faculty members of the Institute for Social Innovation train researchers who contribute to advance the understanding of the role, place and responsibility of business in society. The research projects pursued by its faculty members cover a diverse set of research domains that include, for example, Corporate Social Responsibility in the mining industry, leadership in nonprofit organizations, the dynamics of conflict and collaboration between business and NGOs, the impact of micro-credit, and the role of users in sustainability innovation.

Associated Research Departments: Social Sciences and Strategy and General Management / Faculty Affiliated to Research Unit: Institute for Social Innovation.



FINANCE

Finance investigates the determinants of investment, portfolio, and financing choices of firms and individuals, and their mutual interactions. Finance research is both theoretical and empirical. It uses a variety of tools ranging from game theory to econometrics and statistics. Research in finance at ESADE includes market microstructure, corporate finance, and credit risks.

Accounting research investigates market and institutional forces that affect the production and use of information by organizations (individual, firms, non-profit, governments). Research in accounting at ESADE includes capital market research, management control systems and performance measurement systems.

Associated Departments: Financial Management and Control and Economics / Faculty Affiliated to Research Units: Group for Research in Economics and Finance (GREF)

HOW TO APPLY

ELIGIBILITY FOR THE PROGRAMME:

- All applicants must have a Bachelor's degree or Master from an accredited university.
- Work experience / graduate degrees are not required for admission.
- There is no preference for a degree subject area. In some areas you will be expected to have strong quantitative skills.
- Your main objective must be to pursue a career in business academia as a researcher and professor in an international institution

APPLICATION REQUIREMENTS:

- The application form (including a statement of purpose) is available online here: www.esade.edu/phd
- Official transcripts from each school attended (scanned copies to be uploaded in PDF format)

- Scanned, certified copies of all university diplomas in PDF format
- Two letters of recommendation. A recommendation from faculty with a research background is a plus.
- An official GMAT or GRE score on a test taken less than five years before
- TOEFL score report on a test taken less than two years before.

SCHOLARSHIP AND LIVING STIPEND

Scholarships cover the whole amount of the tuition fees: 15400 € for the first year and 13500 € per year for the subsequent years. In addition the schools offers some stipends to cover living expenses during the programme. Access to first year scholarships and stipends is competitive for the first year (MRes) and automatic for the subsequent years upon satisfactory progress in the programme.



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Business School

Ramon Llull University

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forests and other controlled sources

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